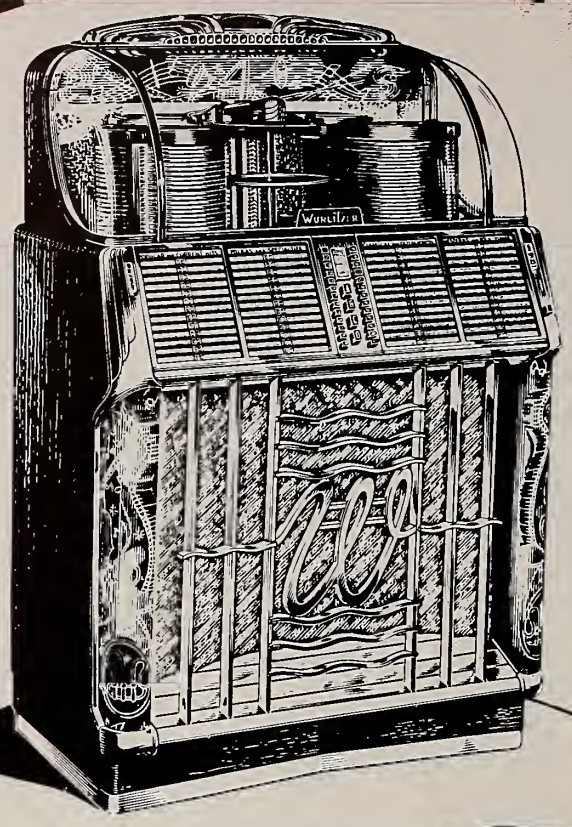
# THE CASH BOX

VOLUME XIV MARCH 7, 1953 NUMBER 24



Newest sensation of the recording business is Julius LaRosa (right) whose first effort for the new Cadence label, "Anywhere I Wander" and "This Is Heaven", has turned out to be a smash. With Julius are Archie Bleyer (left) who heads Cadence and Arthur Godfrey on whose program LaRosa got his start and whose plugging of the disk played a great part in its immediate acceptance.

# WURLITZER FIFTEEN HUNDRED



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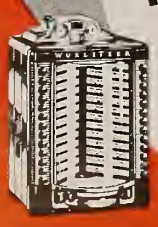
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**RIGHT ON TOP OF THE WORLD**





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# The Cash Box

March 7, 1953
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*CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES*



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# *Mr. Operator*

*Information Center*
*Retailing Industries of America*

*Any Town, Any State, U. S. A.*

**This publication has printed the above facts many times in the past ten years.**

**But, it seems, many seem to have forgotten the very great and latent power which exists in the operating industry of the nation.**

**The fact remains that when a survey is being conducted of retail industries in any town, any state, the surveyor will make it his business to visit but one particular industry.**

**For example, if there is to be a survey regarding retail druggists in any community, the person making the survey will, in almost every case, call upon the wholesaler to the druggists in that particular community to learn about retail drug business there.**

**The same applies to taverns, dry goods stores, and almost any other type of retail industry, which exists in its divers fashions in every community in the nation.**

**Were these surveyors to attempt to gather information from any one source regarding all retail business they would find themselves up against an almost unsolvable problem.**

**Yet, there is one single source in any town, any state, everywhere in the nation, where a complete information center does exist regarding all the retail industries.**

**And that single source of complete retail industries information in any town, any state, anywhere in the U. S. A. is the coin machine operator.**

**That is why a great many are surprised when they learn that they need have but one singular source of information regarding the business being done by practically every and all retailers in any community.**

**The coin machine operator knows the retail industries in his community. He knows them from the very most important and vital standpoint—that of the traffic which these retailers enjoy—and traffic means business.**

**In short, only the coin machine operator, because he makes it his business to locate the equipment of his profession in all retail outlets in his community, knows almost to the single dollar, the amount of business that practically any retail establishment enjoys in his community.**

**That's because his equipment reflects the traffic which the retailer enjoys.**

**He therefore knows just what anyone seeking retail outlets would also enjoy in the retail industries of his community.**

**He has tried them all. And by "he" all operators can be included in the same community provided, of course, that there exists more than one operator in that community.**

**Whether it be large cosmopolitan center, or just a small village somewhere on the highway, as long as there are coin operated machines of one type or another located in the retail industries of the community, then the coin machine operator is the one man who best knows the business these retailers enjoy.**

**It should never be surprising, then, to any merchandiser in this industry especially, even tho it may prove some surprise to merchandisers in other industries, to realize that the coin machine operators are, today, the actual information centers of business being done by the retail industries in their communities.**

**Now even the largest retail merchandising organizations are covered by all types of operators. The kiddie rides have allowed the amusement machines operators to get a traffic gauge on these larger merchandising centers where, formerly, only the vending and service machines operators had any idea at all of what these larger retailers were doing.**

**As far as the average retail outlet, such as drug stores, groceries, taverns, etc., all up and down the line, the one spot, the one man who knows and who can, in one fell swoop, advise of general retail business conditions is:**

**Mr. Operator, Information Center, Retailing Industries of America, Any Town, Any State, U.S.A.**

THE NATION'S

# TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



**CODE**

| | | | | | | |
|---|---|---|---|---|---|---|
| AL—Aladdin | CO—Columbia | FE—Federal | KI—King | PE—Peacock | SP—Specialty | |
| AP—Apollo | CR—Coral | 4 Star—Four Star | LO—London | PR—Prestige | SW—Swingtime | |
| AT—Atlantic | DA—Dano | IM—Imperial | MA—Mars | RA—Rainbow | TE—Tempo | |
| BU—Bullet | DE—Decca | IN—Intrc | ME—Mercury | RE—Regent | TN—Tennessee | |
| BR—Brunswick | DN—Devon | JU—Jubilee | MG—MGM | SA—Savoy | UN—United | |
| CA—Capitol | DY—Derby | | MO—Modern | SE—Seger | VI—RCA Victor | |
| CH—Chess | ES—Essex | | OR—Oriole | SIT—Sittin' In | | |

Pos. Last Week

**1** — **1**

## TILL I WALTZ AGAIN WITH YOU

**TERESA BREWER**

BR-84002—Five Bills
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan
JU-6014—Swanson-Travis
KI-1169—Gore-Wright
ME-70069—Harmonicats
PR-1038—Harris-Light

**2** — **2**

## DON'T LET THE STARS GET IN YOUR EYES

**PERRY COMO**

CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como

**3** — **4**

## HAVE YOU HEARD

**JONI JAMES**

DE-28569 (9-28569)—Russ Morgan O.
MG-11390 (K-11390)—Joni James

**4** — **3**

## TELL ME YOU'RE MINE

**THE GAYLORDS**

CO-39914 (4-39914)—Mindy Carson
DE-28569 (9-28569)—Russ Morgan
ME-70030 (45-70030)—The Gaylords

**5** — **10**

## HOW MUCH IS THAT DOGGIE IN THE WINDOW

**PATTI PAGE**

ME-70070 (45x70070)—Patti Page

**6** — **9**

## SIDE BY SIDE

**KAY STARR**

CA-2334 (F-2334)—Kay Starr
VI-20-4741 (47-4741)—Frankie Carle

**7** — **7**

## EVEN NOW

**EDDIE FISHER**

VI-20-5106 (47-5106)—Eddie Fisher

**8** — **5**

## WHY DON'T YOU BELIEVE ME?

**JONI JAMES**

CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

**9** — **6**

## HOLD ME, THRILL ME, KISS ME

**KAREN CHANDLER**

CR-60831 (9-60831)—Karen Chandler
DE-28520 (9-28520)—Roberta Lee
JU-5108 (45x5108)—The Orioles

**10** — **8**

## MY BABY'S COMING HOME

**L. PAUL & M. FORD**

CA-2265 (F-2265)—L. Paul & M. Ford
JU-6019 (45-6019)—Edna McGriff
MG-11350 (K-11350)—Fran Warren

11) OH HAPPY DAY. 12) CONGRATULATIONS TO SOMEONE. 13) TEARDROPS ON MY PILLOW. 14) PRETEND. 15) YOUR CHEATIN' HEART. 16) WILD HORSES. 17) A FOOL SUCH AS I. 18) SHE WEARS RED FEATHERS. 19) BYE BYE BLUES. 20) I BELIEVE. 21) KEEP IT A SECRET. 22) DOWNHEARTED. 23) RACHEL. 24) ANYWHERE I WANDER. 25) I DON'T KNOW.



# Music Makes The World Go 'Round

Pardon us if we paraphrase an old saying, but as far as we're concerned, it's not so much love that makes the world go 'round. It's music.

It's often been said that music is the universal language. Well, we don't know about the universe, but certainly in this United States of ours, music accompanies every activity of our lives, can be heard day and night, in small town and large city, and in a very real sense IS universal.

For instance you start out in an auto from New York. When you get to Philadelphia for lunch you put several coins into the juke box and hear many of the same records that are currently in the top ten in N. Y. The next day, riding on the Pennsylvania Turnpike your radio stays glued to a disk jockey program which plays again the current hits with some great standards thrown in.

You ride and ride some more and stop in Centreville, Ohio for the night. A high school dance is taking place and it's the big event in town, celebrating a winning basketball season. All the fresh looking young boys and girls are there dancing to their local orchestra composed of their fellow students. And the music they're dancing to is almost identically the same as the hits you heard in New York and Philadelphia.

Now you head for Nashville, capitol of folk music. In that lovely city, music has a different flavor. Here gather on Saturday nights the top folk artists in the country to entertain on a fabulous program called "Grand Ole Opry". And just outside of Nashville, in Gallatin, Tennessee, you pay a visit to Randy's Record Shop, home of the largest mail order record business in the country, a tremendous enterprise built with skill and daring by a man who, above all, knows his business.

Heading westward now, the music continues in the Nashville vein. Disk jockey shows mix folk and pop music in a manner which is seldom heard in the northeast. Juke boxes have a conglomoration of folk tunes, pop tunes, old ones and new ones.

A new development now, as you drive alone, is rhythm and blues shows with a definite local flavor. The r & b records played here are different than those played in the north for more sophisticated audiences.

You cross the Mississippi at Memphis and now you feel you're really in the West. You drive along faster on straight endless roads across Oklahoma. The radio stations come in from all over now. As you tune, you can hear New Orleans, Chicago, Oklahoma City. But you're traveling so quickly that no station can be heard for any length of time. And still on almost every station, you hear music, music and more music.

Get to Oklahoma City and play the juke box. They're recognizable tunes, ones that you know. Get to Little Rock, likewise. Get to Albuquerque, with its 26 mile main street, the longest in the world, and again it's the same.

Now you reach Las Vegas and the modern palaces they call hotels have music piped into the rooms. It can be heard all day long, all night long. Here the top artists of the country are entertaining in movie set night clubs. And they're singing the songs which helped establish their reputations on records.

From Las Vegas, it's just a hop to the West Coast, California, Hollywood and sunshine.

As everywhere else, the records that are popular in other spots in the country are also on top in Los Angeles. But in addition there are many local hits. One is an import from Tokyo, which breaks here and which every company quickly covers. Another is a charming record by a lovely singer who is also the wife of one of the top disk jockeys here.

And so now we've traveled from one end of the country to another. Everywhere, records are being played, on juke boxes, on disk jockey shows, in homes. Record artists are familiar artists, welcome ones.

Music accompanies us everywhere in America . And if it doesn't make the world go round, it certainly helps us function better and more happily.




ALL ABOUT DISK JOCKEYS

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. TILL I WALTZ AGAIN WITH YOU . . Teresa Brewer (Coral)
2. TELL ME YOU'RE MINE . . . . . The Gaylords (Mercury)
3. DON'T LET THE STARS GET IN YOUR EYES . . . . . Perry Como (RCA Victor)
4. SIDE BY SIDE . . . . . Kay Star (Capitol)
5. PRETEND . . . . . Nat "King" Cole (Capitol)
6. HOLD ME, THRILL ME, KISS ME . . . . Karen Chandler (Coral)
7. HOW MUCH IS THAT DOGGIE IN THE WINDOW . . . . . Patti Page (Mercury)
8. OH HAPPY DAY . . . . . Lawrence Welk (Coral)
9. WHY DON'T YOU BELIEVE ME . . . . Joni James (MGM)
10. CONGRATULATIONS TO SOMEONE . Tony Bennett (Columbia)

The height of absurdity in musical guessing games happened on radio station WAVZ, New Haven, Connecticut last week. **Bob E. Lloyd**, the new morning disk jockey, felt that there were too many of these games on the air where the station plays an easy to guess record and the audience phones in to win gift certificates or other prizes. Consequently, as a joke, Bob played the chorus of "You'll Never Get Away" (the portion that goes, "you'll never get away, you'll never get away" on this program and asked listeners to write in guessing the name of the song. To his surprise, he received half a dozen entries, including one that guessed the name of the song as "Sugarbush". That entry won first prize, according to Bob, "not for neatness, but for originality". . . . Following up his letter of a couple of weeks ago in which **Pete Ward** (WCCM-Lawrence, Mass.) wrote that any artist or group willing to give up a few hours of their time by appearing on stations in the smaller cities for informal chit-chats with deejays would benefit greatly, Pete writes again that as a result of a get-together with Jack Richards and The Nightwinds (Coral) for an hour the boys now have a fan club going in Lawrence. The Boston group gabbed, sang, and had a heck of a ball. Result — Lawrence listeners went overboard for Richards and his group and you can bet their next release will sell up in that area.

* * * * *



JOHNNY ANDREWS (WTAM—Cleveland)

Pic of the week — **Johnny Andrews**, formerly with NBC in New York, and currently with WTAM-Cleveland. Andrews has a live radio show from 7 to 9 A. M. across the board. A record show from 12:15 to 1:30; and a television show twice a week at 7 P. M. On his live radio show, he has a 17-piece band, headed by **Henry "Hot Lips" Levine.** Andrews occassionally uses records on his live show. . . . The **David Rose** (MGM) "Suddenly" vocaled by **Beryl** Davis, has been selling consistently for the past month. Beryl is the wife of **Peter Potter**, L. A. deejay. . . . At the recent Automobile Show in Washington, D. C., two Fords were on display. The Ford Motor Company showed its complete new line of cars while Radio Station WWDC showcased jockey **Milton Q. Ford.** Throughout the show Ford originated his afternoon radio program from the Auto Show (1 to 4 P. M.) Featured were interviews with celebrities, Mr. and Mrs. John Q. Public, and the best in recorded music. . . . **Donn Tibbetts**, WFEA-CBS, had the "hottest" program on the air this week in Manchester. Donn was suffering from flu and was doing his early morning "Donn Tibbetts Show" while nursing a 102-degree temperature. This while snow and freezing temperatures were going on outside the FEA studios.

* * * * *

**Sleepy-Eyed John** (WHHM-Memphis), who books and promotes the Silver Stallion, country nite spot in Memphis, has signed **Johnny Horton** (Mercury) for appearance on March 6. Horton made a hit with Memphisites when he appeared on the Louisiana Hayride on February 10 and folks have been clamoring for his return. . . . **Bill Reynolds** (WTMJ-Milwaukee, Wisc.) is starting a local "hit parade" format for a once a week show. It will feature the top songs of the week in Milwaukee and will be called "Music Milwaukee". . . . **Bob Drepperd** and **Lee Leonard** are fast becoming two of the best liked personalities in Tidewater radio. WLOW-Norfolk, Va., proud of their "firsts" is now the first radio station in the Tidewater area to present a two-man morning show. The boys go wild and drive the listeners slightly "nuts", but all the gimmicks are good for a chuckle, maybe even a downright belly laugh. However, the main ingredients of any top morning show are still in the foreground, such as music, news, time, temperature and weather. . . . Sherm Feller (WLAW-Boston, Mass.) headed west, and may go all the way to the coast, on a promotion for his "This Is Heaven" — **Julius La Rosa** on Cadence.




# RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**TONY MARTIN**
(RCA Victor 20-5208; 47-5208)

B "THE GOLDEN YEARS" (3:00) [Famous Music] Tony Martin is in wonderful vocal form for his smooth delivery of a slow waltz tempo tune from the coming film "Houdini." Backed by Frank DeVol and his ork and a fine chorus, the result is fine.

B "PLEASE, PLEASE" (2:35) [Larry Speir Music] The artist gets another fine assist from the chorus and ork as he delivers a waltz with a most pretty tune.

**TOMMY REYNOLDS ORCHESTRA**
(Derby 820; 45-820)

B+ "IT'S A WONDERFUL WORLD" (2:35) [Robbins Music] The Shuffle Rhythm ork of Tommy Reynolds comes up with a side that oughta do much for bringing back the bands. It's a great instrumental with that 1938 flavoring. Jump lovers oughta go for this in a big way.

B "I AIN'T GOT NOBODY" (2:29) [Mayfair Music] Tommy does another sensational job of tooting on his clarinet and comes up with a side the jitterbugs will go all out for. Both stylish presentations are really rocking.

**FRANKIE LAINE & JIMMY BOYD**
(Columbia 39945; 4-39945)

B+ "TELL ME A STORY" (2:15) [Montclare Music] The two fine voices of Jimmy Boyd and Frankie Laine team up on a cute bouncing ditty about a devilish child while Norman Luboff and his choir and Carl Fischer support. Tune might catch on.

B+ "THE LITTLE BOY AND THE OLD MAN" (2:47) [Mayfair Music] Paul Weston and the gang help Frank and Jimmy on a very pretty tune in which a little boy asks an old man questions. Jimmy is hard to understand in spots but the result is terrific.

**SUNNY GALE**
(RCA Victor 20-5216; 47-5216)

B+ "HOW COULD YOU" (2:45) [Waldo Music] Sunny Gale is full of rhythm once again as she jumps through a fine beaty number with a full Ralph Burns backing assisting. A chorus helps add rhythm and fullness. This side could easily catch and hit.

B+ "I FEEL LIKE I'M GONNA LIVE FOREVER" (2:30) [Chappell & Co.] Another good jump item from the current hit show "Hazel Flagg" is given out by Sunny. The tune and lyrics are both perfectly wed and this one has a chance of hitting too.

**LINDA SHANNON**
(King 1179; 45-1179)

B+ "GOODBYE CHARLIE, GOODBYE" (2:37) [Carnegie Music] Linda Shannon does some top flight vocaling on her first release for the King label. Her voice is lovely on this tender ballad and there is a striking similarity to Toni Arden's voice.

B "THE LEGEND OF THE WELL" (3:00) [Box & Cox] The Bill Stegmeyer ork does another fine job of backing the thrush as she easily cruises through a fairy tale like number. Although not for dancing, the delivery is terrif.

## THE CASH BOX DISK OF THE WEEK

**"GOMEN NASAI" (2:15) [Walt Disney Music]**
**"SOMEONE TO KISS YOUR TEARS AWAY" (2:50)**
**[Cornell Music]**

**EDDY HOWARD**
(Mercury 70107; 70107 x 45)



EDDY HOWARD

● The warm and inviting voice of Eddy Howard takes the spotlight once again to sing in his star-dusted manner two pretty ballads. One of the tunes that has a Japanese origin, "Gomen Nasai," is a smooth and tender love song which translated means "Forgive Me." The ease with which the artist sings this pretty tune should help make this a top notch side. Something more is added by the soft Latin tempo that the orchestra provides as backing. On the lower half the warbler cruises over another lovely tune tagged "Someone To Kiss Your Tears Away." This touching number has a sentimental flavor to it and is highlighted by a lush choral accompaniment. We look for "Gomen Nasai" to make a lot of noise in the boxes and Eddy has a good chance of coming up with the best of the bunch.

**FRANK MURPHY**
(Okeh 6948; 4-6948)

B+ "I'LL MAKE YOU MINE" (2:52) [Lynn Music] The exciting new voice of Frank Murphy takes a bow on Okeh's label with a wonderful ballad that could make him a star. Adding to the lovely vocal is a choral backing plus a fine Norman Leyden orking. Great.

B "LET'S LIVE FOR LOVE" (2:51) [Leeds Music] Frank's manner of song delivery is full of sincerity and tenderness as he gives his all on another lovely side. His voice is again backed by the Leyden crew.

**AL MORGAN**
(Decca 28585; 9-28585)

C+ "THINGS I MIGHT HAVE BEEN" (2:50) [Meridian Music] Set to a moderate tempo is this pretty ballad smoothly delivered by Al Morgan with a fine stringy orking as a setting. The moderate beat two step tempo makes the side fit for dancing.

C+ "IF I HAD A PENNY" (2:50) [Ben Bloom Music] Al delivers this number with a tear in his voice. The soft pleasing delivery of the pretty tune is pleasant on the ear.

**BUDDY MORROW ORCHESTRA**
(RCA Victor 20-5212; 47-5212)

B+ "TRAIN, TRAIN, TRAIN" (2:58) [Valleydale Music] Buddy Morrow who's been really rocking the pop market with his waxings of blues tunes gets a hand from Frankie Lester once again as he belts out a fine R&B number. The solid rhythm and fine orking are tops.

B "I CAN'T GET STARTED" (2:58) [Chappell & Co.] Buddy's fine talent as a trombonist stands out on this slow jump number. He does a real bang up job against fine support.

**TEDDY PHILLIPS ORCHESTRA**
(King 15221; 45-15221)

C+ "MOMMA, MOMMA, MOMMA" (2:28) [Bromaur Music] The fine ork of Teddy Phillips has a cute and catchy tune to which Lynn Hoyt does a bit of vocaling. The story told by the lyrics is cute.

C+ "THE OLD RED BARN" (2:35) [Wemar Music] Vocal chores are handled by a trio that smooths out the lyrics to an inviting waltz number with a pretty floating air. The melody is most inviting.

## THE CASH BOX BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

| | | | |
|---|---|---|---|
| ★ "I'LL MAKE YOU MINE" | Frank Murphy | Okeh 6948; 4-6948 |
| ★ "IT'S A WONDERFUL WORLD" | Tammy Reynolds Orch. | Derby 820; 45-820 |
| ★ "THE LITTLE BOY AND THE OLD MAN" & "TELL ME A STORY" | Frankie Laine & Jimmy Bayd | Columbia 39945; 4-39945 |
| ★ "I FEEL LIKE I'M GONNA LIVE FOREVER" | Sunny Gale | RCA Victor 20-5216; 47-5216 |
| ★ "HUG ME A HUG" | Pearl Bailey | Caral 60945; 9-60945 |

**PEARL BAILEY**
(Caral 60945; 9-60945)

B+ "HUG ME A HUG" (2:51) [Al Gallico Music] A cute jump item that has the same flavor as "Takes Two To Tango" is glowingly offered by Pearl Bailey. It's a fine follow up that shows all of the thrush's personality. Don Redman does a great backing job.

B "I ALWAYS SHAKE THE TREE" (2:52) [Jericho Music] Pearl gives out with some rhythem as she glides over a moderate tempo jump with cute lyrics. Her amusing style helps add to the number.

**DON HOWARD**
(Triple A 2504)

C "LISTEN TO MY SONG" (2:36) Don Howard who has a hit in "Oh Happy Day" comes up with two other groaning sides set to a faster tempo than his "Happy Day." Don accompanies himself with his guitar.

C "RAIN, RAIN" (2:27) With his soft guitar at his side once again, the lad comes up with another moaning rendition of a nice song. The slow steady beat is featured throughout.

**LEE LAWRENCE**
(Landan 1289; 45-1289)

C "WALTZING THE BLUES" (2:48) [Peter Maurice Music] An odd combination of a waltz tempo and a blues melody are combined for Lee Lawrence on this half. Backed by the Ted Heath ork, the results are unusual.

C+ "THE GOOD BOOK SAYS" (2:40) [Unpublished] Here Lee teams up with the Stargazers and Ted's ork to do a rousing jubilee with a spiritual touch. Handclapping adds life and color to the side.

**DELTA RHYTHM BOYS**
(RCA Victor 20-5217; 47-5217)

C+ "DANCIN' WITH SOMEONE" (2:48) [Valando Music] The smooth harmony of the Delta Rhythm Boys shows a fine blend on a slow sentimental ballad. It's a pretty piece of listening with a smooth backing.

B "LONG GONE BABY" (2:25) [General Music] The tempo and atmosphere are changed completely as the boys run through a jump. The low voiced bass takes the lead and really sends out the tune. They do a good job of selling the number. Backing is good.

**DORIS DREW**
(Mercury 70096; 70096 x 45)

C+ "SIDE BY SIDE" (2:35) [Shapiro Bernstein & Co.] Some fine coverage of a current hit tune is presented by Doris Drew with David Carroll's ork. The result is pleasing but a bit too late to make a shocking impression.

B "SINCE YOU WENT AWAY FROM ME" (2:53) [Sunbeam Music] An organ and a guitar set up a smooth and simple backing for a very lovely multiple voice vocal by Doris Drew. The tune has a folk feeling it. Very pretty.

# 'ROUND THE WAX CIRCLE

## NEW YORK:

It's really going to look like the good old days on Broadway this week with the bands playing it up strong. On one block we're going to have **Harry James** and his orchestra and on the next block **Les Brown**. . . . **Mary Small** and **Vic Mizzy** off to London for a Palladium date. . . . **Fran Warren** held over with the **Danny Kaye** show at the Palace. . . . Looks like **Russ Morgan** has a big one in "I'll Be Hangin' Around." . . . **Bob Heller**, Rainbow Records sales manager, off to Chicago where he's giving a party for disk jockeys and juke box ops at the Sherman Hotel. Occasion is Rainbow's hit disk "Caravan." . . . **Joe** and **Thelma Delaney** celebrated Mardi Gras down in New Orleans dressed as clowns—complete with white faces. . . . **Joe Mamone**, Capitol Records juke box contact man, making the rounds with cute **Georgia Carr**, new gal singer on the label. . . . The new **Hugo Winterhalter** release of "The Magic Touch" and "Will-O'-The Wisp" on RCA Victor will be the subject of big prizes to field men who go above quotas. . . . Songwriter **Bob Harris** thrilled with the **Vic Damone** introduction of his tune "Lovelight" on the **Jo Stafford** show Wednesday night. Originally recorded as an instrumental by **Harry James**, **Nat Cole** has an unreleased platter on Capitol. . . . London Records of England have acquired the **Bob Carroll** Derby Record "Say It With Your Heart" for world distribution. . . . **Bob Manning** whose first disks are due to be released next week, set for a major buildup by Capitol. . . . **Billy May**'s band one nighting into these eastern parts for His Hotel Statler opening March 23. . . . **Irving Fields** and his trio opened at the Park Sheraton for the fifth consecutive year. . . . And **Jack Devaney**, as he was leaving the office of a guy who was making a great effort to show how important he was, cracked: "You'll notice he was making all the phone calls. No one was phoning him."



FRAN WARREN

## CHICAGO:

**Al Beilin** of Warner Bros. came up with the idea. And **Eddie Ballantine**, ork pilot for the Breakfast Club, followed thru. To make a special full week's celebration for grand, old **Uncle Will Rossiter's** 86th birthday (63 years of which have been spent writing grand music) Mar. 18-24. Eddie has now turned plugger. And is trying to get everyone in the music biz to join hands to play Uncle Will's two greatest: "Meet Me Tonight In Dreamland" and "I'd Love To Live In Loveland." . . . **Paul Insetta** pops in with "the comer" (as **Mitch Miller** titles him) 22 years old **Jerry Vale** who has one of the grandest of voices. Kid's knocked around professionally for about 5 years. Has just Columbia'd: "You Can Never Give Me Back My Heart." Sounds like a comer alright. . . . **Sherm Feller**, Bahston's song writing deejay, pops into town to plug "Gay Cabalerro" and "This Is Heaven." . . . **Jerry Blaine** of Jubilee in town. Dinner with **Len Chess**. Night with **Al Benson**. Day with **Jimmy Martin**. And thrilled to hear deejays spinning **Nancy Reed's** Jubileeing of "You Never Tell Me" which sounds like Nancy's goin' places. . . . **Buddy Moreno** more thrilled as orders flood in from juke box ops pushed by Tavern Owners Assn to place his Chessing of "Let's Go Down To The Tavern" on the jukes all over everywhere. . . . **Johnny Martin** of the Chez. Grand voice. Grand kid. In discussions with **Dewey Bergman**, A & R for King. . . . **Rocky Rolf** ridin' high with **Perry Como's** "Wild Horses." . . . **Pearl Eddy** of the Cameo, swank eatery, getting nice support from deejays and juke box ops for her Mercury'd: "When I Get You Alone Tonight." . . . **Harry James** entrans into town. . . . Thanx, **Hal Tate**, for dedicating that tune to our anniversary this past Sund'y on WAIT. . . . Sweet letter on verra smart letterhead from li'l **Del Ward**, "Hi, ya, well here I am in the Big City (Noo Yawk and on TV yet) and I tell you a country gal like me sure can get lost in the hurly burly of it all." (Which we most definitely do not believe. Li'l Del's got her two li'l feet too solidly planted on ole Mother Earth). . . . Nice note from **Ned Miller** who's all thrilled over **Kay Starr's Capitoling** of his "Too Busy." Seems, from all indications, that Ned'll be too busy from now on with "Too Busy" as other songsters grab for the tune.



PERRY COMO

## LOS ANGELES:

Music biz running in high gear with the Japanese import "Gomen Nasai" leading the way. . . . **Irv Shorten**, Allied Record distribs, now handling the Savoy line, is off and running with a whopping big hit in the **Emmet Slay Trio's** rendition of "My Kind Of Woman." . . . **Gordon Wolf**, Sunland Music, handling the Zodiak hit disking of "Hello Sunshine." . . . **Harry Belafonte** a solid smash at the Ambassador. . . . **Ben Pollack** isn't "pickin' ribs" these days—but serving 'em up to any and all at the eatery he's got over on the Sunset Strip. . . . **Jimmy Warren** laid low with real bad case of the flu still smiling thru it all, as the **Clovers** come up with another great one in their latest Atlantic winner. . . . The secretary over at **Art Rupe's** office who must have blushed purple after telling visitor **Herman Lubinsky** that Art was "in conference." Hmpf, Art's been on the road for more than a week now. . . . A note to **Lee Magid**: the guest room awaits you, sire. . . . Ya gotta go a long way to beat **Kay Starr's** chirping on that "Rain, Rain" etching. . . . Only reason that the majors can't do a tinker's darn in the rhythm and blues biz is that they feel they've only to record an artist, and let it go at that. . . . Reports that Capitol may exit their main hq here are unfounded we learn. . . . **John Dolphin** signed **Marvin Phillips** this past week—now has both ends of the **Jesse** and **Marvin** combo. . . . **Leon Rene** due to reenter the disk biz shortly. . . . **Lew Chudd**, Imperial Records, off on a quick road trip this week. . . . **Larry Mead** has the **Korla Pandit** masters up for sale—anybody interested? . . . **Joe Bihari** off on a trip throughout the middle west as the firm's "Baby, Baby" starts making noise. . . . We hear that **Godfrey's** a cinch for a top govmint post. . . . That "Brew 102" TV stanza is a good example of commercials sandwiched in between some music—ugh! . . . and speaking of the latter, we counted 12 minutes of music as against 28 commercials on a dj radio show the other day.



KAY STARR




# RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**MARAIS, MIRANDA & MITCH MILLER ORCH.**
(Columbia 39940; 4-39940)

C+ "TAKE OFF YOUR JACKET" (2:00) [Dartmouth Music] Another Josef Marais composition is presented in cute novel fashion by the three "M's," Marais, Miranda & Miller. The ditty has a happiness to it.

B "UNGA WENA WENA" (2:10) [Fideree Music] A novel warchant type of number composed by Marais and beaten out to an exciting samba tempo is offered by the trio. It's a cute number that should get spins.

**STAN KENTON ORCHESTRA**
(Capitol 2388; F-2388)

B "JEEPERS CREEPERS" (2:16) [M. Witmark & Sons.] A fine standard with an infectious bounce is rhythmically offered by the Stan Kenton sock sound with Chris Connors doing the chirping. It's a cute peppy piece.

B "THE BULL WALKED AROUND, OLAY" (2:40) [Malabar Music] Another jump piece that has a Latin touch to it and a cute set of humorous lyrics is belted out by Stan, the ork, Chris and the ensemble. Novelty might catch on.

**ROSALIND PAIGE & THE SATISFIERS**
(Maestro 4001)

B "LET'S GO BOWLING" (2:02) [Dubonnet Music] A good theme song for a bowling group and a fine sport song that has an inviting bounce is given a fine treatment by Rosalind Paige and the Satisfiers while Buddy Rocco's Trio backs.

C+ "THE POCATELLO POLKA" (2:25) A lively polka gets a light and colorful going over by the crew. Handclapping and fine rhythm make this a happy side.

**CHARLIE SPIVAK ORCHESTRA**
(King 15225; 45-15225)

C+ "RED LILACS" (2:58) [Sherwin Music] The smooth baritone voice of Joe Tucker gets a warm ork backdrop set up for him by Charlie Spivak and his boys. It's a good ballad that contains some of Charlie's stylish sweet trumpeting.

C "SENTIMENTAL TRUMPET" (2:50) [Leeds Music] The band dishes up another smooth orking that's top notch for dancing and again features the great trumpeting of the leader.

**JACK FINA ORCHESTRA**
(MGM 11441; K-11441)

C "OCEANA ROLL" (2:30) [Jerry Vogel Music] A light instrumental stemming from the flick "Two Weeks With Love" is given a Jack Fina styling with the piano taking the lead. The lilting bouncer features a cute vocal with it.

C+ "TIN PAN ALLEY RAG" (2:44) [Mills Music] The piano takes the lead position once again on a fast moving bouncer. The light flitting over the keyboard and the good tempo make the tune some pleasant listening.

## THE CASH BOX SLEEPER OF THE WEEK

**"THE MAGIC TOUCH" (2:28) [Sheldon Music]**
**"WILL-O'-THE WISP ROMANCE" (2:40) [Triangle Music]**
HUGO WINTERHALTER ORCHESTRA
(RCA Victor 20-5209; 47-5209)


HUGO WINTERHALTER

● Hugo Winterhalter lends his magic touch to a new melody that looks like it might be another "Vanessa." The tune was written by the same author Bernie Wayne and it comes from the production "More About Love." The new and exciting tune is called "The Magic Touch" and is a lush string instrumental resembling in many ways the tune of "Vanessa." It has a fast flighty lushness about it plus some soft and floating smooth spots with a lovely melody. Hugo gets the chorus with his ork to blend on another pretty tune called "Will-O'-The Wisp Romance." The light bouncing number is set to a soft shoe like tempo and has a very appealing sound to it. The voices of the chorus are very pretty on this end. Both sides are terrif in their own right, but we look for "Magic Touch" to create the noise.

**BILL McGRAW**
(Art Disc 250)

C+ "DON'T SAY WE'RE THROUGH" (2:38) [Robert Mellin Music] A fine voice is heard on this lid that comes from Bill McGraw. Bill's voice has a classical touch to it as he sings a lovely ballad.

B+ "SEAFARING STRANGER" (2:47) [Cambria Music] Once again Bill is backed by Joe Leahy's men as he tells a story in a soft and tender manner. The tune is very pretty and could catch on with a push.

**NEAL HEFTI ORCHESTRA**
(Coral 60912; 9-60912)

C+ "LAKE PLACID" (2:47) [Marguerita Music] A good jump tempo tune that features a good bit of rhythm is run through by the Neal Hefti orchestra. The number comes from his "Swingin' On Coral Reef" album and is Neal's own composition.

C "CORAL REEF" (2:55) [Supreme Music] The title tune of the album is another soft instrumental jump. Fine team work sends out this jump.

**DUKE ELLINGTON ORCHESTRA**
(Columbia 39942; 4-39942)

C+ "ROCK-SKIPPIN' AT THE BLUE NOTE" (2:35) [Tempo Music] Duke Ellington fans oughta really take to his jump version of a good item highlighting the fine trumpeting of Ray Nance.

C "THE VULTURE SONG" (2:43) [Raleigh Music] A melody and treatment as eerie as the title of the song, is wandered through by the Ellington gang while Jimmie Grissom handles the vocal chores.

**HELEN O'CONNELL**
(Capitol 2363; F-2363)

B "WITH ALL MY TEARS FOR YOU" (2:16) [Shapiro Bernstein & Co.] With Dave Cavanaugh's ork arranging the mood, Helen O'Connell warbles a pretty folk like number which she sings at a distance from the mike. It's a pretty tune and her voice is in fine form.

C+ "JUST TO BE THERE" (3:02) [Michael H. Goldsen Inc.] Helen adds a hushed sound as she presents a pretty ballad in a close to you manner. The delivery is warm and tender.

**TONI HARPER**
(Columbia 39951; 4-39941)

C+ "SILLY HEART" (2:32) [Raleigh Music] Young Toni Harper and her fine voice glide through a slow bluesy item set against a subdued backing by Paul Weston's ork.

C+ "I'LL NEVER FORGET YOU" (3:12) [Leo Feist Inc.] The tempo is a bit faster for this side as Toni chirps a stylish piece with some good rhythm. The Weston aggregation backs again.

**FREDDY COLE**
(Okeh 6936; 4-6936)

C "LOVE ME TENDER" (2:59) [Crestwood Music] Freddy Cole, whose voice sounds very much like his brother Nat's, does a ballad in the Cole style. The backing is submitted by Joe Reisman and his crew.

C+ "WHISPERING GRASS" (3:17) [Mills Music] A number with a more inviting tune that appears to have greater possibilities, is voiced by Freddy. A chorus adds a further warmth to this lid.

**ELLA FITZGERALD & JERRY GRAY ORCH.**
(Decca 28589; 9-28589)

B "I CAN'T LIE TO MYSELF" (2:53) [Hill & Range Songs] The great voice of Ella Fitzgerald gets a smooth setting from Jerry Gray's ork as she sings a slow jump in her infectious manner. The tune and rendition are both pretty.

B "DON'T WAKE ME UP" (3:00) [Laurel Music] Ella warbles a Benjamin & Weiss ballad with a lilting and interesting melody. The catchy tune is pretty, and her voice great.

**VICTOR MARCHESE**
(MGM 30750; K-30750)

B "IN THE STILL OF THE NIGHT" (2:42) [Chappell & Co.] A great Cole Porter standard gets new life as one can gather from the lively and exciting vocal arrangement offered by Victor Marchese. He belts the lovely Latin tempo number with his strong voice.

C+ "FALL IN LOVE" (2:29) [Weiss & Barry Music] Once again receiving the support of Jeff Alexander's ork, Vic sings the lovely lyrics set to a beautiful Strauss waltz. Might be a bit too heavy for pop, but classical lovers will go for this.

**THE STARGAZERS & THE CLAVIOLINS**
(London 1291; 45-1291)

C+ "ANY OLD TIME" (2:10) [Arcadia Music] The harmony of the Stargazers comes out smoothly as they run through a good bouncer with an odd string backing set up by the Claviolins. The backing is something different and is very interesting.

C+ "MY PRETTY ONE" (2:15) [Francis, Day & Hunter] The infectious backing of the Claviolins stands out once again and sets up a lovely atmosphere for the Stargazers' version of a pleasing waltz tempo item.

**DANNY DAVIS**
(MGM 11443; K-11443)

C+ "I DON'T WANT YOUR KISSES" (2:38) [Valmount Music] A lovely waltz is invitingly voiced by Danny Davis in a warm manner while Joe Leahy and his men supply the orking. His high voice helps add beauty to the side.

B "COME TO THE WEDDING" (2:21) [Acuff Rose Publications] A cute ditty with a bouncing tempo and happy handclapping throughout helps Danny through his cute waxing of a folk sounding item. It's a fine light sounding piece.

**FRANK AMATO**
(Triple A 2508)

C+ "ANYWHERE, ANYMORE" (2:34) The baritone voice of Frank Amato does a pleasing job of chanting on a melody that has a flavoring of the tune from "Oh Happy Day." The backdrop is light.

C+ "SORRENTO" (2:30) The vocalist does an ok job on a great old Italian standard. With part of the tune done in Italian, the result is pleasant.

# Facing The Music



CHICAGO—Karen Chandler, who came into national prominence with her Coral recording of "Hold Me, Thrill Me, Kiss Me," admires the Seeburg phonograph as Fred Ansell (left), her manager, and Morrie Ginsburg of Atlas Music Corporation, Chicago distributor for Seeburg, look on.

## Joni James And Manager Split; Singer Charges Unconscionable Contract

NEW YORK — Joni James, who skyrocketed to national prominence as a result of her hit MGM recording of "Why Don't You Believe Me," announced that Roy Rodde is no longer acting as her personal manager.

Stanley Goldstein, of the New York firm of Goldstein, Golenbock & Barell, the thrush's attorneys, stated that her management contract with Rodde is unconscionable and that it provides that he is to receive half of her earnings for life. Furthermore, Goldstein stated, Rodde has a large television appliance business in Chicago and because of the pressure of his own business he has not been able to act as her personal manager in the true sense. Joni stated she was sorry this action had to be taken but that her whole future was at stake.

The young songstress is currently making her New York theatre debut at the Paramount Theatre.

## Donn Tibbetts Named Head of American Society of Disk Jockeys

NEW YORK — George Goodwin, founder of the American Society of Disk Jockeys, announced this week that he had resigned as prexy of the society, turning over the reins to Donn Tibbetts, disk jockey at Radio Station WFEA, Manchester, New Hampshire.

The ASDJ was founded on April 11th, 1949 by Goodwin as a fraternal organization to give the disk jockey a recognized professional status, and to act as a free employment exchange for its members. The project quickly found favor with the deejays. Over 4,000 guys and gals, representing about 95% of all engaged in the field joined up the first year.

Goodwin, who is not a disk jockey, feels that at this time the interests of the ASDJ could be better served by turning over the management to its members. Because of the outstanding job Donn Tibbetts has done as regional administrator in New Hampshire, he was selected as the first president of the organization. Tibbetts has accepted the position on a temporary basis until a national election can be held early this year. Officers will serve one year, in order to give members in the various parts of the country a chance to serve. George Goodwin, who will continue in an advisory capacity, and all officers of the ASDJ, will serve without remuneration.

## Capitol Declares Dividend

HOLLYWOOD—The Board of Directors of Capitol Records, Inc. today declared a dividend for the first quarter of 10 cents a share on the common stock, payable April 1 to shareholders of record March 15.

In 1952 a 12½-cent dividend was declared in June, followed by a 30-cent dividend in December. The 1951 dividends totaled 25 cents and the 1950 12½ cents.

The directors also declared the regular quarterly dividend of 65 cents a share today on the $2.60 cumulative convertible preferred stock, payable April 1 to holders of record March 15.

Declaration of the dividends followed one of the best years in Capitol's history.


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750 E. 49th ST. CHICAGO, ILL

# Fan Club




HOLLYWOOD—Bob Keene, west coast bandleader, whose Vogue record of "Begin The Beguine" is getting a ride on the airwaves, shows a group of his teen age fan clubs around Hollywood. Here they have just visited the Brown Derby. Bob periodically escorts the teen agers who visit Hollywood around the town showing them the sights and the famous spots they want to see.





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Irish Folk Songs
& Dance Music




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| 459-125 | THE TOWN OF GALWAY. Sung by Connie Foley |
| 9-127 | I'M A TYPICAL IRISHMAN |
| 459-127 | BOYS FROM THE COUNTY MAYO. Sung by Connie Foley |
| 9-153 | THE IRISH SOLDIER BOY |
| 459-153 | A MOTHER'S LOVE IS A BLESSING. Sung by Dorothy McManus |
| 9-124 | EILEEN McMAHON |
| 459-124 | THE GALWAY SHAWL. Sung by Connie Foley |
| 9-170 | THE IRISH WASHERWOMAN |
| 459-170 | MISS McLEOD'S REEL. Played by The Irish All-Stars |
| 9-128 | SHALL MY SOUL PASS THROUGH IRELAND |
| 459-128 | TIPPERARY FAR AWAY. Sung by Connie Foley |
| 9-155 | THE MOONSHINER |
| 459-155 | THE LITTLE BLACK MUSTACHE. Sung by Dorothy McManus |
| 9-111 | THE STACK OF BARLEY |
| 459-111 | HIGHLAND FLINGS No. 1. By Jerry O'Brien & Joe Derrane |
| 9-209 | MOLLY BAWN |
| 459-209 | THE BLARNEY ROSES. Sung by Connie Foley |
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| 459-138 | BANKS OF MY OWN LOVELY LEE. Sung by Connie Foley |

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Coral Records, Inc., 161 W. Huron Street, Chicago, Ill.
Cosnat Distributing Corp., 278 Halsey St., Newark, N. J.
Cosnat Distributing Corp., 1710 North Street, Philadelphia, Pa.
Seaboard Distributors, Inc., 796 Albony Ave., Hartford, Conn.
Music Suppliers of New England, 1312 Tremont, Boston 20, Mass.

or to

COPLEY RECORDS 51 Warren St., Roxbury Boston 19, Massachusetts





Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 28 without any changes on the part of THE CASH BOX.

### Howard Miller
WIND—Chicago, Ill.
1. I Believe (Frankie Laine)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. How Much Is That Doggie In The Window (Patti Page)
5. Pretend (Nat "King" Cole)
6. Downhearted (Eddie Fisher)
7. Caravan (Ralph Marterie)
8. Congratulations To Someone (June Valli)
9. No Help Wanted (R. Draper)
10. Seven Lonely Days (G. Gibbs)

### Brad Phillips
WINS—New York, N. Y.
1. Have You Heard (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I Don't Know (B. Morrow)
4. Till I Waltz Again With You (Teresa Brewer)
5. Congratulations To Someone (Tony Bennett)
6. Pretend (Nat "King" Cole)
7. This Is Heaven (J. La Rosa)
8. Downhearted (Eddie Fisher)
9. Side By Side (Kay Starr)
10. Let's Fall In Love (D. Haymes)

### Chuck Norman
WIL—St. Louis, Mo.
1. Side by Side (Kay Starr)
2. Till I Waltz Again With You (Teresa Brewer)
3. Mr. Tap Toe (Doris Day)
4. Your Cheatin' Heart (F. Laine)
5. Pretend (Nat "King" Cole)
6. Stolen Waltz (Sunny Gale)
7. Downhearted (Eddie Fisher)
8. Hot Toddy (Ralph Flanagan)
9. Hello Sunshine (N. Brooks)
10. Wild Horses (Perry Como)

### Buddy Deane
WITH—Baltimore, Md.
1. Anywhere I Wander (La Rosa)
2. Till I Waltz Again With You (Teresa Brewer)
3. Wild Horses (Perry Como)
4. Say It With Your Heart (Bob Carroll)
5. Downhearted (Eddie Fisher)
6. Since You Went Away (Sandy Stewart)
7. Pretend (Nat "King" Cole)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. My Heart Belongs To Only You (Betty McLaurin)
10. Before (Sandy Stewart)

### Donn Tibbetts
WFEA—Manchester, N. H.
1. Side By Side (Kay Starr)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hello Sunshine (N. Brooks)
4. Congratulations To Someone (Tony Bennett)
5. How Do You Speak To An Angel (Eddie Fisher)
6. This Is Heaven (J. La Rosa)
7. Your Cheatin' Heart (James)
8. Marching String (E. Ros)
9. Wild Horses (Perry Como)
10. I Believe (Jane Froman)

### Art Tacker
WCRB—Waltham, Mass.
1. How Much Is That Doggie In The Window (Patti Page)
2. Congratulations To Someone (Toni Bennett)
3. I Confess (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. No Help Wanted (R. Draper)
6. Rachel (Al Martino)
7. This Is A Special Day (Peggy Lee)
8. A Fool Such As I (Tommy Edwards)
9. Pretend (Ralph Marterie)
10. I Don't Know (Bill Darnel)

### Don Bell
KRNT—Des Moines, Iowa
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. My Baby's Coming Home (Paul-Ford)
4. Anywhere I Wander (Julius La Rosa)
5. Why Don't You Believe Me (Joni James)
6. Till I Waltz Again With You (Russ Morgan)
7. Pretend (Nat "King" Cole)
8. Oh Happy Day (Four Knights)
9. Hold me, Thrill Me, Kiss Me (Karen Chandler)
10. How Much Is That Doggie In The Window (Patti Page)

### Phil Brooks
KRKD—Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. My Baby's Coming Home (Paul-Ford)
3. Tell Me You're Mine (The Gaylords)
4. Pretend (Nat "King" Cole)
5. Oh Happy Day (Don Howard)
6. Side By Side (Kay Starr)
7. Even Now (Eddie Fisher)
8. I Believe (Frankie Laine)
9. Rachel (Al Martino)
10. The Glow Worm (The Mills Bros.)

### Larry Wilson
WNOE—New Orleans, La.
1. Pretend (Eileen Barton)
2. Side By Side (Kay Starr)
3. How Much Is That Doggie In The Window (Patti Page)
4. Congratulations To Someone (Toni Bennett)
5. Rachel (Artie Wayne)
6. Wild Horses (Perry Como)
7. Salomee (Dinah Shore)
8. I Confess (Perry Como)
9. How Do You Speak To An Angel (Eddie Fisher)
10. Can't I (Ames Bros.)

### Jack Lacy
WINS—New York, N. Y.
1. Wild Horses (Perry Como)
2. Side By Side (Kay Starr)
3. Pretend (Nat "King" Cole)
4. Anywhere I Wander (La Rosa)
5. Small World (Dorothy Collins)
6. Even Now (Eddie Fisher)
7. Hot Toddy (Ralph Flanagan)
8. Till I Waltz Again With You (Teresa Brewer)
9. Congratulations To Someone (Tony Bennett)
10. I Don't Know (B. Morrow)

### Ray Perkins
KFEL—Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Keep It A Secret (Jo Stafford)
5. Pretend (Nat "King" Cole)
6. Why Don't You Believe Me (Joni James)
7. My Baby's Coming Home (Paul-Ford)
8. Tell Me You're Mine (The Gaylords)
9. Hot Toddy (Ralph Flanagan)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

### Ray Drury
WSPR—Springfield, Mass.
1. Till I Waltz Again With You (Dick Todd)
2. Oh Happy Day (L. Welk)
3. Keep It A Secret (Jo Stafford)
4. My Devotion (The Four Aces)
5. How Much Is That Doggie In The Window (Patti Page)
6. Hello Sunshine (N. Brooks)
7. Hush-A-Bye (Bing Crosby)
8. Rachel (Artie Wayne)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Kaw-Liga (Champ Butler)

### Dick Wittinghill
KMPE—Hollywood, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Four Knights)
3. Side By Side (Kay Starr)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Keep It A Secret (Jo Stafford)
6. Even Now (Eddie Fisher)
7. She Wears Red Feathers (Guy Mitchell)
8. Hot Toddy (Ralph Flanagan)
9. My Baby's Coming Home (Paul-Ford)
10. Melancholy Serenade Jackie Gleason)

### Tiny Markle
WAVZ—New Haven, Conn.
1. Tell Me You're Mine (The Gaylords)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Till I Waltz Again With You (Teresa Brewer)
4. How Much Is That Doggie In The Window (Patti Page)
5. Have You Heard (Joni James)
6. Your Cheatin' Heart (Joni James)
7. Teardrops On My Pillow (Sunny Gale)
8. Seven Lonely Days (G. Gibbs)
9. Ecstacy Tango (Three Suns)
10. Nina Never Knew (Sauter-Finegan)

### Paul E. X. Brown
WERD—Atlanta, Ga.
1. I Confess (Sara Vaughn)
2. Till I Waltz Again With You (Teresa Brewer)
3. Pretend (Nat "King" Cole)
4. How Much Is That Doggie In The Window (Patti Page)
5. Sad (Bart Stewart)
6. Everyone Knew But Me (Fran Warren)
7. Forget Me Not (Vera Lynn)
8. My Heart Belongs To Only You (June Christy)
9. Strange (Nat "King" Cole)
10. Say You Love Me (Alan Dale)

### Jack Ryan
WHUM—Reading, Pa.
1. Pretend (Nat "King" Cole)
2. I Believe (Frankie Laine)
3. Wild Horses (Perry Como)
4. Anywhere I Wander (Julius La Rosa)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Tell Me You're Mine (The Gaylords)
7. Side By Side (Kay Starr)
8. Rachel (Al Martino)
9. Have You Heard (Joni James)
10. Heartbroken (Cathy Carr)

### Tom Edwards
WERE—Cleveland, Ohio
1. I Believe (Frankie Laine)
2. Till I Waltz Again With You (Teresa Brewer)
3. Downhearted (Eddie Fisher)
4. Tell Me You're Mine (The Gaylords)
5. Pretend (Nat "King" Cole)
6. Have You Heard (Joni James)
7. Gomen Nasai (Sammy Kaye)
8. This Is Heaven (J. La Rosa)
9. Suddenly (B. Davis & D. Rose)
10. Lonesome (Vinni De Compo)

### Rod Louden
KPOJ—Portland, Oreg.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (L. Hooper)
4. Fool Such As I (Jo Stafford)
5. Why Don't You Believe Me (Joni James)
6. Hot Toddy (Ralph Flanagan)
7. Tell Me You're Mine (The Gaylords)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. How Much Is That Doggie In The Window (Patti Page)
10. I Don't Know (B. Morrow)

### Stan Pat
WTNJ—Trenton, N. J.
1. Tell Me You're Mine (Carson)
2. Oh Happy Day (L. Welk)
3. Say You Love Me (Alan Dean)
4. Pretend (Eileen Barton)
5. Jealous Eyes (Patti Page)
6. Everyone Knew But Me (Fran Warren)
7. How Do You Speak To An Angel (Eddie Fisher)
8. Too Sweet To Forget (Tolley)
9. My Heart Belongs To Only You (Terry Timmons)
10. Strange (Nat "King" Cole)

### Fred Hobbs
KBOL—Boulder, Colo.
1. Why Don't You Believe Me (Joni James)
2. That's What Makes Paris Paree (Doris Day)
3. Till I Waltz Again With You (Teresa Brewer)
4. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
5. Oh Happy Day (L. Welk)
6. Tell Me You're Mine (Carson)
7. My Baby's Coming Home (Paul-Ford)
8. Wishing Ring (Joni James)
9. Bye Bye Blues (Paul-Ford)
10. Keep It A Secret (B. Crosby)

### Frank Pollack
KOOL—Phoenix, Ariz.
1. Nina Never Knew (Sauter-Finegan)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. How Many Stars Have To Shine (Steve Lawrence)
4. Why Don't You Believe Me (Patti Page)
5. Don't Let Your Eyes Go Shopping (Nat "King" Cole)
6. I'm Making Up For Lost Time (Woody Herman)
7. Say You Love Me (Alan Dean)
8. Street Scene (Ray Anthony)
9. Dancing On The Ceiling (Jerri Southern)
10. Would You Like To Take A Walk (Armstrong-Fitzgerald)

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 28 without any changes on the part of THE CASH BOX.

### Sherm Feller
WLAW—Boston, Mass.

1. This Is Heaven (J. La Rosa)
2. Have You Heard (Joni James)
3. Hello Sunshine (N. Brooks)
4. Lonely Eyes (Vaughn Monroe)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (Mindy Carson)
7. Gone (Bobby Wayne)
8. Suddenly (Beryl Davis)
9. Everyone Knew But Me (Fran Warren)
10. Condemned Without Trial (Ginny Gibson)

### Joe Girand
WTHT—Hartford, Conn.

1. Wild Horses (Perry Como)
2. Side By Side (Kay Starr)
3. Pretend (Eileen Barton)
4. S'posin' (Don Cornell)
5. Small World (Dorothy Collins)
6. Hot Toddy (Ralph Flanagan)
7. Till I Waltz Again With You (Teresa Brewer)
8. I Don't Know (B. Morrow)
9. My Baby's Coming Home (Paul-Ford)
10. Must I Cry Again (The Hilltoppers)

### Hy Davis
WJXN—Jackson, Miss.

1. I Believe (Frankie Laine)
2. Wishing Ring (Joni James)
3. Fool Such As I (Stafford-Edwards)
4. I Confess (Sarah Vaughn)
5. You Fooled Me (Four Aces)
6. Pretend (Nat "King" Cole)
7. Say It With Your Heart (Bob Carroll)
8. Cheatin' Heart (Laine-James)
9. Dance Of Mexico (S. Kaye)
10. Lovers Quarrel (S. Vaughn)

### Eddie Gallaher
WTOP—Washington, D. C.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Keep It A Secret (Jo Stafford)
4. Why Don't You Believe (Joni James)
5. Tell Me You're Mine (The Gaylords)
6. Even Now (Eddie Fisher)
7. My Baby's Coming Home (Paul-Ford)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Anywhere I Wander (La Rosa)
10. Side By Side (Kay Starr)

### Norb Moore
KXLW—St. Louis, Mo.

1. Side By Side (Kay Starr)
2. La Paloma (Harmonicats)
3. Till I Waltz Again With You (Teresa Brewer)
4. Mr. Tap Toe (Doris Day)
5. A Stolen Waltz (Sunny Gale)
6. Say It With Your Heart (Bob Carroll)
7. Strange (Nat "King" Cole)
8. Downhearted (Eddie Fisher)
9. How Much Is That Doggie In The Window (Patti Page)
10. Pretend (Ralph Marterie)

### Paul Flanagan
WTRY—Troy, N. Y.

1. Pretend (Nat "King" Cole)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. She Wears Red Feathers (Guy Mitchell)
5. Wild Horses (Perry Como)
6. Your Cheatin' Heart (James)
7. This Is Heaven (J. La Rosa)
8. Say It With Your Heart (Bob Carroll)
9. Side By Side (Kay Starr)
10. N-C-4 March (Bob Roberts)

### Sid Dickler
WEDO—Pittsburgh, Pa.

1. Say It With Your Heart (Bob Carroll)
2. Everyone Knew But Me (Fran Warren)
3. Congratulations To Someone (Toni Bennett)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Teardrops On My Pillow (Sunny Gale)
6. Rachel (Artie Wayne)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. You Are My Happiness (Ink Spots-Bill Kenny)
9. My Baby's Coming Home (Paul-Ford)
10. Two Other People (Denny Vaughan)

### Gene Davis
WAKR—Akron, Ohio

1. Anywhere I Wander (Julius La Rosa)
2. Tell Me You're Mine (The Gaylords)
3. Your Cheatin' Heart (James)
4. Pretend (Nat "King" Cole)
5. My Heart Belongs To Only You (June Christy)
6. Wild Horses (Perry Como)
7. Hot Toddy (Ralph Flanagan)
8. Even Now (Eddie Fisher)
9. You Fooled Me (Four Aces)
10. Till I Waltz Again With You (Teresa Brewer)

### Bill Fields
WSOK—Nashville, Tenn.

1. Gee Baby (Gayle Brown)
2. Lover's Quarrel (S. Vaughn)
3. Organ Grinders Swing (Lucas)
4. Mama, He Treats Your Daughter Mean (R. Brown)
5. Linger Awhile (Dozier Boys)
6. Deacon Dash (Julian Dash)
7. People Will Say We're In Love (Paul Quinichette)
8. Steamwhistle Jump (Bostic)
9. To See You (Bing Crosby)
10. Mambo At Meadowbrook (Douglas Duke)

### Norm Prescott
WORL—Boston, Mass.

1. This Is Heaven (J. La Rosa)
2. Downhearted (Eddie Fisher)
3. How Do You Speak To An Angel (Eddie Fisher)
4. I Believe (Frankie Laine)
5. Gone (Bobby Wayne)
6. Kaw-Liga (Hank Williams)
7. Side By Side (Kay Starr)
8. Hello Sunshine (N. Brooks)
9. Rachel (Artie Wayne)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

### Johnny Martin
WLOU—Louisville, Ky.

1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Have You Heard (Joni James)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Teardrops On My Pillow (Sunny Gale)
6. Just Because You're You (Jo Stafford)
7. Congratulations To Someone (Tony Bennett)
8. Outside Of Heaven (E. Fisher)
9. Oh Happy Day (Don Howard)
10. Too Proud To Cry (E. Barton)

### Murray Jordan
WLIB—New York, N. Y.

1. Side By Side (Kay Starr)
2. Congratulations To Someone (Tony Bennett)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Rachel (Artie Wayne)
5. A Fool Such As I (T. Edwards)
6. How Do You Speak To An Angel (Bill Hayes)
7. Your Cheatin' Heart (James)
8. You Fooled Me (Four Aces)
9. Dance Of Mexico (S. Kaye)
10. I Believe (Frankie Laine)

### Harvey Hudson
WLEE—Richmond, Va.

1. Why Don't You Believe Me (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Have You Heard (Joni James)
4. Downhearted (Eddie Fisher)
5. Hush A Bye (Bing Crosby)
6. How Much Is That Doggie In The Window (Patti Page)
7. Pretend (Nat "King" Cole)
8. Your Cheatin' Heart (James)
9. This Is Heaven (J. La Rosa)
10. She Wears Red Feathers (Guy Mitchell)

### Bob Seymour
WKMH—Detroit, Mich.

1. Tell Me You're Mine (The Gaylords)
2. Congratulations To Someone (Tony Bennett)
3. How Much Is That Doggie In The Window (Patti Page)
4. How Do You Speak To An Angel (Eddie Fisher)
5. Anywhere I Wander (La Rosa)
6. Twice As Much (Mills Bros.)
7. Say It With Your Heart (Bob Carroll)
8. Pretend (Ralph Marterie)
9. Where Is Your Heart (Felicia Sanders)
10. I Confess (Perry Como)

### Earle Pudney
WGY—Schenectady, N. Y.

1. She Wears Red Feathers (Guy Mitchell)
2. Side By Side (Kay Starr)
3. Congratulations To Someone (Tony Bennett)
4. Even Now (Eddie Fisher)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Wild Horses (Perry Como)
7. Downhearted (Eddie Fisher)
8. How Do You Speak To An Angel (Gordon MacRae)
9. What Does It Mean (Gibbs)
10. Hot Toddy (Ralph Flanagan)

### Bill Reynolds
WTMJ—Milwaukee, Wisc.

1. I Confess (Perry Como)
2. I Hear The Music Now (Karen Chandler)
3. My Darling (Roger Coleman)
4. Keep It A Secret (D. Shore)
5. Pretend (Nat "King" Cole)
6. Caress (Percy Faith)
7. Close Your Dreamy Eyes (Sandy Solo)
8. Kiss (Toni Arden)
9. Ghost Of A Rose (T. Martin)
10. As Long As You Care (Les Baxter)

### Jim Sharron
KQU—Pittsburgh, Pa.

1. Say It With Your Heart (Bob Carroll)
2. New Juke Box Saturday Night (The Modernaires)
3. Wild Horses (Perry Como)
4. Rachel (Artie Wayne)
5. Side By Side (Kay Starr)
6. My Jealous Eyes (Patti Page)
7. Downhearted (Eddie Fisher)
8. Strange (Nat "King" Cole)
9. Unless You're Near Me (Fran Warren)
10. Casually (Stuart Foster)

### Ira Cook
KMPC—Hollywood, Calif.

1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Have You Heard (Joni James)
5. How Much Is That Doggie In The Window (Patti Page)
6. Congratulations To Someone (Tony Bennett)
7. Even Now (Eddie Fisher)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. She Wore Red Feathers (Guy Mitchell)
10. Side By Side (Kay Starr)

### Peter Potter
KLAC—Hollywood, Calif.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Side By Side (Kay Starr)
3. She Wears Red Feathers (Guy Mitchell)
4. The Glow Worm (Mills Bros.)
5. Hot Toddy (Ralph Flanagan)
6. How Much Is That Doggie In The Window (Patti Page)
7. Bye Bye Blues (Paul-Ford)
8. New Juke Box Saturday Night (Modernaires)
9. Without My Lover (M. Miller)
10. Suddenly (B. Davis & D. Rose)

### Johnny Morris
WLOL—Minneapolis, Minn.

1. Your Cheatin' Heart (James)
2. Tell Me You're Mine (The Gaylords)
3. Oh Happy Day (L. Welk)
4. Till I Waltz Again With You (Teresa Brewer)
5. How Much Is That Doggie In The Window (Patti Page)
6. A Fool Such As I (T. Edwards)
7. Teardrops On My Pillow (Sunny Gale)
8. Hot Toddy (Ralph Flanagan)
9. The Glow Worm (Mills Bros.)
10. Side By Side (Kay Starr)

### Dick Coleman
WITH—Baltimore, Md.

1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. My Baby's Coming Home (Paul-Ford)
4. Downhearted (Eddie Fisher)
5. My Heart Belongs To Only You (June Christy)
6. I Had A Little Too Much To Dream Last Nite (J. Hutton)
7. I Confess (Perry Como)
8. I (Don Cornell)
9. Anywhere I Wander (Julius La Rosa)
10. Seven Lonely Days (G. Gibbs)


# Six to grow on!

These are six that make sense—for the record dealer, a solid package that adds up to important sales volume; for the deejay, they're fresh and outstanding programming. Go and GROW!

1. **THE MAGIC TOUCH**
   **WILL-O'-THE WISP ROMANCE**
   Hugo Winterhalter 20/47-5209
2. **TRAIN,TRAIN,TRAIN**
   **I CAN'T GET STARTED**
   Buddy Morrow 20/47-5212
3. **MORE LUCK THAN MONEY**
   **ARE YOU TIRED OF ME?**
   Lily Ann Carol 20/47-5184
4. **GOMEN NASAI** (Forgive Me)
   **SPRINGFIELD MOUNTAIN**
   Harry Belafonte 20/47-5210
5. **CONGRATULATIONS TO SOMEONE**
   **LOVE AND HATE**
   June Valli 20/47-5177
6. **THE DEVIL'S SERENADE**
   **SYMPATHY**
   Henri Rene 20/47-5188

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|---|---|---|---|
| DON'T LET THE STARS GET IN YOUR EYES<br>LIES<br>Perry Como | 20-5064 (47-5064)* | | |
| WILD HORSES<br>I CONFESS<br>Perry Como | 20-5152 (47-5152)* | | |
| SERENADE<br>HOT TODDY<br>Ralph Flanagan | 20-5095 (47-5095)* | | |
| GOMEN NASAI (Forgive Me)<br>SPRINGFIELD MOUNTAIN<br>Harry Belafonte | 20-5210 (47-5210)* | | |
| HOW DO YOU SPEAK TO AN ANGEL<br>DOWNHEARTED<br>Eddie Fisher | 20-5137 (47-5137)* | | |
| SALOMEE<br>LET ME KNOW<br>Dinah Shore | 20-5176 (47-5176)* | | |
| FANDANGO<br>BLUE VIOLINS<br>Hugo Winterhalter | 20-4997 (47-4997)* | | |
| WILL-O'-THE-WISP ROMANCE<br>THE MAGIC TOUCH<br>Hugo Winterhalter | 20-5209 (47-5209)* | | |
| HEY MRS. JONES<br>I DON'T KNOW<br>Buddy Morrow | 20-5117 (47-5117)* | | |
| BECAUSE YOU'RE MINE<br>THE SONG THE ANGELS SING<br>Mario Lanza | 10-3914 (49-3914)* | | |
| TRAIN, TRAIN, TRAIN<br>I CAN'T GET STARTED WITH YOU<br>Buddy Morrow | 20-5212 (47-5212)* | | |
| MORE LUCK THAN MONEY<br>ARE YOU TIRED OF ME<br>Lily Ann Carol | 20-5184 (47-5184)* | | |
| (All That I'm Asking Is) SYMPATHY<br>DEVIL'S SERENADE<br>Henri Rene | 20-5186 (47-5186)* | | |
| LADY OF SPAIN<br>OUTSIDE OF HEAVEN<br>Eddie Fisher | 20-4953 (47-4953)* | | |
| TEARDROPS ON MY PILLOW<br>STOLEN WALTZ<br>Sunny Gale | 20-5103 (47-5103)* | | |

* 45 rpm cat. nos.

## TIPS on This Week's Release

| | | | |
|---|---|---|---|
| I FEEL LIKE I'M GONNA LIVE FOREVER<br>(from the musical prod. "Hazel Flagg")<br>HOW COULD YOU<br>Sunny Gale | 20-5216 (47-5216)* | | |
| PLEASE, PLEASE<br>THE GOLDEN YEARS<br>(from the Paramount film "Houdini")<br>Tony Martin | 20-5208 (47-5208)* | | |
| DANCIN' WITH SOMEONE (Longin' For You)<br>LONG GONE BABY<br>Delta Rhythm Boys | 20-5217 (47-5217)* | | |

* 45 rpm cat. nos.

RCA VICTOR
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RCA "HIS MASTER'S VOICE"

# The HALE You Say

**by natt hale**

During the past fortnight, we've been treated to a number of plaints in regard to methods and manner of "plugging." The plaintiffs were composed totally of those lords and ladies who are responsible for building programs for radio stations and, as such, comprise probably the most important single element in the promotion and exploitation of records, songs, artists, etc. Certainly no small tangent of the music business—and certainly one to which we should lend an ear.

Because if these good folk have any constructive critique or objection to the ways and means by which records, songs, artists, etc., are currently being publicized, it does behoove us to give them our most undivided attention—before we find we've promoted ourselves right out of business!

In the village wherein we circulate, there are some eighteen radio stations, as such. That is, there are some eighteen bailiwicks identified by some group of three or four call letters. Within these varied portals, there are either one or two, all the way up to ten or twelve sundry characters, who are directly concerned with making with the yok-yok through the wireless in between spiels about the greatest deal in used autos, the greatest deal in T.V. sets or the greatest deal in corned beef hash. These sundry individuals are referred to as disk jockeys, and, while their primary objective is to sell the autos, T.V. sets and hash, they also do a rather commendable job in selling phonograph records.



NATT HALE

Each of the eighteen stations employs (at least) one individual—and, sometimes, as many as four or five—whose responsibility it is to "build" the programs of recordings about which the disc jockeys yok-yok when they are not spieling about autos, etc., etc. Very few of the yokkers, you see, do their own programming.

It was these librarians, program builders, program directors, etc., who bemoaned their collective problem to us, and, being regarded as the essence of justice as we are(!), we find ourselves of a mind to agree with them.

The point being this:

Assuming that most of these gentry and gently arrive at the stations at a reasonable hour in the morn, they find themselves literally confronted by a stack of mail and packages remotely resembling Mt. Everest. Therefore, before they can get down to the business of putting the shows together for the following day, they are forced to wade through the stack of cards, flyers, letters, wires, cocktail party invitations, announcements, recorded greetings, pictorial layouts, and etc., besides the ordinary mail from sponsors who insist that certain records be programmed for his fifteen-minute segment or he's gonna pull the show off that station. . . . All of the mail usually refers to all of the records which are contained in the packages accompanying same or to the packages which arrived last week, or last month or last year; these stating that such-and-such is a smash in Karachi and aren't you a dope if you don't program it NOW! However, after a couple of hours spent in disentangling themselves from all this, the program builder relaxes a bit by taking two puffs off the ciggie she or he lit five minutes ago, and gets set to the assigned task—

And then the parade begins. . . .

The "drum major" is the song plugger who has only visited the station each morning for the past eleven days (twice on Friday, when the weekend shows are put together) to make certain that he "hoped you didn't forget me." He is followed by the record company promotion man who just wanted him—or her—to meet Nellie Newcomer, "our newest recording star." These first two visits immediately kill another half hour. But wait—

After a five-minute respite, during which the programmer manages to schedule two records for some show, the parade continues with no less than seven more publishers contact men, nine record company reps, three artists, one manager, and the station manager who wants to know if he—or she—can program four days in advance from now on, because the station is going to hold a series of programming meetings for a week or so.

Then it's time for lunch.

No lunch. Too many people to see. Drink a glass of milk and grab a peanut butter sandwich.

So, simply because a few busy program builders happen to hate peanut butter, a new rule is now in effect that no one gets in to see the lords 'n' ladies of the programming department except during certain hours.

Think it can't happen?

It's happened!

Watch it, Pluggers. . . .

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# THE CASH BOX
## The Nation's TOP 50
### COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AL—Aladdin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded in Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

Mar. 7 Feb. 28

### 1—Till I Waltz Again With You
103.5 121.9

BR-84022—THE FIVE BILLS
★CR-60873—TERESA BREWER
*Hello Bluebird*
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD
*Oh, Happy Day*
DE-28539—RUSS MORGAN
*Must I Cry Again*
JU-6014 (45-6014)—
SWANSON & TRAVIS
KI-1169 (45-1169)—
WRIGHT & GORE
ME-70069 (70069x45)—
HARMONICATS
*Back Fence Wail*
PR-1038—LIGHT & HARRIS

### 2—Don't Let The Stars Get In Your Eyes
97.0 106.8

CA-2256 (F-2256)—
GISELE MacKENZIE
*My Favorite Song*
CA-2216 (F-2216)—
SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—
EILEEN BARTON
*Tennessee Tango*
DA-788—REGINA KUJAWA
DE-28460 (9-28460)—RED FOLEY
FS-1614 (45-1614)—
SLIM WILLET
ME-70023 (45-70023)
LOLA AMECHE
*Rock The Joint*
MG-11385—HENRY JEROME O.
*Keep It A Secret*
VI-20-5040 (47-5040)—
JOHNNIE & JACK
★VI-20-5064 (47-5064)—
PERRY COMO
*Lies*

### 3—How Much Is That Doggie In The Window
72.9 57.1

★ME-70070 (70070 x 45)—
PATTI PAGE
*My Jealous Eyes*

### 4—Have You Heard
67.6 60.4

DE-28569 (9-28569)—
RUSS MORGAN
*Tell Me You're Mine*
★MG-11390—JONI JAMES
*Wishing Ring*

### 5—Tell Me You're Mine
59.2 64.9

CO-39914—MINDY CARSON
*The Choo Buy Song*
CR-60923 (9-60923)—
RALPH & BUDDY BONDS
*Say It With Your Heart*
DA-786—HARMONY BELLS O.
DA-2104 (45x2104)—
GENE WISNIEWSKI
*Soldier Boy Polka*
DE-28569 (9-28569)—
RUSS MORGAN
*Have You Heard*
★ME-70030—THE GAYLORDS
*Cuban Love Song*

### 6—Why Don't You Believe Me
44.2 41.9

CA-2292 (F-2292)—
MARGARET WHITING
*Come Back To Me, Johnny*
CA-2329—SHARKEY'S
DIXIELAND KINGS
*Keep It A Secret*

Mar. 7 Feb. 28

DE-28476 (9-28476)—
GUY LOMBARDO O.
*Because You're Mine*
JU-5106—HERB LANTZ
*My Inspiration Is You*
ME-70025 (45x70025)—
PATTI PAGE
*Conquest*
★MG-11333 (K-11333)—
JONI JAMES
*Purple Shades*
RA-202—FIVE CROWNS
*Keep It A Secret*
VI-20-5017 (47-5017)—
JUNE VALLI
*Shoulder To Weep On*

### 7—Wild Horses
44.1 22.8

CA-2349 (F-2349) —
RAY ANTHONY O.
*You're A Heartbreaker*
★VI-20-5152 (47-5152)—
PERRY COMO
*I Confess*

### 8—Oh Happy Day
43.9 57.3

CA-2315—THE FOUR KNIGHTS
*A Million Tears*
★CR-60893—LAWRENCE
WELK O.
*Your Mother And Mine*
DE-28506—DICK TODD
*Till I Waltz Again With You*
★ES-311—DON HOWARD
*You Went Away*

### 9—Anywhere I Wander
39.2 45.7

CA-2263 (F-2263)—MEL TORME
*Casually*
★CD-1230 (45-1230)—
JULIUS LA ROSA
*This Is Heaven*
CO-39866 (4-39866)—
TONY BENNETT
*Stay Where You Are*
DE-28379 (9-28379)—
D. KAYE & G. JENKINS
MG-11352 (K-11352)—
FRAN WARREN
*I Worry 'Bout You*
VI-20-4960 (47-4960)—
JAN PEERCE
*Maria, My Own*

### 10—Pretend
37.8 27.9

★CA-2346—NAT "KING" COLE
*Don't Let Your Eyes Go Shopping*
CO-39915—KEN GRIFFIN
*Oh, Happy Day*
CO-60927 (9-60927)—
EILEEN BARTON
*Too Proud To Cry*
DE-28576 (9-28576)—
GUY LOMBARDO O.
*That's Me Without You*
DO-15048—DAN BELLOC
*You Are Ecstacy*
★ME-70045—
RALPH MARTERIE O.
*After Midnight*
VI-20-5119 (47-5119)—
HENRI RENE
*Madelena*

### 11—Keep It A Secret
32.0 35.4

CA-2268 (F-2268)—
JUNE HUTTON
*I Miss You So*
CA-2329—SHARKEY'S
DIXIELAND KINGS
*Why Don't You Believe Me*
★CO-39891 (4-39891)—
JO STAFFORD
*Once To Every Heart*

Mar. 7 Feb. 28

DE-28511—BING CROSBY
*Sleigh Bell Serenade*
IM-8169—SLIM WHITMAN
*My Heart Is Broken In Three*
MG-11385—HENRY JEROME O.
*Don't Let The Stors Get In Your Eyes*
RA-202—FIVE CROWNS
*Why Don't You Believe Me*
VI-20-4992 (47-4992)—
DINAH SHORE
*Hi-Lili, Hi-Lo*

### 12—Hold Me, Thrill Me, Kiss Me
29.4 30.5

★CR-60831 (9-60831)—
KAREN CHANDLER
*One Dream*
DE-28530 (9-28530)—
ROBERTA LEE
*Do You Know Why?*
JU-5108 (45-5108)—
THE ORIOLES

### 13—Your Cheatin' Heart
27.6 18.8

CA-2377 (F-2377)—
JAN GARBER O.
*My Jealous Eyes*
CO-39938 (9-39938)—
FRANKIE LAINE
*I Believe*
★MG-11426 (K-11426)—
JONI JAMES
*I'll Be Waiting For You*
MG-11416 (G-11416)—
HANK WILLIAMS
*Kaw-Liga*

### 14—Side By Side
25.8 38.2

★CA-2334 (F-2334)—
KAY STARR
*Noah!*
DE-28588 (9-28588)—
GRADY MARTIN
*A Fool Such As I*
ME-70096 (70096x45)—
DORIS DREW
*Since You Went Away From Me*
VI-20-4741 (47-4741)—
FRANKIE CARLE

### 15—Hot Toddy
24.5 12.7

★VI-20-5095 (47-5095)—
RALPH FLANAGAN
*Serenade*

### 16—She Wears Red Feathers
24.3 9.2

★CO-39909 (4-39909)—
GUY MITCHELL
*Pretty Little Black Eyed Susie*

### 17—Mr. Tap Toe
22.9 12.9

★CO-39906—DORIS DAY
*Your Mother And Mine*

### 18—I Believe
18.2 21.9

CA-2332 (F-2332)—
JANE FROMAN
*Ghost Of A Rose*
★CO-39938 (4-39938)—
FRANKIE LAINE
*Your Cheotin' Heart*

### 19—The Glow Worm
15.6 16.2

CA-2248 (F-2248)—
JOHNNY MERCER
CO-39840 (4-39840)—
PAULETTE SISTERS
*Sul Sin Fa*
★DE-28384 (9-28384)—
MILLS BROS.

# Best Selling Records

## FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Mar. 7 Feb. 28

### 20—No Help Wanted
15.5 5.1

CO-21065 (4-21065)—MADDOX BROS.
★ME-70077 (70077x45)—RUSTY DRAPER
*Texarkana Baby*
★ME-70028 (70028x45)—THE CARLISLES
*That Heart Is Not For Sale*

### 21—Downhearted
13.4 17.4

★VI-20-5137 (47-5137)—EDDIE FISHER
*How Do You Speak To An Angel*

### 22—Kaw-Liga
12.9 8.9

★CO-39935 (4-39935)—CHAMP BUTLER
*Fit As A Fiddle*
DE-28582 (9-28582)—DOLORES GRAY
*My Heart Is A Kingdom*
★MG-11416 (K-11416) HANK WILLIAMS
*Your Cheatin' Heart*
MG-11424 (K-11424)—BILL FARRELL
*You Can't Stop Me*

### 23—Even Now
11.2 12.6

★VI-20-5106—EDDIE FISHER
*If It Were Up To Me*

### 24—Congratulations To Someone
11.1 6.2

CA-2352 (F-2352)—GORDON MacRAE
*How Do You Speak To An Angel*
★CO-39910 (4-39910)—TONY BENNETT
*Take Me*
ME-70101 (70101x45)—ARNETT COBB O.
*Poor Butterfly*
VI-20-5177 (47-5177)—JUNE VALLI
*Love And Hate*

### 25—Rachel
10.9 12.2

★CA-2353 (F-2353)—AL MARTINO
*One Lonely Night*
★ME-70090 (70090x45)—ARTIE WAYNE

### 26—Teardrops On My Pillow
9.4 9.1

★VI-20-5103 (47-5103)—SUNNY GALE
*A Stolen Waltz*

### 27—New Juke Box Saturday Nite
7.6 9.8

★CR-60899 (9-60899)—MODERNAIRES
*Running Wild*

### 28—Hello Sunshine
7.4 1.8

★ZO-101 (45-101)—NORMAN BROOKS
*You're My Baby*

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### 29—A Fool Such As I
7.2 10.9

★CO-39930 (4-39930)—JO STAFFORD
*Just Because You're You*
DE-28588 (9-28588)—GRADY MARTIN
*Side By Side*
★MG-11395 (K-11395)—TOMMY EDWARDS
*I Can't Love Another*
VI-20-5122 (47-5122)—BELL SISTERS
*I'm Teaching My Dolly To Pray*
VI-20-5034 (47-5034)—HANK SNOW

### 30—My Baby's Coming Home
5.8 9.3

★CA-2265—L. PAUL & M. FORD
*Lady Of Spain*
JU-6019—EDNA McGRIFF
*My Favorite Song*
MG-11350—CINDY LORD
*My Favorite Song*

### 31—Seven Lonely Days
5.7 —

★ME-70095 (70095x45)—GEORGIA GIBBS
*If You Take My Heart*

### 32—You Fooled Me
5.6 —

★DE-28560 (9-28560)—FOUR ACES
*If You Take My Heart Away*

### 33—I Don't Know
5.5 5.9

CA-2338 (F-2338)—TENNESSEE ERNIE
DE-28575 (9-28575)—BILL DARNEL
*I Played The Fool*
★VI-20-5117 (47-5117)—BUDDY MORROW O.
*Hey, Mrs. Jones*

### 34—How Do You Speak To An Angel
5.4 9.6

CA-2352 (F-2352)—GORDON MacRAE
*Congratulations To Someone*
DE-28523 (9-28523)—GUY LOMBARDO
*I Feel Like I'm Gonna Live Forever*
MG-11394 (K-11394)—BILL HAYES
*The Donkey Song*
★VI-20-5137 (47-5137)—EDDIE FISHER
*Downhearted*

### 35—Say It With Your Heart
5.1 8.6

CR-60920 (9-60920)—ERNIE RUDY O.
*You Can Fly! You Can Fly!*
CR-60923 (9-60923)—RALPH & BUDDY BONDS
*Tell Me You're Mine*
★DY-814 (45-814)—BOB CARROLL
*Where*

Mar. 7 Feb. 28

### 36—Bye Bye Blues
5.0 4.1

★CA-2316—LES PAUL & MARY FORD
*Mammy's Boogie*
VI-20-4791—HENRI RENE O.
*Mandolino, Mandolino*

### 37—It's In The Book
4.5 9.7

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

### 38—Must I Cry Again
4.4 2.1

CR-60895 (9-60895)—ALAN DALE
*A Million Tears*
DE-28539 (9-28539)—RUSS MORGAN O.
*Till I Waltz Again With You*
★DO-15034 (45-15034)—THE HILLTOPPERS
*I Keep Telling Myself*

### 39—Gomen-Nasai
4.3 —

★CO-39957 (4-39957)—SAMMY KAYE
*Until Tomorrow*
CO-39954 (4-39954)—RICHARD BOWERS
*Tokyo Boogie Woogie*
ME-70107 (70107x45)—EDDY HOWARD
*Someone To Kiss Your Tears Away*
VI-20-5210 (47-5210)—HARRY BELAFONTE
*Springfield Mountain*

### 40—Lady Of Spain
4.1 9.5

CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
*My Baby's Coming Home*
CA-2288 (F-2288)—BEN LIGHT
*Whispering*
LO-1278—WINIFRED ATWELL
*Taboo*
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER
*Outside Of Heaven*

### 41—My Heart Belongs To Only You
2.7 1.5

### 42—Because You're Mine
2.6 3.5

### 43—Wishing Ring
2.4 7.4

### 44—I'm Just A Poor Bachelor
2.3 5.4

### 45—My Jealous Eyes
2.2 5.3

### 46—John, John, John
2.1 5.2

### 47—No Moon At All
2.0 4.9

### 48—You'll Never Know
1.9 3.1

### 49—Stolen Waltz
1.3 1.9

### 50—I Went To Your Wedding
1.1 1.7

## Showman



NEW YORK — Tommy Reynolds greets the audience during his recent engagement at the Paramount. Tommy has just signed a recording deal with Derby Records and his first disk "It's A Wonderful World" backed with "I Ain't Got Nobody" is out this week.

## Major Chi Record Stations Set Up Plug Schedules

CHICAGO — Record plugging situation, for some time the bane of some program directors and librarians here, finally came to a head this past Monday (February 23).

Three primary sources of record exploitation here, Radio Stations WIND, WCFL and WJJD have initiated rigid visiting hours for song pluggers, record promoters and record company representatives.

Effective as of February 16, all visitations for the purpose of promotion to these stations have been set up according to the following schedule:

Station WJJD: 12:30 P.M. to 2:00 P.M.

Station WCFL: 2:00 P.M. to 3:00 P.M.

Station WIND: 4:00 P.M. to 5:00 P.M.

According to reliable sources, methods employed by various promotion men responsible for accentuating air time on records, on which a strong drive is apparent, has become a principle problem to the people who build programs for these three radio outlets. All three are independents and account for major share of Midwest's radio audience who listen to records.

Spokesman for one of the three stations intimated that many of the pluggers were encroaching upon valuable time by making their visits too frequent, too long, and too repetitious.

Moreover he indicated the manner in which they made their approach was of such a nature as to engender ill will.

## Mizzy Does Movie Score

NEW YORK — Vic Mizzy, well known songwriter and musicologist, has been signed to do the score of the forthcoming M-G-M technicolor musical, "Easy To Love," starring Esther Williams and Tony Martin. Mann Curtis, with whom Mizzy has been writing for some years, has been signed to do the lyrics.

Mizzy is also arranger and musical director for his wife, Mary Small.


M-G-M RECORDS
GINNY GIBSON sings
"KISS" and "CONDEMNED WITHOUT TRIAL"
MGM-11435 (78 rpm)
K-11435 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

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FEW TERRITORIES STILL AVAILABLE FOR OUR LABEL DISTRIBUTION. SEND INFORMATION AND TERRITORY TODAY TO
PELICAN RECORD CO.
INCORPORATED
3319 PLANK ROAD
BATON ROUGE, LOUISIANA

Sensational New Record by
GUY MITCHELL
with Mitch Miller orch. & chorus
"SHE WEARS RED FEATHERS"
(and a Huly-Huly Skirt)
Columbia 39909
OXFORD MUSIC CORP.
1619 Broadway New York 19, N. Y.

*Another BMI Pin-Up Hit!*
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KAW-LIGA
Hank Williams .....M G M
Champ Butler .....Columbia
Dolores Gray.....Decca
Hawkshaw Hawkins..King
Bill Farrell.....M G M

# One Bandleader To Another



NEW YORK — Two of the nation's top bandleaders, who also happen to be Capitol artists, get together to compare notes. They are Ray Anthony and Stan Kenton who seem to be deep in musical discussion as the Four Freshmen look on.

THE HILLTOPPERS
Do It Again
"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
Dot 15034 (45x15034)
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

JOHNNIE RAY
sings
"THE TOUCH OF GOD'S HAND"
Columbia Record 39908
AMERICAN MUSIC, INC.
1576 Bway N Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5254

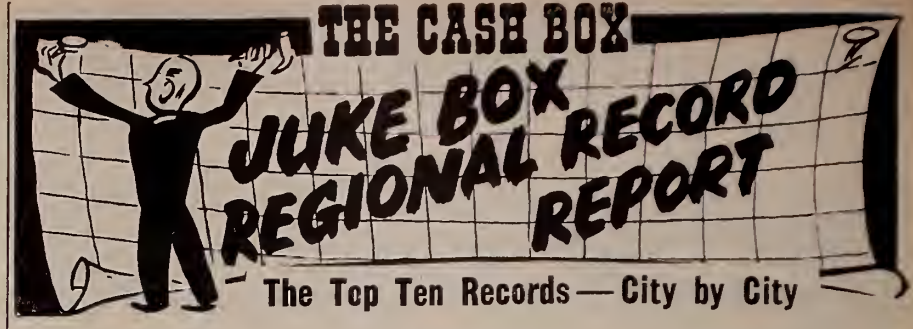
This is HOT!!
a two sided R & B & Pop Smash
Edith Murray
singing
"I LOVE YOU MUCH TOO MUCH"
and
"I NEVER KNEW"
Coral 60894
CORAL RECORDS

## Four Lads To Tour Europe This Spring

NEW YORK — The Four Lads, who rocketed to fame backing Johnnie Ray on his hit records of "Cry" and "The Little White Cloud That Cried," will pull a switch when they tour Europe this Spring. The Lads, only two years ago were singers at the Catherdral Choir school in Toronto, Canada. In Europe when they aren't giving out with jive for Continental audiences, the boys will do a series of concerts in churches and Cathedrals, singing Latin hymns and Gregorian chants.

The Lads, comprised of Connie Codarini, bass; Frank Busseri, baritone; Jimmy Arnold, first tenor; and Bernie Toorish, second tenor, do their own songwriting, arranging and choreography. Two years ago, while working weekends at a Toronto hotel, the group did an imitation of the Golden Gate Quartet. Orlando Wilson, leader of the Golden Gate Quartet was so impressed, he called his manager Mike Stewart in New York. Stewart listened to the Four Lads on the telephone and agreed to sign as their personal manager, sight unseen. The Lads, pooled their life savings for the trip East and wound up at Stewart's office with $2 in their wallets. That very same night, Stewart got them their first big break, two weeks at the Reuban Bleu Club. They were such a hit, the management held them over for a record breaking thirty week stay.

Then came personal appearances at leading clubs and theaters all over the United States. Now the Lads record on their own, besides singing background for Johnnie Ray, are negotiating for their own network television variety show and a motion picture contract with a major Hollywood studio.




### New York, N. Y.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Wild Horses (Perry Como)
6. How Much Is That Doggie In The Window (Patti Page)
7. Your Cheatin' Heart (Joni James)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Side By Side (Kay Starr)
10. Why Don't You Believe Me (Joni James)

### Philadelphia, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. How Much Is That Doggie In The Window (Patti Page)
5. Anywhere I Wander (La Rosa)
6. Wild Horses (Perry Como)
7. How Do You Speak To An Angel (Eddie Fisher)
8. Say It With Your Heart (Bob Carroll)
9. Why Don't You Believe Me (Joni James)
10. Since You Went Away (Sandy Stewart)

### Seattle, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Tell Me You're Mine (The Gaylords)
4. Wild Horses (Perry Como)
5. Side By Side (Kay Starr)
6. Pretend (Nat "King" Cole)
7. Oh Happy Day (L. Welk)
8. Why Don't You Believe Me (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Keep It A Secret (Stafford)

### Boston, Mass.
1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me You're Mine (The Gaylords)
3. I Believe (Frankie Laine)
4. Side By Side (Kay Starr)
5. Till I Waltz Again With You (Teresa Brewer)
6. Hello Sunshine (N. Brooks)
7. Your Cheatin' Heart (Joni James)
8. Anywhere I Wander (La Rosa)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

### St. Louis, Mo.
1. Side By Side (Kay Starr)
2. Pretend (Nat "King" Cole)
3. Anywhere I Wander (La Rosa)
4. Till I Waltz Again With You (Teresa Brewer)
5. How Much Is That Doggie In The Window (Patti Page)
6. Your Cheatin' Heart (Joni James)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Even Now (Eddie Fisher)
9. I Believe (Frankie Laine)
10. Wild Horses (Perry Como)

### Atlanta, Ga.
1. Till I Waltz Again With You (Teresa Brewer)
2. Your Cheatin' Heart (Joni James)
3. No Help Wanted (Draper)
4. Anywhere I Wander (La Rosa)
5. Have You Heard (Joni James)
6. A Fool Such As I (Stafford)
7. Even Now (Eddie Fisher)
8. Side By Side (Kay Starr)
9. Wild Horses (Perry Como)
10. How Much Is That Doggie In The Window (Patti Page)

### Albuquerque, N. M.
1. Till I Waltz Again With You (Teresa Brewer)
2. Side By Side (Kay Starr)
3. Pretend (Nat "King" Cole)
4. Tell Me You're Mine (The Gaylords)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Have You Heard (Joni James)
7. How Much Is That Doggie In The Window (Patti Page)
8. Why Don't You Believe Me (Joni James)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Oh Happy Day (Don Howard)

### Los Angeles, Calif.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Tell Me You're Mine (The Gaylords)
4. Why Don't You Believe Me (Joni James)
5. Wild Horses (Perry Como)
6. Oh Happy Day (L. Welk)
7. Your Cheatin' Heart (Joni James)
8. Gomen-Nasai (Richard Hayes)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Hot Toddy (Ralph Flanagan)

### New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Pretend (Nat "King" Cole)
3. Side By Side (Kay Starr)
4. How Much Is That Doggie In The Window (Patti Page)
5. Have You Heard (Joni James)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Tell Me You're Mine (Gaylords-Carson)
9. Why Don't You Believe Me (Joni James)
10. Your Cheatin' Heart (Joni James)

### Pittsburgh, Pa.
1. Anywhere I Wander (La Rosa)
2. Pretend (Nat "King" Cole)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Your Cheatin' Heart (Joni James)
6. How Much Is That Doggie In The Window (Patti Page)
7. Wild Horses (Perry Como)
8. I Believe (Frankie Laine)
9. Tell Me You're Mine (The Gaylords)
10. Side By Side (Kay Starr)

### Denver, Colo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Don Howard)
4. How Much Is That Doggie In The Window (Patti Page)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Have You Heard (Joni James)
7. Why Don't You Believe Me (Joni James)
8. Hot Toddy (Ralph Flanagan)
9. Tell Me You're Mine (The Gaylords)
10. Side By Side (Kay Starr)

### Chehalis, Wash.
1. Till I Waltz Again With You (Teresa Brewer)
2. Hot Toddy (Ralph Flanagan)
3. Tell Me You're Mine (The Gaylords)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Lies (Perry Como)
6. Downhearted (Eddie Fisher)
7. Mr. Tap Toe (Doris Day)
8. Small World (Dorothy Collins)
9. Side By Side (Kay Starr)
10. New Juke Box Saturday Nite (The Modernaires)

### Deadwood, S. D.
1. Have You Heard (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Even Now (Eddie Fisher)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Pretend (Nat "King" Cole)
7. Wild Horses (Ray Anthony)
8. Oh Happy Day (L. Welk)
9. Hot Toddy (Ralph Flanagan)
10. Wishing Ring (Joni James)

### Portland, Ore.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. Side By Side (Kay Starr)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Pretend (Ralph Marterie)
7. How Much Is That Doggie In The Window (Patti Page)
8. Anywhere I Wander (LaRosa)
9. Tell Me You're Mine (The Gaylords)
10. Oh Happy Day (Don Howard)

### Chicago, Ill.
1. Say It With Your Heart (Bob Carroll)
2. How Much Is That Doggie In The Window (Patti Page)
3. Till I Waltz Again With You (Teresa Brewer)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Your Cheatin' Heart (Joni James)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Wild Horses (Perry Como)
8. I Believe (Frankie Laine)
9. Have You Heard (Joni James)
10. Pretend (Cole & Marterie)

### Cincinnati, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Tell Me You're Mine (The Gaylords)
5. Your Cheatin' Heart (Joni James)
6. Have You Heard (Joni James)
7. Pretend (Nat "King" Cole)
8. How Do You Speak To An Angel (Eddie Fisher)
9. Why Don't You Believe Me (Joni James)
10. Anywhere I Wander (La Rosa)

### Dallas, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Your Cheatin' Heart (Joni James)
4. Tell Me You're Mine (The Gaylords)
5. Have You Heard (Joni James)
6. Wild Horses (Perry Como)
7. I Believe (Frankie Laine)
8. Oh Happy Day (D. Howard)
9. Why Don't You Believe Me (Joni James)
10. Hot Toddy (Ralph Flanagan)

### Brodhead, Wisc.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Oh Happy Day (L. Welk)
4. How Much Is That Doggie In The Window (Patti Page)
5. Pretend (Nat "King" Cole)
6. Side By Side (Kay Starr)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Mr. Tap Toe (Doris Day)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Open Up Your Heart (Bing Crosby)

### Washington, D. C.
1. Till I Waltz Again With You (Teresa Brewer)
2. How Much Is That Doggie In The Window (Patti Page)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Have You Heard (Joni James)
6. Hot Toddy (Ralph Flanagan)
7. Wild Horses (Perry Como)
8. Anywhere I Wander (La Rosa)
9. Oh Happy Day (Don Howard)
10. Tell Me You're Mine (The Gaylords)

### Des Moines, Iowa
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (L. Welk)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Keep It A Secret (Stafford)
5. Why Don't You Believe Me (Joni James)
6. Lady Of Spain (Eddie Fisher)
7. Pretend (Nat "King" Cole)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Outside Of Heaven (Fisher)
10. Side By Side (Kay Starr)

### Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. How Much Is That Doggie In The Window (Patti Page)
4. Anywhere I Wander (La Rosa)
5. Hot Toddy (Ralph Flanagan)
6. I Believe (Frankie Laine)
7. Tell Me You're Mine (The Gaylords)
8. Say It With Your Heart (Bob Carroll)
9. Mr. Tap Toe (Doris Day)
10. Side By Side (Kay Starr)

# Paul And Ford Day In Asbury Park



Upper—Crowds gather outside of Niesen's Music Center waiting for Les Paul and Mary Ford.

Lower—Les and Mary compare notes with the son of Mr. and Mrs. Barney Niesen.

Upper—The Niesens give a party for Les and Mary and in the photo, besides the two stars, can be seen Hal Cook of Capitol Records and the Niesens' son.

Lower—Les and Mary autograph records for the fans who jammed the store.

ASBURY, PARK, N. J.—The personal appearance of Les Paul and Mary Ford was the highlight of a promotional program for the two recording stars and Niesen's Music Center in Asbury Park, New Jersey, recently. The tremendous amount of planning and perfect timing of the event helped the promotional stunt work out as the most successful of its kind ever attempted in that area.

Advance publicity releases were sent out to all newspapers in the area and the cooperation received from them was overwhelming. The papers ran feature articles about Les and Mary and their coming appearance. Thirty inch advertisements were run twice in the dailies and once in the weeklies of the city announcing the "Les Paul and Mary Ford Day" celebration.

Three days prior to the "Day," spot announcements were placed on radio station WJLK. During these days and all through Saturday, the stations cooperated by playing the records of the guitar duo and making frequent announcements about the event.

Arrangements were made to have the Mayor of Asbury Park, George A. Smock, III, proclaim that Saturday as "Les Paul and Mary Ford Day."

The personal appearance was advertised to begin at 1:30 of that Saturday afternoon and by 1 P.M. the doors of Niesen's Music Center had to be closed. Crowds swarmed into the store with hundreds more milling around in front of the shop.

Promptly at 1:30, the principals arrivated, and were met and escorted to Niesen's by the Mayor, members of the City Council, the City Manager, and the President and General Manager of the Chamber of Commerce.

Photographers from the newspapers were present to take shots of the happening, many of which later apeared in the local papers in follow-up stories.

From 1:30 to 4 P.M., it is estimated that about three thousand persons entered the record store and greeted Les and Mary. Many of the customers bought records and had them autographed by the artists. Two policemen were stationed inside the store and many more were outside controlling the crowds. The entire store featured a display of the artists' records which were installed together with signs announcing the celebration. On the day of the event all other merchandise in the store was relegated to the background.

A remote radio hook-up was installed in the Niesen store and a fifteen minute program was broadcast from 2:15 to 2:30 P.M. on the personal appearance day. Les, Mary, Mayor Smock, Mr. Niesen and other local officials were interviewed at the opening and afterwards the "Roving Mike" picked up comments from the customers on location.

The resulting sales of the Les Paul and Mary Ford records coming directly from the event were far in excess of the prior estimate given by Mr. Niesen.

Following the personal appearance, Mr. and Mrs. Barney Niesen were hosts at a buffet dinner and cocktail party served to the members of the party in the Liani Suite of the Berkeley-Carteret Hotel on the ocean front in Asbury Park.

# Bobby Mellin Returns From Europe; Prepares To Open Several Firms There

NEW YORK—Bobby Mellin, publisher of such hits as "Here In My Heart," "I'm Yours," "I," etc., returned from a six-week tour of Europe last week. On a combination business and vacation trip, Mellin surveyed the publishing picture there and is now preparing to open firms in several European cities.

Mellin said that the big difference in the publishing business there is that release dates must be kept. It's not enough for a record company to get a license to do a tune. It must also get a specific okay from the publisher for the release date.

In Europe also, publishers work on a number one plug basis as they used to do here. Theater plugs and band plugs mean much more there. Radio plugs don't mean as much as they do here for in England, for instance, there is only one radio station. As a result of this, exploitation possibilities are much smaller and in turn there are a smaller number of publishers.

In England, also, publishers openly pay for arrangements and it is an accepted practice. As a matter of fact there are set prices for arrangements.

Mellin found that most major American record companies have branches there and that American records are very popular. American tunes are heard all over Europe and in non-English speaking countries they are heard in translation. In England many American songs are way up on the lists and Mellin's own tune "Here In My Heart" was number one there for eight weeks.

Mellin found that he was treated warmly by the people both in the trade and out. He was not cheated by one waiter or one cab driver. And he found that despite the various political complexions of each country, the people seemed to live their own lives normally and happily.

As for business, he picked up several pieces of material which he has great hopes for. In addition he had many tunes recorded there.

At the present time, Mellin is in the process of opening firms in Paris, Brussels, Madrid. Holland, Italy, Sweden, etc. In all of these countries, because of local laws, he will have to have a partner who is a citizen of the country.

He expects to return to Europe sometime next fall.

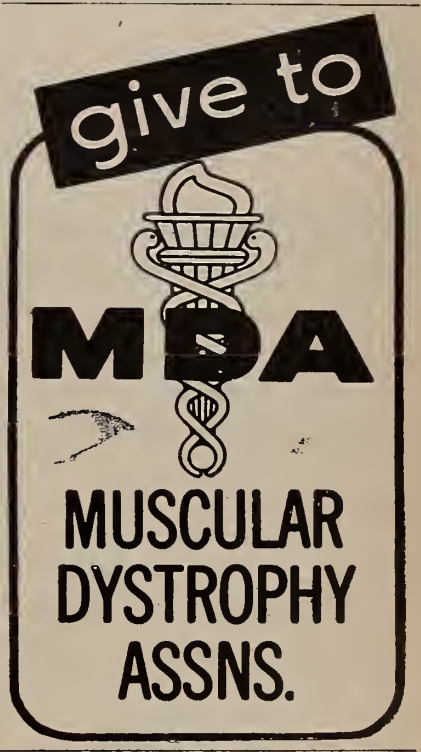
# Mercury Signs Leo Fuld

CHICAGO—Leo Fuld, international singing star, has been signed to a Mercury recording contract. Fuld's first Mercury disk, coupling two of his own compositions, "Zigany Melody" and "Yaass," is scheduled for release on March 16.

Fuld, who has achieved great success throughout Europe, formerly recorded for London and a couple of years ago had a disk hit on that label in "Where Can I Go."

Fuld is currently co-starred with Myron Cohen in the Hal Zeiger musical revue, "Farfel Follies," which opened a four-week engagement, March 2, at Chicago's Selwyn Theater. Following the Chicago engagement, the show will tour key cities throughout the country for 18 additional weeks.

Mercury Records' Art Talmadge, who negotiated the company's deal with Fuld, announced that he plans to record the singer on both specialty and "pop" numbers. An extensive promotional campaign is being set up.


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| M-400 | M45-400 | BABY CLEMENTINE/Perdido |
| M-300 | M45-300 | EARLY AUTUMN/Celestiol Blues |
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| M-100 | M45-100 | TERRISSITA/Blues In Advance |

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## Disk Stars Win Milky Way Awards

NEW YORK—Recording stars took four of the twelve top Milky Way Gold Star awards in a recently completed poll to find the leading child entertainers of the present day, it was announced this week by the Mars Candy Company, conductors of the survey.

"Sugar Chile" Robinson, who recorded for Capitol Records; the Bell Sisters, who smashed through to fame with their recording of "Bermuda" for RCA Victor last year; Jimmy Boyd, whose record of "I Saw Mommy Kissing Santa Claus," was the highlight of the Christmas season; and Molly Bee, new Capitol child singing sensation, will receive gold stars for being elected into the upper echelon.

More than 5,000 people in the entertainment field were canvassed for their votes to decide on the winners. These included leading movie, drama, radio and TV editors, columnists, disk jockeys and members of the entertainment profession throughout the country.

In addition to the recording stars, other children in the award winning bracket are David and Ricky Nelson, of the radio and TV program, "Ozzie and Harriet"; Gigi Perreau, who has been working on the Universal-International lot for the past year or more; Bobby Driscoll and Brandon De Wilde of Columbia Pictures; Joey Walsh, Goldwyn Productions; George Winslow, Twentieth Century-Fox and Iris Mann of the Broadway theatrical hit, "Children's Hour."




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# Greetings For Silbert



NEW YORK—Bill Silbert, who recently started a new disk jockey show over WMGM, is pictured with two guests who helped him get off to fast start, Johnnie Ray and Bill Hayes. Johnnie is currently starring at the Copacabana and Bill is preparing for his role in the new Rodgers and Hammerstein show "Me and Juliet."

## Jerry Blaine's Mother Dies

NEW YORK—The mother of Jerry Blaine, head of Cosnat Distributing and Jubilee Records, died last Wednesday, February 24.

Blaine was on his way to the coast on an extended distributor trip and he flew back Wednesday evening to attend funeral services which were held at Westminster Chapel in Brooklyn.

## Alan Dean At La Vie En Rose

NEW YORK—Alan Dean opened at New York's La Vie En Rose last Thursday night.

He surprised his audience by singing a program consisting of continental songs and besides singing in English, he also did a number in French and Italian.

A highlight of his show was "Luna Rossa" which was Dean's best selling MGM record here.

## Les Harris, Victor Artist, Dead

NEW YORK—Les Harris, one of RCA Victor's top rhythm and blues artists, died last week. Les' latest record "And The Bull Walked Around Clay" is doing a bang up job for the company. The folks at Victor were not informed about Les' death until he was called for a recording session. His "Bull Walked Around" side was getting so hot that Victor wanted him to cut two more sides. A phone call to his home brought news of the tragic event.

## "Doggie In The Window" Scares Cat In The Tavern

NEW YORK—A tavern owner in New York had a complaint last week. The barking on the disk "Doggie In The Window" was frightening his cat, who was in the tavern to take care of any mice.

## Juke Box Ops Tie In With TV Music Programs

CHICAGO — Juke box ops thruout this area are taking full advantage of all TV music shows and are tieing right in with the songs featured on the music programs.

In most cases, it is noted that TV performers will feature the tunes most popular in the nation's juke boxes, and therefore the tie in quite profitable all around.

The TV program gets top attention as disk stars who have top tunes are featured, ops here claim. At the same time, they state, it gives them a real break for their juke boxes.

Many here report that they have noted play jump up after some top TV music program has featured a recording artist whose disks are leading the field.

"In fact", as one noted juke box op here stated this past week, "one record we thought was well on its way out has been revived by some of the programs featuring the song star as well as having this artist sing this tune on these shows."

## Ed Lawson Joins Capitol

NEW YORK — Ed Lawson has joined Capitol Records as salesman and promotion man for Cetra-Soria Records. Eventually Lawson will also handle Capitol's classical line. He reports to Hal Cook.

## Rickey Hale In Bronx Club

NEW YORK — Ricky Hale, who recorded "Open Your Heart" on the Decca label, opens at The Neck Bar in the Bronx. Hale has been doing TV guest appearances.

## Ginny Gibson In Auto Accident

NEW YORK — Ginny Gibson and her manager, Joan Javitz, were hurt in an automobile accident last week on the road between Richmond and Norfolk. They had been exhausted from plugging Ginny's records on disk jockey shows and fell asleep at the wheel. However both were released from the hospital after receiving treatment.


From the 20th Century-Fox Picture "NIAGARA"

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MILLER MUSIC CORPORATION

THE BIG ONE FOR 1953!

"TILL I WALTZ AGAIN WITH YOU"

Village Music Company

1619 BROADWAY – SUITE 507

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Rhythm & Blues
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Mercury
RECORDS

Listen to the first chorus and fall flat on your face...

"I'M COMING BACK TO YOU"

by

Carmen Taylor

Mercury 70105

## THE CASH BOX
## The Nation's Rhythm & Blues TOP TEN

1. MAMA, HE TREATS YOUR DAUGHTER MEAN
   Ruth Brown
   *(Atlantic 986)*
2. BABY, DON'T DO IT
   The "5" Royales
   *(Apollo 443)*
3. YES, I KNOW
   Linda Hayes
   *(Recorded In Hollywood 244)*
4. I DON'T KNOW
   Willie Mabon
   *(Chess 1531)*
5. CROSS MY HEART
   Johnny Ace
   *(Duke 107)*
6. SOFT
   Tiny Bradshaw
   *(King 4577)*
7. LET ME GO HOME, WHISKEY
   Amos Milburn
   *(Aladdin 3164)*
8. DREAM GIRL
   Jesse & Marvin
   *(Specialty 447)*
9. BABY, I'M DOIN' IT
   Annisteen Allen
   *(King 4608)*
10. NOBODY LOVES ME
    Fats Domino
    *(Imperial 5220)*

NO. 1 Spiritual
in Richmond, Va.

"GOD GOT HIS EYES ON YOU"

by

The SINGING STARS

DOT RECORD 1155

Top Spiritual
In The Nation!

"DON'T GIVE UP"

by

THE SOUTHERN STARS

CHESS # 1520

## THE CASH BOX
## HOT

**in HARLEM** | **on CHICAGO'S South Side** | **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

| | in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS |
|---|---|---|---|
| 1 | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* | BABY, DON'T DO IT *The "5" Royales (Apollo 443)* | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* |
| 2 | BABY, DON'T DO IT *The "5" Royales (Apollo 443)* | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* | BABY DON'T DO IT *The "5" Royales (Apollo 443)* |
| 3 | I DON'T KNOW *Willie Mabon (Chess 1531)* | YES I KNOW *Linda Hayes (Recorded In Hollywood 244)* | SOFT *Tiny Bradshaw (King 4577)* |
| 4 | BE TRUE *Vocaleers (Red Robin 113)* | SOFT *Tiny Bradshaw (King 4577)* | MIGHTY LONG TIME *Sonny Boy Williams (Trumpet)* |
| 5 | CROSS MY HEART *Johnny Ace (Duke 107)* | I DON'T KNOW *Willie Mabon (Chess 1531)* | GYPSY BLUES *Smiley Lewis (Imperial 5224)* |
| 6 | SOFT *Tiny Bradshaw (King 4577)* | TRAIN, TRAIN, TRAIN *Danny Overbea (Checker 760)* | CROSS MY HEART *Johnny Ace (Duke 107)* |
| 7 | I'M GONE *Shirley & Lee (Aladdin 3153)* | BABY, I'M DOIN' IT *Annisteen Allen (King 4608)* | YES I KNOW *Linda Hayes (Recorded In Hollywood 244)* |
| 8 | YES I KNOW *Linda Hayes (Recorded In Hollywood 244)* | DREAM GIRL *Jesse & Marvin (Specialty 447)* | DREAM GIRL *Jesse & Marvin (Specialty 447)* |
| 9 | PORT OF RICO *Illinois Jacquet (Mercury 89001)* | CROSS MY HEART *Johnny Ace (Duke 107)* | TWENTY FOUR HOURS *Eddie Boyd (Chess 1533)* |
| 10 | BABY, I'M DOING IT *Annisteen Allen (King 4608)* | JOHNNY, JOHNNY *Johnny Moore (Modern 888)* | NOBODY LOVES ME *Fats Domino (Imperial 5220)* |

| | in PHILADELPHIA | in NEWARK | in ATLANTA |
|---|---|---|---|
| 1 | BABY, DON'T DO IT *The "5" Royales (Apollo 443)* | BABY, DON'T DO IT *The "5" Royales (Apollo 443)* | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* |
| 2 | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* | I DON'T KNOW *Willie Mabon (Chess 1531)* | YES, I KNOW *Linda Hayes (Recorded In Hollywood 244)* |
| 3 | LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)* | MAMA, HE TREATS YOUR DAUGHTER MEAN *Ruth Brown (Atlantic 986)* | CROSS MY HEART *Johnny Ace (Duke 107)* |
| 4 | I DON'T KNOW *Willie Mabon (Chess 1531)* | CROSS MY HEART *Johnny Ace (Duke 107)* | GABBIN' BLUES *Big Maybelle (Okeh 6931)* |
| 5 | DREAM GIRL *Jesse & Marvin (Specialty 447)* | DREAM GIRL *Jesse & Marvin (Specialty 447)* | MEAN OLD WORLD *Little Walter (Checker 764)* |
| 6 | CROSS MY HEART *Johnny Ace (Duke 107)* | MY KIND OF WOMAN *Emmitt Slay Trio (Savoy 886)* | LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)* |
| 7 | EARLY BIRD *Bill Dogget (King 4605)* | HEY, MRS. JONES *Jimmy Forest (United 130)* | I DON'T KNOW *Willie Mabon (Chess 1531)* |
| 8 | CRAWLIN' *The Clovers (Atlantic 989)* | LET ME GO HOME, WHISKEY *Amos Milburn (Aladdin 3164)* | I BELIEVE *Elmore James (Meteor 5000)* |
| 9 | COOL RAGE *Illinois Jacquet (Mercury 89001)* | NOBODY LOVES ME *Fats Domino (Imperial 5220)* | BABY, I'M DOIN' IT *Annisteen Allen (King 4608)* |
| 10 | YES, I KNOW *Linda Hayes (Recorded in Hollywood 244)* | WHOOPIN' & HOLLERIN' *Earl Forest (Duke 108)* | YOU'RE MINE *The Crickets (MGM 11428)* |

# THE CASH BOX HOT

## in DALLAS

| | | |
|---|---|---|
| 1 | BABY, DON'T DO IT | *The "5" Royales (Apollo 443)* |
| 2 | SOFT | *Tiny Bradshaw (King 4577)* |
| 3 | CROSS MY HEART | *Johnny Ace (Duke 107)* |
| 4 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 5 | TWENTY FOUR HOURS | *Eddie Boyd (Chess 1533)* |
| 6 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 7 | LET ME GO HOME, WHISKEY | *Amos Milburn (Aladdin 3164)* |
| 8 | HOW MUCH MORE | *J. B. Lenore (J.O.B.)* |
| 9 | WHOOPIN' & HOLLERIN' | *Earl Forest (Duke 108)* |
| 10 | MIGHTY LONG TIME | *Sonny Boy Williams (Trumpet)* |

## in LOS ANGELES

| | | |
|---|---|---|
| 1 | YES, I KNOW | *Linda Hayes (Recorded in Hollywood 244)* |
| 2 | BABY, DON'T DO IT | *The "5" Royales (Apollo 443)* |
| 3 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 4 | CROSS MY HEART | *Johnny Ace (Duke 107)* |
| 5 | LET ME GO HOME, WHISKEY | *Amos Milburn (Aladdin 3164)* |
| 6 | AIN'T IT A SHAME | *Lloyd Price (Specialty 452)* |
| 7 | CRAWLIN' | *The Clovers (Atlantic 989)* |
| 8 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 9 | SOFT | *Tiny Bradshaw (King 4577)* |
| 10 | NOBODY LOVES ME | *Fats Domino (Imperial 5220)* |

## in ST. LOUIS

| | | |
|---|---|---|
| 1 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 2 | YES, I KNOW | *Linda Hayes (Recorded In Hollywood 244)* |
| 3 | BABY, DON'T DO IT | *The "5" Royales (Apollo 443)* |
| 4 | THE BELLS | *The Dominoes (Federal 12105)* |
| 5 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 6 | PRETEND | *Nat "King" Cole (Capitol 2346)* |
| 7 | BABY, I'M DOIN' IT | *Annisteen Allen (King 4608)* |
| 8 | LET ME GO HOME, WHISKEY | *Amos Milburn (Aladdin 3164)* |
| 9 | WHOOPIN' & HOLLERIN' | *Earl Forest (Duke 108)* |
| 10 | CROSS MY HEART | *Johnny Ace (Duke 107)* |

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

## in SAN FRANCISCO

| | | |
|---|---|---|
| 1 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 2 | BABY, DON'T DO IT | *The "5" Royales (Apollo 443)* |
| 3 | WHOOPIN' & HOLLERIN' | *Earl Forest (Duke 108)* |
| 4 | NOBODY LOVES ME | *Fats Domino (Imperial 5220)* |
| 5 | SOFT | *Tiny Bradshaw (King 4577)* |
| 6 | K. C. LOVING | *Little Willie Littlefield (Federal 12110)* |
| 7 | YES, I KNOW | *Linda Hayes (Recorded In Hollywood 244)* |
| 8 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 9 | DREAM GIRL | *Jesse & Marvin (Specialty 447)* |
| 10 | MY KIND OF WOMAN | *Emmitt Slay Trio (Savoy 886)* |

## in COLUMBIA, S. C.

| | | |
|---|---|---|
| 1 | LET ME GO HOME, WHISKEY | *Amos Milburn (Aladdin 3164)* |
| 2 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 3 | BABY, I'M DOIN' IT | *Annisteen Allen (King 4608)* |
| 4 | BABY DON'T DO IT | *The "5" Royales (Apollo 443)* |
| 5 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 6 | I'M GONE | *Shirley & Lee (Aladdin 3153)* |
| 7 | YES, I KNOW | *Linda Hayes (Recorded In Hollywood 244)* |
| 8 | CRAWLIN' | *The Clovers (Atlantic 989)* |
| 9 | TRAIN, TRAIN, TRAIN | *Danny Overbea (Checker 760)* |
| 10 | NOBODY LOVES ME | *Fats Domino (Imperial 5220)* |

## in SHOALS, IND.

| | | |
|---|---|---|
| 1 | I DON'T KNOW | *Willie Mabon (Chess 1531)* |
| 2 | SOFT | *Tiny Bradshaw (King 4577)* |
| 3 | DREAM GIRL | *Jesse & Marvin (Specialty 447)* |
| 4 | SALTY TEARS | *Chuck Willis (Okeh 6930)* |
| 5 | SAD HOURS | *Little Walter (Checker 764)* |
| 6 | BELIEVE ME, BABY | *Roy Milton (Specialty 446)* |
| 7 | AIN'T IT A SHAME | *Lloyd Price (Specialty 452)* |
| 8 | MAMA, HE TREATS YOUR DAUGHTER MEAN | *Ruth Brown (Atlantic 986)* |
| 9 | THE BELLS | *The Dominoes (Federal 12114)* |
| 10 | TRAIN, TRAIN, TRAIN | *Danny Overbea (Checker 760)* |

# THE CASH BOX BEST SELLING SPIRITUAL RECORDS

*Listed Alphabetically*

- Echoes From Heaven — BELLS OF JOY *(Peacock)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(5pecialty)*
- How Many Times — WARD SINGERS *(Savoy)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MAHALIA JACKSON *(Apollo)*
- I Was Praying — FIVE BLIND BOYS *(Peacock)*
- My Old Home — PILGRIM TRAVELERS *(5pecialty)*
- My Rock — SWAN SILVERTONE SINGERS *(5pecialty)*
- No Room In The Hotel — JESSE MAE RENFRO *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*


Double Header!
SOMEDAY
b/w
DON'T YOU REMEMBER, BABY?
by
ROY MILTON
# 455 # 455-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

A NEW HIT!
by
THE CLOVERS
"CRAWLIN'!"
"YES IT'S YOU"
Atlantic 989
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

SOON TO BE RELEASED
Lowell Fulson
"THE BLUES COME ROLLIN' IN"
and
"I LOVE MY BABY"
SWINGTIME 330
Swingtime Record Co.
3427 SO. SAN PEDRO STREET
LOS ANGELES 11, CALIF.

5 FOR THE MONEY on JUBILEE
1. THE ORIOLES
"HOLD ME, THRILL ME, KISS ME"
b/w
"TEARDROPS ON MY PILLOW"
JUBILEE 5108; 45x5108
— and —
2. "TILL THEN"
JUBILEE 5107; 45x5107
3. EDNA 'Heavenly Father' McGRIFF
with Buddy Lucas Ork.
"WHY OH WHY"
b/w
"EDNA'S BLUES"
JUBILEE 5109; 45x5109
4. BUDDY LUCAS ORK.
"LAURA"
b/w
"Organ Grinders Swing"
JUBILEE 5111; 45x5111
5. SONNY TIL & ORK.
"HAVE YOU HEARD"
b/w
"LONELY WINE"
JUBILEE 5112; 45x5112
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

7-11
A New Label In Old Hands! Watch It Grow

Jack (The Bear) Parker
"CHEAP OLD WINE AND WHISKEY"
b/w
"YOU, I WANT YOU"
# 2100
The Jets
"GOMEN-NASAI"
(Forgive Me)
b/w
"VOLCANO"
# 2102
a subsidiary of
Aladdin RECORDS
Beverly Hills, Calif.

# The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

**LESLIE "UGGAMS" CRAYNE**
(MGM 11437)

C+ "PERCY, THE PALE FACED POLAR BEAR" (2:46) [Beacon Music] Diskery's new youngster chants the cute item deliciously, but strictly kiddie stuff.

C+ "EASTER BUNNY DAY" (2:33) [Joe Davis] Aimed at the holiday season just ahead. The kid is good and looking back at what happened to the Boyd "Mama Kissing Santa" this could also happen. Lots of appeal.

**BILLY TAYLOR/OSCAR PETTIFORD**
(Brunswick 80215)

C+ "THREE LITTLE WORDS" (2:37) [Harms, Inc.] The oldie was taped at a recent jazz concert and Taylor works himself into a frenzy at the prodding of the audience. Exciting pianoing.

C+ "OSCAR RIDES AGAIN" (2:39) [Modern Age] The under portion presents Oscar Pettiford and his educated cello. Tune is strictly a quick beat jazz item. Taylor, on the keyboard can be picked up in the background.

**BIG BOY GRUDUP**
(RCA Victor 20-5167)

B "NELVINA" (2:53) [Kirby Smith] Big Boy Crudup chants a slow beat blues in his powerful voice. Guitar does some effective accompanying.

B "KEEP ON DRINKIN'" (2:35) [Kirby Smith] Crudup dishes up a quick beat for the flip. Big Boy tells of "his drinkin' because of his woman trouble" in stirring fashion.

**ARDEL CARL O.**
(Hi-Lo 1419)

B "MORNING BLUES" (2:30) Ardel Carl and his orchestra spin a slow romantic blues in easy fashion. An emotional vocal helps round out an ok side.

C+ "MY MOTHER'S EYES" (2:30) A feelingful etching with ok chanting and dramatic oration.

**LOWELL FULSON**
(SwingTime 325)

B "UPSTAIRS" (2:20) [Boyd Pub. Co.] Lowell Fulson dishes up a rhythmic quick-beat with his stylized chanting. Dish is exciting, and Fulson's treatment set against some fine orking and special guitaring makes this a top-flight deck.

B "LET ME RIDE YOUR LITTLE AUTOMOBILE" (2:40) [Boyd Pub. Co.] Flip is a change of pace item. Fulson chants a slow low down item and does well by the tune.

**JIMMY WILSON**
(Aladdin 3169)

B "LEMON SQUEEZER" (3:08) [Aladdin Music Pub.] Jimmy Wilson and His All Stars wax a middle tempo bounce with warmish lyrics. Vocal is solid and orking good. This one should go good in the boxes.

C+ "EVERY DOG HAS HIS DAY" (2:58) [Mesner Music Pub.] A slow beat blues appealingly sung by the artist.

## THE CASH BOX ★AWARD O' THE WEEK★

**"MISERY IN MY HEART" (2:38)** [Boyd Pub. Co.]
**"THE SNOW IS FALLING" (2:30)** [Modern Music Pub.]

RAY CHARLES
(Swingtime 326)


RAY CHARLES

● Ray Charles, who can sing like nobody's business, dishes up one of his most stirring sides titled, "Misery In My Heart." The slow beat item is a melancholy tune that Charles reads with every trick at his disposal. For an emotion packed etching, this is it. The blues shouter gives an exciting and dramatic performance against a powerful ork backing that plays up to Charles but keeps in its proper setting allowing the singer free play. The flip is another slow tune, "The Snow Is Falling," similar in nature, and Charles comes up with another very dramatic and explosive performance. Two rocking waxings, with perhaps a shade going to the upper lid.

**STAN GETZ QUINTET**
(Mercury 89025)

B "THE WAY YOU LOOK TONIGHT" (3:00) [T. B. Harms] The Stan Getz Quintet break out with a wild reading of the beloved oldie. Getz rides high and gives ample evidence as to why he is considered one of the top tenor saxmen in the biz. His fans won't want to miss this one.

B "STARS FALL ON ALABAMA" (3:13) [Mills Music] Another oldie, this one on the slow kick. Getz shows he can do the sweet stuff as well as ride high, wide and handsome. Strictly a Getz showcase for a moody reading.

**STUMP & STUMPY**

(MGM 11444)

C+ "LOUD WOMAN" (2:39) [Beacon Music] The comedy team does a moderate tempo bounce in the novelty vein. The duo talk and sing fetchingly and will get chuckles. Ok piano in the background.

B "TWO THIRDS DEAD" (2:39) Flip is another novelty and comes off the better side although presentation is straighter.

## THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

**"WHAT'S IT TO YOU, JACK" (2:39)** [Associated Hollywood]
**"ATOMIC BABY" (2:40)** [Associated Hollywood]

LINDA HAYES
(Recorded In Hollywood)

● The talented pipes of Linda Hayes rides the rhythmic bounces of a quick beat, titled, "What's It To You, Jack," and the thrush belts the tune zestfully. Linda is currently high in the "hot" charts with her "Yes I Know," and this fact will assure her latest a good reception. That's all it needs. A listen with a good ear. The tune is lively, the lyrics punchy, and the delivery socko. The gal has a personality that you can feel. Flip deck, "Atomic Baby," Latin tempo blues delivered stirringly by the chantress and pulsatingly by the ork. Gal gives it the sexy treatment, and enhanced with a potent arrangement, the deck comes out ok. A good pairing, but we like the upper lid. Ops, get with it.

**CECIL YOUNG QUARTET**
(King 4604)

C+ "YES SIR! THAT'S MY BABY" (2:08) [Bourne] The Cecil Young Quartet waxes a quick beat oldie solidly. An ok combo.

C+ "THAT OLD BLACK MAGIC" (1:58) [Famous] Another fast moving bounce potently performed.

**EARL BOSTIC O.**
(King 4603)

B "THE SHEIK OF ARABY" (2:39) [Mills Music] The favorite of about 30 years ago is given a better than average reading by Earl Bostic and his aggregation. The quick tempo ditty is treated to top-notch sax work by the horn master. Vibe sounds come through for a fine blend.

B "STEAMWHISTLE JUMP" (2:56) [Lonat] Flip is a driving item in which Bostic sax is tops. Orking provided is subdued and plays up to Bostic's saxistry. Two good decks.

**LINK DAVIS**
(Okeh 18001)

C+ "BIG MANOU" (2:45) [Peer International] This etching is wierdly different. Link Davis sings in Cajun French and English with backing by the Bayou Billies.

C+ "PRETTY LITTLE DEDON" (2:23) Similar to the upper deck. Very interesting and certainly different.

**JIMMY WITHERSPOON**
(Federal 12118)

B "JAY'S BLUES" (parts one and two) This two-sided release is top notch. Jimmy's tribute to Jay McShann is an emotionally sung middle beat blues. Witherspoon's meaty reading of the light rhythmic bounce comes from the heart and receives potent in the mood orking.

**OSCAR McLOLLIE**
(Class 501)

B "YOU CAN'T BRING ME DOWN" (2:50) [Leon Rene] Oscar McLollie dishes up the answer to the answer to "I Don't Know." This third in the seemingly never-ending series is appealingly etched by the McLollie ork with Paul Clifton handling the by now familiar sounding lyrics. Chapter number three has the fem involved going down to see her lawyer.

C+ "THE HONEY JUMP" (2:40) [Leon Rene] Flip deck is a middle tempo bounce instrumentally performed by the McLollie ork. Band performs in solid manner.

**LITTLE CAESAR**
(RIH 238)

B+ "YOUR MONEY AIN'T LONG ENOUGH" (2:41) [Associated Hollywood] Little Ceasar sings a quick beat novelty item in his accomplished manner. Opens with a telephone call from fem who wants to know "how come?", and Ceasar explains "he wants her but her money ain't long enough." Bright, belted, and bouncey.

B "DO RIGHT BLUES" (2:39) [Associated Hollywood] Ceasar sings a slow blues on the lower lid and gives it an emotional reading. Orking is softish but torrid.

# THE CASH BOX RHYTHM N' BLUES Ramblings

The patient was dying. A quick transfusion was needed. So—the masters at injecting life into a show; the boys whose harmony and expert showmanship keeps them in demand week in and week out, **The Dominoes,** were called in to save the **Sugar Ray Robinson-Louis Armstrong** package at the Fox Theatre in Detroit, Mich. last week. Reports had been trickling in from each location played by the Robinson-Armstrong duo that business had been disappointing and that a hypo was in order. And did the colorful group do the job. They literally turned the house topside down at every show. At one performance Armstrong was stalled in the wings for five minutes while stagehands frantically replaced **Billy Ward's** piano on stage so the group could return for a fifth encore. The audience put on such a stormy demonstration that owner **David Lidzell** had to go on stage and plead with the audience to allow the show to continue. **Joe Glaser,** in town, called demonstrations "something which happens to an act once in a lifetime." . . . Duke Hampton, who heads that very versatile boy-girl musical combo, set the best record ever at Harlem's Apollo when he played two spectacular appearances, plus a midnite benefit show. . . . **Ben Webster** has really come into his own as observers at Club Birdland will attest. . . . **Duke Ellington** and Band with **Pearl Bailey, Bill Bailey** and a sparkling supporting cast on stage at the Apollo recently brought out many of the oldtimers: **Ed Small, Teddy Butler, "Pods" Hollingsworth, Jack LaRue, Harold Parker, Victor Lloyd, Fannie E. Robinson, Bessie Buchanan, Ralph Bastone, Ralph Cooper, Allen MacMillan, Willie Bryant** and others too numerous to mention caught the show.



THE DOMINOES

* * * * *

**Herman Lubinsky,** prexy of Savoy Records, stopped off at Memphis, Tenn. on his way back from the Coast and ran into **Joe, Jules** and **Les Bihari** of Modern Records, **Art Rupe** of Imperial, and **Irv Marcus** of Peacock and Duke. With Modern racking up sales on **B. B. King's** "You Know I Love You" and **Johnny Moore's** "Johnny, Johnny;" Imperial coining heavy with **Fats Domino's** "Nobody Loves Me;" Duke "Whoopin And Hollerin" (**Earl Forest**) about **Johnny Ace's** "Cross My Heart;" and Savoy, with one of the real blazers in the **Emitt Slay Trio** "My Kind of Woman," colorful Hollywoodian expletives must have showered like rockets across the sky.



EMITT SLAY

* * * * *

**Bill Beasley** announces that his Republic Company has taken over several masters formerly released on Tennessee Records. . . . And on and on and on and on. Comes up now the third in the fabulous series started by **Willie Maybon** when he waxed "I Don't Know" for the Chess label. Maybon's meteoric rise is now ancient history, and after one of the most sensational reactions ever accorded an r & b tune, is slowing up although still racking up strong sales. **Linda Hayes'** answer "Yes I Know" on the Recorded In Hollywood label is equally "hot" and is at this moment nestling in the upper slots in most rhythm and blues cities. Almost every city lists both tunes in the "Most Played" lists, indicating the tremendous interest aroused by this pair of novelties. Now comes the third in the series, "You Can't Bring Me Down," and two versions of this answer have already been received by this office. Class, a new entry in the r & b field, and sporsored by **Leon Rene,** releases an etching by **Oscar McLollie** with **Paul Clifton** on the vocal end. Recorded In Hollywood jumps into the derby with their ace vocalist, **Little Caesar.** Both versions are top rate and bid fair to keep the public interest alive. Who will now provide the answer to the answer to the answer. Tune in next week and find out. . . . With the opening of **Paul Menn's** "Club Afrique" this week the near famine which has had D.C.-ites hungry for a new night-on-the-town spot will be greatly relieved. In order to provide an atmosphere of elegant comfort, Menn imported one of the nation's foremost interior decorators. Menn, who formerly owned the Bengasi Club, has also booked a long line of top entertainers into his bistro.



FATS DOMINO

* * * * *

**Danny Overbea,** who is racing along with his "Train, Train, Train" (Checker) inked to a contract by Dick Boone of Universal on the latter's trip to Chicago. . . . **Tab Smith** ork, **H-Bomb Ferguson** and **Little Esther** clicking on tour. . . . **James Moody** and Band inked for Capitol Lounge, Chicago, for two weeks, March 25. . . . **Sara Lou Harris,** the model, is the better half of the Mr. & Mrs. WLIB (10-10:30 AM daily) team of Sara Lou and **Buddy Bowser** that is getting rave notices. . . . **The Five Royales** into Dayton's Top Hat, March 16. . . . Folk Balladeer **Harry Belafonte** opening at the Black Orchid, Chicago on Friday, March 6 for a four week engagement. . . . **Jhonny Hodges** and his ork, who were scheduled to open at the Club Afrique, Washington, D.C. on February 24, changed plans and opened at the Spa in Baltimore instead. The famed alto-saxster is fronting a crew of names long associated, as was he, with **Duke Ellington. Lawrence Brown,** trombonist, and **Emmett Berry,** trumpeter, are a pair of the long time favorite sidemen of the Duke's who joined forces with Hodges when he broke from the Ellington aggregation a couple of years ago. . . . **Milt Buckner** and his bouncy combo opened at the Club Afrique on February 24 in place of Hodges, who had been previously announced for the spot. . . . **Major Robinson** (Jet Magazine) whose marriage is forthcoming as soon as he locates an apartment (he'll wed the luscious **Mildred Faulkner**) had a streak of misfortune last week. He located a flat, but fire destroyed it that very evening.

# Smiles



NEW YORK — Bandleader Buddy Johnson is all smiles as he serenades Savoy Ballroom manager Charles Buchanan on his tenth anniversary as a baton-wielder at the famed Harlem dancehall. Now a Mercury recording attraction, Johnson has been dubbed "King of the One-Night Circuit." Buddy's current Mercury disk is "Ecstacy" and "Hittin' On Me."


**FOREIGN RECORDS**
**for your FOREIGN LOCATIONS**
**on 45 and 78 R.P.M.**

Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Handreds of others have tried us. Don't you miss out.

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**A Natural Peacock Hit:**
BY
**Willie Mae "BIG MAMA" Thornton**
(Both Sides)



**"HOUND DOG"**
AND
**"Nightmare Blues"**

*Operators—This is Ready Cash* PEACOCK # 1612

**Sensational Nightingales**
With Another Great Spiritual
**"I THANK YOU LORD"**
**"A SINNER'S PLEA"**
PEACOCK # 1709

**Southern Wonders**
Sing With Feeling
**"THERE IS REST FOR THE WEARY"**
**"THE GAMBLING MAN"**
PEACOCK # 1711

**Just** PEACOCK RECORDS, INC. 4104 Lyons Houston Texas **Released**

*If You Insist On Hits . . .*

Shirley & Lee

**"SHIRLEY, COME BACK TO ME"**

b/w

**"BABY"**

AL # 3173

Maxwell Davis

**"GOMEN-NASAI"**

(Forgive Me)

b/w

**"HOT POINT"**

AL # 3174

Papa Lightfoot

**"P.L. BLUES"**

b/w

**"AFTER-WHILE"**

AL # 3171

Getting Bigger All The Time

Amos Milburn

**"LET ME GO HOME WHISKEY"**

AL # 3164

Aladdin RECORDS Beverly Hills, Calif.



*THEY'RE HITS!*

ON ALL LISTS COAST TO COAST!

Savoy #886

**"MY KIND OF WOMAN"**

EMMETT SLAY TRIO

Savoy #884

**"THREE LIES"**

**"GETTING READY FOR MY DADDY"**

VARETTA DILLARD

SAVOY RECORD CO, INC. 58 Market St., Newark, N.J.


# Mink Tie!



NEW YORK—At a fashion showing in Billy Shaw's office, the latest item to be shown was a mink tie. Above, Dorothea Towles, Parisian fashion model currently doing a ladies disk jockey show over WOV, watches as Jazzbo Collins models an old fashioned ordinary every day kind of tie and Babs Gonzales models the mink number. Billy Shaw seems to prefer the mink.

## "Magic Touch" Milestone In Wayne's Career

NEW YORK—The current release of Hugo Winterhalter's Victor waxing of "The Magic Touch" by composer Bernie Wayne, marks several milestones in Wayne's twelve-year career. The disk is the 200th recording of a Wayne composition, the fifth platter of a number from "More About Love," the Versailles musical for which he wrote both lyrics and music, and it hits the 15,000,000 mark for record sales of Wayne songs in the past dozen years.

Delving into his file of computations, Wayne concludes that his biggest hit was "Laughing on the Outside," which was recorded by eleven artists including Dinah Shore, Andy Russell, and Sammy Kaye's ork. His flop number was "Hillbilly Mambo Band" waxed by Xavier Cugat, selling approximately 3,000.

Others on the Wayne hit parade are: "You Walk By," recorded by Guy Lombardo, Sammy Kaye, Blue Barron, and nine others; "Vanessa," pressed by David Rose, Hugo Winterhalter, and two others; "You're So Understanding," waxed by Blue Barron, Evelyn Knight and six others; "Blue Velvet," recorded by Tony Bennett and six others; "Sentimental Music," waxed by Bing Crosby and Patti Page; and "Veradero," disked by Tutti Camarata and one other.

## Dickler Moves From WMCK To WEDO

McKEESPORT, PA.—For the past five years Sid Dickler's disk shows on WMCK have been a regular feature of the station, however "The Mustache" believes in an early "Moving Day." As of Monday, March 2, he will become associated with the staff of radio station WEDO, also a 1000 watt McKeesport outlet on the dial at 810.

The station's management is happy to announce Sid's affiliation and will originate all of his scheduled disk and sundry shows from his office in the Century Building, Seventh Street, Pittsburgh 22, Pa.

"The Mustache's" first big show will be heralded as "The Sid Dickler Show on WEDO" and gets a Monday through Friday billing from 5:15 to 6:00 P.M. More time and other spots on the daily schedule for Sid are in the planning stage.

Dickler would appreciate all records, mail, phone calls etc. directed to his office in the future. His address: 351 Century Bldg., 134 Seventh St., Pittsburgh 22, Pa. Phone: Express 1-0576.


RAMA

The New R & B Label with the 3 Dimensional Sock 1st HIT RELEASE!

**"I WAS SUCH A FOOL"**

b/w **"MIDNIGHT"**

by

**The Five Budds**

musical direction of BERT KEYS

RAMA # RR1

*Dist: A few available territories in South & Southwest*

143 W. 41st St. (LA 4-0457) N. Y.

. . . by the same Manufacturers of TICO RECORDS

RAMA RECORDS


## Billy Valentine Signed By Prestige Records

NEW YORK—Prestige records has announced the signing of vocalist Billy Valentine to an exclusive recording contract.

First session for the company was cut recently in New York and his first record on the Prestige label, "I Wanta Love You," and "Gamblin' Men," is due to be released shortly.

Billy is the young singer who rose to fame when his recordings of "Walkin' Blues" and "New Drifting Blues" with Johnny Moore and The Three Blazers achieved national popularity.

Born in Birmingham, Ala., in 1926, he attended school in that city until he was called into the navy at the age of 17. While in the navy, he took an interest in the piano, studied the instrument and became proficient at the keyboard.

After his release from the service he returned to Birmingham to attend Moorehouse. While in college he made several recordings at jam sessions and one of the records came to the attention of the owner of a local radio station. He immediately liked Billy's playing and singing and gave him his own daily show on WBGE, on which he appeared for 2 years while attending college.

After his graduation from college, Billy decided to try his luck as a bandleader and organized the Harlem Nighthawks. After touring the country the band broke up and Billy left with one of the members of his band for Fort Worth, Texas.

This Texas jaunt was the turning point in the career of the young singer for he had only been in Texas a short time when he received a call from Johnny Moore asking him to replace Charles Brown with the Three Blazers. The rest is of course, history, for after joining the Blazers he had several hit recordings and gained national popularity.

## Indie Joins EP Bandwagon

HOLLYWOOD, CALIF.—Good Time Jazz, indie diskery specializing in the jazz field, jumped on the EP bandwagon this past week with the release of their first series of platters. Indication are that the firm's initial pressing will be sold out completely. Disks are due to hit the market March 1st, and feature such jazz greats as Kid Ory, Turk Murphy, Bob Scobey, Pete Dailey, George Lewis and the Firehouse Five-Plus Two.

Nesuhi Ertegun, promotion manager of the firm, disclosed that the release will also be available on 78 and normal 45 rpm disks.


PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS

1. TWISTED - Annie Ross - 794
2. COOL GOOFIN' - Rudy Ferguson - 798
3. MOOD FOR LOVE-J. Moody-703
4. BODY AND SOUL-J. Moody-730
5. CALL ON ME - Mello-Moods 799
6. SIGHIN' AND CRYIN'-Paula Grimes-801
7. DIG - Miles Davis - 777
8. STITT'S IT - Sonny Stitt - 787

TOP NEW RELEASES

KING PLEASURE - Red Top - 821
MILT JACKSON - La Ronde - 828
MILES DAVIS - Paper Moon - 817
EDDIE DAVIS - Squattin' - 866
JOE CARROLL - Got A Penny, Benny - 829
JOE HOLLIDAY-I Hadn't Anyone Till You-815

# THE CASH BOX Reports THE NATION'S BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **KAW-LIGA**
   *Hank Williams*
   *(MGM 11416; K-11416)*

2. **EDDY'S SONG**
   *Eddy Arnold*
   *(RCA Victor 20-5108; 47-5108)*

3. **I LET THE STARS GET IN MY EYES**
   *Goldie Hill*
   *(Decca 28473; 9-28473)*

4. **DON'T LET THE STARS GET IN YOUR EYES**
   *Skeets McDonald*
   *(Capitol 2216; F-2216)*

5. **NO HELP WANTED**
   *The Carlisles*
   *(Mercury 70028; 70028x45)*

6. **YOUR CHEATIN' HEART**
   *Hank Williams*
   *(MGM 11416; K-11416)*

7. **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
   *Hank Williams*
   *(MGM 11366; K-11366)*

8. **BACK STREET AFFAIR**
   *Webb Pierce*
   *(Decca 28369; 9-28369)*

9. **GAL WHO INVENTED KISSING**
   *Hank Snow*
   *(RCA Victor 20-5034; 47-5034)*

10. **KEEP IT A SECRET**
    *Slim Whitman*
    *(Imperial 8169; 45-8169)*

# Decca Duo



NEW YORK—If one is good, two must be twice as good. With that line of reasoning, plus the fact that the two gals can sing, Gordon Jenkins coaches his newest singing discoveries, The McQuag Twins. Their first release on Decca is "Midnight" and "Are You Teasin' Me." Jenkins does the orchestral honors on the disk.

## Bill Monroe Benefit

LOUISVILLE, KY. — One of the greatest arrays of country and folk music artists ever gathered under one roof donated their services at the Armory in Louisville, Sunday February 22 so that the proceeds could go to Bill Monroe, Grand Ole Opry entertainer, who was recently injured in an almost tragic automobile accident last month.

A net proceed of $8,626. was turned over to Monroe.

Among the artists who entertained record breaking crowds were: Pee Wee King, master of ceremonies along with Carl Shook; Jimmy Osborne; Jimmie Logdon; Bill Monroe's colleagues Red Foley; Minnie Pearl; Carter Sisters; Moon Mullican; Grandpa Jones; Harry & Dixie Lee Smith; and Lew Childre. The show was promoted by James Denny, Francis McDonald and Herman Penn.

An ironic sidelight was Pee Wee King's emceeing the show. Only two weeks ago Pee Wee's son, Sonny, was seriously injured in a motorcycle accident and King had to fly from the Shamrock Hotel, Houston to be with his son at the Louisville Hospital. Latest report is that Sonny will be convalescing for several months.

## Republic Takes Over Tennessee Masters

NASHVILLE, TENN. — William D. Beasley, Republic Recording Company, announced this week that they have taken over several masters formerly released on Tennessee Records. These records will appear shortly on the Republic label.

Republic is excited about two of these sides, which seem to be creating a bit of a stir in various parts of the country. They are "My Empty Arms" by Rebe and Rabe and "Tribute to Hank Williams" which has been drawing many wonderful letters from all sections.

## New York Firm Imports Israel Tape Recordings

NEW YORK — Tape recordings imported from Israel by a New York firm, since its inception in 1948, have been turned into a half-million phonograph discs for American consumption.

Making this estimate in his offices today, Sid Frey, youthful president of Dauntless Internatonal, 225 Lafayette St., New York, in a press statement asserted his firm's "tape" importations have been hailed by leaders of the young Jewish State, and of American Jewry, as an aid in bolstering Israel economy, now in dire need of foreign currency.

"Not alone does Israel benefit financially from the sale of the "tapes," Frey explained, "the country is the recipient of royalties from the sale of discs produced—paid directly to the new and growing State."

Tracing the expansion of his firm from the meagre beginnings, four years ago, to "one of the top leaders in the field," Frey pointed out that his list of records—made here from the imported "tapes"—embraces 200 current releases of Hebrew, Israeli and general Jewish interest. "Here, through song and instruments, are mirrored all facets and phases of life in the reborn Jewish State—the heart and soul of Israel," Frey explained.

Folk songs, dances, classical renditions, symphonic works, Cantorial chants — these and more are included in the current list. "representative of the finest in Israeli music," he said.

The repertoire includes works by the Israeli composers Mark Lavry, (now touring U.S.): Shabatai Petrushka and Moshe Wilensky. Also, renditions by Shoshana Damari, Israel's greatest Yemenite folk singer, accompanied by Wilensky: Naomi Zuri, mezzo-soprano; and Yaffa Yarkoni, contralto.

Too, there is a series of Jewish holiday records, conveying musically, the spirit of Chanukah, Purim, Passover. Worthy of mention is the series of children's discs, rendered by well-known artists.

In its drive to spur sales of these records, Dauntless International has worked closely with a number of key Jewish groups—among them Jewish Welfare Board, Zionist Organization of America and Jewish Education Committee.

Dauntless is represented at the current Israeli Products Exposition in New York.


LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

CHARLIE SPIVAK
RED LILACS
SENTIMENTAL TRUMPET
15225 and 45-15225

LINDA SHANNON
GOODBYE CHARLIE, GOODBYE
THE LEGEND OF THE WELL
1179 and 45-1179

Folk/Western

JACK CARDWELL
THE DEATH OF HANK WILLIAMS
TWO ARMS
1172 and 45-1172

HAWKSHAW HAWKINS
THE LIFE OF HANK WILLIAMS
PICKING SWEETHEARTS
1174 and 45-1174

MOON MULLICAN
OOGLIE, OOGLIE, OOGIE (THE TOKYO BOOGIE)
SO LONG
1164 and 45-1164

Rhythm/Blues

ANNISTEEN ALLEN
BABY I'M DOIN' IT
YES I KNOW
4608 and 45-4608

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602

TODD RHODES
LOST CHILD
THUNDERBOLT BOOGIE
4601 and 45-4601

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114

LITTLE ESTHER
TURN THE LAMPS DOWN LOW
HOLLERIN' AND SCREAMIN'
12115 and 45-12115

LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave. Cincinnati 14, Ohio

# Goodwill Ambassador



MONTREAL, CANADA—Buddy Costa (Pyramid Records) was interviewed over CBM-Canadian Network when he was in Montreal appearing at the Seville Theatre. From 4:30 to 5 eight Buddy Costa sides were aired. From left to right: Henri Whiston, producer of network shows; Buddy Costa; Elmo Russ, Pyramid Records prexy; and Jeff Hoagwood.

# Here's A Switch!

CHICAGO — All week long Eddie Ballantine, orchestra leader of Don McNeill's Breakfast Club on A.B.C., is besieged by music publishers and their contact men, from New York, Los Angeles, Nashville and Chicago—Well here's the switcheroo: Eddie is turning song-plugger — but for a worthwhile effort. March 15th is the birthday of his good friend, dear "Uncle" Will Rossiter and so, during the week of March 18th to March 24th the whole music industry has agreed to join hands, in getting everyone to play "Uncle" Will's two most famous publications, in tribute to his 86 years of living—63 of them spent writing and publishing music. Rossiter's two biggies are "Meet Me Tonight In Dreamland" and "I'd Love To Live In Loveland With A Girl Like You."

# Tim Spencer Mgr. International Records

International Sacred Records announced today from the home office in Hollywood the appointment of Tim Spencer as general manager of the company's entire operation.

Spencer was an original member of The Sons of The Pioneers, and for many years has served as manager of the group which is known throughout the world. As a song writer Tim Spencer along with his brother Glenn and Bob Nolan collaborated in turning out cowboy songs and music which will live through the years. They are responsible for "Cool Water," "Roses," "Red River Valley," "Timber Trail," "Room Full of Roses," "Tumbling Tumbleweeds," and hundreds of others.

# Meeting Dates Of Music Operators' Associations

**Mar. 1 & 2—South Dakota Phonograph Operators' Assn.**
**Place: Aberdeen (site to be announced).**

**3—Western Massachusetts Music Guild**
**Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.**

**5—Ohio State Phonograph Owners Convention**
**Place: Hollenden Hotel, Cleveland, Ohio**

**5—Milwaukee Phonograph Operators' Assn.**
**Place: Deutsch's Cafe, Milwaukee, Wis.**

**7 & 8—Music Guild of Nebraska**
**Place: Cornhusker Hotel, Lincoln, Neb.**

**10—Western Massachusetts Music Guild**
**Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.**

**10—Automatic Phonograph Owners' Assn.**
**Place: Hotel Sheraton Gibson, Cincinnati, Ohio**

**12—Music Operators of Northern Illinois**
**Place: To be announced.**

**16—Westchester Operators' Guild**
**Place: American Legion Hall, White Plains, N. Y.**

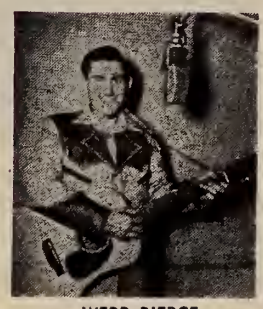
**18—New York State Operators' Guild**
**Place: Nelson House, Poughkeepsie, N. Y.**

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

## BULLSEYE of the WEEK

**"I HAVEN'T GOT THE HEART" (2:04)**
**[Acuff-Rose]**
**"THE LAST WALTZ" (2:39)**
**[Hill & Range]**
**WEBB PIERCE**
**(Decca 28594)**



WEBB PIERCE

● Webb Pierce issues another pair of tunes which is always good news for the op. His "Back Street Affair," which has been in the top sellers for many months, seems to defy the laws of gravity. His newest, "The Last Waltz" and "I Haven't Got The Heart," bid fair to keep the western artist among the best sellers. The top deck is another slow ballad, warmly and emotionally warbled. Pierce lends the proper modicum of anguish as he must tell his girl he no longer loves her. Strong lyrics, pretty tune, and polished presentation. The lower lid, "The Last Waltz," is a slow waltz lilt tenderly chanted by Pierce as he tells the story of the girl he loves, but who loves another. Pierce employs all the vocal flutters and inflections that he has picked up to good advantage, and with the simple, but true flavor, imparted by the string backing, Webb has a solid contender. A slight edge for the top etching.

**"BIG BILL" LISTER**
**(Capitol 2366)**

B "BLOWING THE SUDS OFF MY BEER" (2:29) [Four Star Sales Co.] "Big Bill" Lister dishes up a slow tempo cutie about a glass of beer with a pleasing touch. Strings back the artist expertly.

C+ "IN THE SHADOW OF THE PINE" (2:45) [Beechwood Music Corp.] Flip is a quick beat which changes to slow tempo. Lister sings the sentimental lyrics with his nasal type vocal.

**JACK CARDWELL**
**(King 1163)**

B+ "MY LOVE FOR YOU WOULD FILL TEN POTS" (2:42) [Lonat] Jack Cardwell, who rose to prominence with the "Death Of Hank Williams," follows up with a romantic moderate tempo ditty that is a pleasing end. Cardwell sings against a background of strings.

C+ "YOU HID YOUR CHEATING HEART" (2:40) [Lonat] A romantic middle tempo ballad smoothly etched. Pretty tune and polished vocal.

**LULU BELLE AND SCOTTY**
**(Mercury 70092)**

B "WALK ME BY THE RIVER" (2:21) [Ridgeway] Lulu Belle and Scotty blend for a soft and tender treatment with a plaintive sound. Strings provide an easy backing.

B "THAT'S ONLY HALF OF IT" (2:28) [Delta] The under portion is a middle tempo light bounce in which the duo chant a romantic lament.

**THE MADDOX BROS. AND ROSE**
**(Columbia 21065)**

B "HEARTS AND FLOWERS" (2:04) [Peer International] The Maddox Bros. and Rose belt a fast rhythmic item for a lively and exciting deck. Smart vocal against potent orking make this an ok deck.

B "NO HELP WANTED" (2:07) [Acuff-Rose] Another quick beat. The Maddox Bros. and Rose wax a different treatment of the current biggie. Version is wild and infectious.

**CURLY WIGGINS**
**(Intro 6067)**

"LITTLE GIRL DRESSED IN BLUE" (2:15) [Cole Corp.] Curly Wiggins drives out a quick beat with a spirited vocal. Zestful reading is backed in easy style by Noel Boggs and His Tumbleweeds. A foottapper.

B "MY HEART IS FREE AGAIN" (2:35) [Intro Music] The under portion is a slow dramatic thing sung tenderly and with great emotion against very soft strings. Wiggins sings with an intimate feel and treatment is in the pop vein.

**SAM NICHOLS**
**(MGM 11417)**

B "TEXAS LADY" (2:41) A light hearted item with fetching lyrics is sung with spirit by Sam Nichols against a background of strings. General effect of disk is good.

C+ "BLUE Bonnet Waltz" (2:38) For the under lid, Nichols has a slow, lilting waltz, and the western artist warbles dreamily.

**JERRY GREEN**
**(Specialty 712)**

B "I'LL FIND A WAY" (2:15) [Ark-La-Tex] A light yodel, pretty tune, and smooth presentation add up to a very pleasant disk for Jerry Green.

"NAGGIN' WOMEN & BRAGGIN' MEN" (2:12) [Venice Music] The chanter sings a quick beat with "to the point" lyrics in potent fashion. Backing includes a rolling keyboard technique.

**JOHN GORDY**
**(Bullet 1108)**

B "TINKLING ON THE KEYS" (2:10) [Volunteer Music] John Gordy and his Dixie Rhythm Gang beat out a fast moving New Orleans jazz item for a lively instrumental waxing. Side features some sprightly 88'ing.

B "HONOLULU LULU" (2:27) [Volunteer Music] Another quick beat with some sparking piano work and a hot trumpet. This one will lift the spirits.

# THE CASH BOX FOLK and WESTERN ROUNDUP

The Carlisles (Mercury) continue to build with their KWKH Shreveport air time and current novelty "No Help Wanted." This popularity gave them the all-time record at the Dallas "Big D Jamboree" on Feb. 21 with 6,200 paid admissions and group was booked to headline their March 14th CBS pick up. Group is also set to guest with Red Foley on the March 21 WSM "Grand Ole Opry" NBC'er. Group is handled by Tillman Franks of Shreveport.

The difficulty between **Del Wood**, "The Down Yonder Girl," and Tennessee Records of Nashville has been settled out of court with Miss Wood getting a complete release from the label and a settlement of $5,000 in back royalties. Following the settlement Miss Wood signed with Republic Records, a Nashville firm, for recording and Acuff-Rose Publications for handling of her original songs. Nashville attorney, Ward Hudgins, represented Miss Wood in all cases.

**The Carroll County Boys, Broome Brothers** and **Roy Harris** and his Magnolia Boys have signed for recording with the Bahari Brothers for their new country label, **Flair Records**. . . . **Roy Acuff's** first Capitol release is on the market with top promotion. . . . **Don Law** of Columbia recorded new names **Charlene Arthur** of the Dallas Big D Jamboree and 12-year old **Jerry Glenn** of Shreveport when in Dallas recently. . . . **Don Meehan** who is currently stationed at Camp Rucker, Ala., did his first sides for RCA Victor in Nashville last week. . . . **Porter Waggoner** of KWTO in Springfield, Mo., in Nashville with manager, E. E. Simon, Jr., for his second RCA Victor session. . . . Decca's **Paul Cohen** and Capitol's **Ken Nelson** due in Nashville this week for country sessions.

**Lulu Belle** and **Scotty** (Mercury) recently teamed with **Captain Stubby** and the **Buccaneers** for a new morning variety show from Chicago's WLS. Among other features will be personal problem solutions of listeners by **Lulu Belle**.

**Ernest Tubb** (Decca), **Hank Snow** (RCA Victor) and **Lew Childre** (Mercury) leave Nashville March 1 for Korean tour which will take up the entire month. Group will fly to Tokyo from Travis Air Force Base at Oakland going right to Seoul after equipment issue.



TENNESSEE ERNIE

**Skeets McDonald** (Capitol) guested with **Tennessee Ernie** (Capitol) on his ABC netter Feb. 25 and was with **Jimmy Wakely** (Capitol) for his CBS'er Feb. 26. McDonald currently jumping in and out of Hollywood from dates north.

**Red Blanchard** of WLS National Barn Dance fame guested last summer on their Saturday afternoon record airer and the response from listeners was so great that Red now handles station's morning recorder daily.

**Bob Wills** (M-G-M) made his west coast TV debut last Sunday night on **Jimmy Wakely's** (Capitol) KNXT-CBS viewer. Wills is currently carrying a three-night weekly schedule at Harmony Park Ballroom in Anaheim, Calif.

As of Saturday night, February 21, **Hubert Long** is **Hank Snow's** manager no longer. This leaves Hank without a manager at present.

**Faron Young** finishes basic training the weekend of March 14. He will be in Nashville for a recording session with Capitol and will also be guest on the Prince Albert show March 14.

**Mr. and Mrs. Thomas D. Sherfick** of Shoals, Indiana, were guests of Webb Pierce at the Opry Saturday night. Mr. Sherfick is owner of the largest route of juke-boxes in the country.

**Eddie Hill** is conducting a poll each Monday night of the top ten songs of the nation which will be based on listener's requests.

**Webb Pierce** is on a two-week tour which will start in Oklahoma and end in Colorado. He will introduce his new song—"The Last Waltz"—"I Haven't got the Heart."

WSM's "Grand Ole Opry" Prince Albert NBC netter have set **Goldie Hill** (Decca) as their guest for Feb. 28. Station's new name, **Marty Robbins**, takes the spot March 7 with **Faron Young** (Capitol) and **The Carlisles** (Mercury) following on succeeding Saturday nights.

**Carolina Cotton** (M-G-M) and manager, Bobbie Bennett, in Tucson this week where Carolina is star and grand marshal of the big Tucson rodeo. She recently enjoyed same honor at a Palm Springs rodeo and guested with **Bob Hope** on his Feb. 23 NBC airer. Hope extended the invitation for Miss Cotton to be his Lady Editor of the week at her earliest opportunity.

**Elton Britt** (RCA Victor) began a daily airer from New York's WOR on Feb. 23. Show runs 6 days weekly in the 10:15 to 10:30 spot with two shows going network. Entire series is to be netted after April 8.

Numerous artists have been forced to cancel appearances because of the flu epidemic with probably the most notable **Johnny Bond** who was on tour with the **Gene Autry** show. Johnny was forced to return to his home in Burbank and is now recuperating from a bad case of mumps.

**Bill McDaniel**, WSM's promotion manager, currently making arrangements for their Friday night country record spot to be given over to guest jockeys in town for station's weekend country shows. Any jockeys coming to Nashville interested should contact McDaniel in advance for scheduling.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

| | | |
|---|---|---|
| 1. | KAW-LIGA | Hank Williams (MGM) |
| 2. | NO HELP WANTED | The Carlisles (Mercury) |
| 3. | GOIN' STEADY | Faron Young (Capitol) |
| 4. | I'LL GO ON ALONE | Marty Robbins (Columbia) |
| 5. | A FOOL SUCH AS I | Hank Snow (RCA Victor) |
| 6. | EDDY'S SONG | Eddy Arnold (RCA Victor) |
| 7. | DON'T LET THE STARS GET IN YOUR EYES | Skeets McDonald (Capitol) |
| 8. | THAT'S ME WITHOUT YOU | Sonny James (Capitol) |
| 9. | TILL I WALTZ AGAIN WITH YOU | Tommy Sosebee (Coral) |
| 10. | YOUR CHEATIN' HEART | Hank Williams (MGM) |

# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

### Sal Rezza
WWEZ—New Orleans, La.
1. No Help Wanted (Carlisles)
2. Don't Let The Stars Get In Your Eyes (S. MacDonald)
3. Back Street Affair (W. Pierce)
4. Kaw-Liga (Hank Williams)
5. Keep It A Secret (S. Whitman)
6. Eddy's Song (Eddy Arnold)
7. Going Strong (Faron Young)
8. I'll Go On Alone (Robbins)
9. Stolen Waltz (A. Morgan)
10. A Fool Such As I (H. Snow)

### Tommy Sutton
WINS—Dayton, Ohio
1. Death Of Hank Williams (Jack Cardwell)
2. I'll Go On Alone (Robbins)
3. That's Me Without You (Webb Pierce)
4. Eddy's Song (Eddy Arnold)
5. Gal Who Invented Kissing (Hank Snow)
6. Jambalaya (Hank Williams)
7. Keep It A Secret (S. Whitman)
8. Going Steady (Faron Young)
9. Back Street Affair (W. Pierce)
10. A Fool Such As I (H. Snow)

### Mack Sanders
KFBI—Wichita, Kans.
1. Don't Trifle On Your Sweetheart (Ernest Tubb)
2. Keep It A Secret (S. Whitman)
3. Going Steady (Faron Young)
4. Kaw-Liga (Hank Williams)
5. Eddy's Song (Eddy Arnold)
6. I'm An Old Old Man (Lefty Frizzell)
7. My Lonely Heart's Running Wild (Carl Smith)
8. That's Me Without You (Webb Pierce)
9. You Don't Have Love At All (Jimmy Dickens)
10. A Fool Such As I (H. Snow)

### Cracker Jim
WMIA—Miami, Fla.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. I'll Go On Alone (Robbins)
4. Going Steady (Faron Young)
5. Keep It A Secret (S. Whitman)
6. Don't Let The Stars Get In Your Eyes (Slim Willet)
7. Back Street Affair (W. Pierce)
8. Jambalaya (Hank Williams)
9. A Fool Such As I (H. Snow)
10. Honeymoon On A Rocket Ship (Hank Snow)

### Dwight "Look" Gordon
KXLW—St. Louis, Mo.
1. Cheating Heart (H. Williams)
2. Kaw-Liga (Hank Williams)
3. Tokyo Boogie (M. Mullican)
4. Honeymoon On A Rocketship (Hank Snow)
5. I'll Miss You When You Go (Ernest Tubb)
6. Death Of Hank Williams (Jack Cardwell)
7. Going Steady (Faron Young)
8. My Lonely Heart Is Running Wild (Carl Smith)
9. A Fool Such As I (H. Snow)
10. The Things I Might Have Been (Kitty Wells)

### Joe Morris
WKDK—Newberry, S. C.
1. No Help Wanted (Carlisles)
2. Going Steady (Faron Young)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. That's Me Without You (Sonny James)
5. I'll Go On Alone (Robbins)
6. Your Cheating Heart (Hank Williams)
7. Back Street Affair (W. Pierce)
8. A Fool Such As I (H. Snow)
9. Condemned Without Trial (Eddy Arnold)
10. Crazy Waltz (Pee Wee King)

### Ramblin' Lou
WJJL—Niagara Falls, N. Y.
1. Kaw-Liga (Hank Williams)
2. That's Me Without You (Marvin Shiner)
3. Till I Waltz Again With You (Gordon-Wright)
4. A Fool Such As I (H. Snow)
5. Gal Who Invented Kissing (Hank Snow)
6. I Could Never Be Ashamed Of You (Hank Williams)
7. Eddy's Song (Eddy Arnold)
8. Stoney (Wilma Lee-Stoney)
9. Don't Let The Stars Get In Your Eyes (Johnny Cooper)
10. If I Ever Get Rich Mom (Hawkshaw Hawkins)

### Bob Ferguson
KWSC—Pullman, Wash.
1. I'll Go On Alone (W. Pierce)
2. Kaw-Liga (Hank Williams)
3. Don't Let The Stars Get In Your Eyes (Ray Pierce)
4. Things I Might Have Been (Wade Ray)
5. Gone (Terry Preston)
6. Eddy's Song (Eddy Arnold)
7. Take It Like A Man (C. King)
8. A Fool Such As I (H. Snow)
9. Somebody Loves You (Tubb)
10. I Don't Know (Tenn. Ernie)

### Billy "The Kid" Stanley
WNOE—New Orleans, La.
1. Going Steady (Faron Young)
2. A Fool Such As I (H. Snow)
3. I'll Go On Alone (Robbins)
4. Condemned Without Trial (Eddy Arnold)
5. No Help Wanted (Carlisles)
6. Kaw-Liga (Hank Williams)
7. Back Street Affair (W. Pierce)
8. Don't Let The Stars Get In Your Eyes (S. MacDonald)
9. My Lonely Heart Was Running Wild (Carl Smith)
10. Midnight (Red Foley)

### Joe Johnson
WPAQ—Mount Airy, N. C.
1. No Help Wanted (Carlisles)
2. Back Street Affair (W. Pierce)
3. I'll Go On Alone (Robbins)
4. Going Steady (Faron Young)
5. Going Like Wildfire (Mac Wiseman)
6. Flint Hill Special (Lester & Earle)
7. Kaw-Liga (Hank Williams)
8. That's Me Without You (Sonny James)
9. Using My Bible (Tennessee Cut-Ups)
10. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)

### Tex Roper
KFAL—Fulton, Mo.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Going Steady (Faron Young)
4. I'll Go On Alone (Robbins)
5. Jambalaya (Hank Williams)
6. Eddy's Song (Eddy Arnold)
7. Don't Let The Stars Get In Your Eyes (Slim Willet)
8. Feelin' Low (Cowboy Copas)
9. Back Street Affair (W. Pierce)
10. Keep It A Secret (S. Whitman)

### Buck Benson
WLBR—Lebanon, Pa.
1. No Help Wanted (Carlisles)
2. Kaw-Liga (Hank Williams)
3. Your Cheating Heart (Hank Williams)
4. Purple Robe (Cowboy Copas)
5. That's The Kind Of Love I'm Looking For (Carl Smith)
6. Four Alarm Boogie (Bollett)
7. There's A Higher Power (Martha Carson)
8. Deep Down In My Heart (Curt Hinson)
9. I'm An Old Old Man (Lefty Frizzell)
10. Take It Like A Man (C. King)

### Clarence Kneeland
WICH—Norwich, Conn.
1. No Help Wanted (Carlisles)
2. I'll Go On Alone (Robbins)
3. Till I Waltz Again With You (Charlie Gore)
4. Going Steady (Faron Young)
5. The Things I Might Have Been (Kitty Wells)
6. Midnight (Red Foley)
7. Kaw-Liga (H. Williams)
8. You're Under Arrest (Price)
9. Don't Let The Stars Get In Your Eyes (S. MacDonald)
10. Condemned Without Trial (Eddy Arnold)

### Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.
1. Till I Waltz Again With You (Tommy Sosebee)
2. Your Cheating Heart (Hank Williams)
3. Side By Side (Britt & Allen)
4. You Love Me Just Enough To Hurt Me (Clooney-Morgan)
5. I Love You Too Much (Swan)
6. Bummin' Around (Bobby Williamson)
7. A Fool Such As I (H. Snow)
8. The Hiccough Song (Maddox Bros. & Rose)
9. Things I Might Have Been (Wade Ray)
10. No Help Wanted (Carlisles)

### 'Mesquite' Jerry Johnson
WTWN—St. Johnsbury, Vt.
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. A Fool Such As I (H. Snow)
4. Keep It A Secret (S. Whitman)
5. Condemned Without Trial (Eddy Arnold)
6. Going Steady (Faron Young)
7. Let Me Know (Slim Willet)
8. Crazy Waltz (Pee Wee King)
9. Nobody's Lonesome For Me (Molly Bee)
10. Railroad Boogie (P. W. King)

### 'Skip-A-Long' Hathaway
KUGN—Eugene, Ore.
1. Railroad Boogie (P. W. King)
2. Ain't A Bump In The Road (Roy Hogsed)
3. Kaw-Liga (Hank Williams)
4. Tattle-Tale Moon (H. Henson)
5. Bummin' Around ("T" Tyler)
6. Eddy's Song (Eddy Arnold)
7. Let Me Know (Slim Willet)
8. Why, My Darling, Why (Rex Allen)
9. My Woman Ain't Pretty (Tex Ritter)
10. How Can I Tell (S. Whitman)

### Art Barrett
WSAP—Portsmouth, Va.
1. Withered Roses (Martan-Clooney)
2. Crying Steel Guitar (Shepard)
3. Kaw-Liga (Hank Williams)
4. Jimmie Rodgers Visits Carter Family (Jimmie Rodgers)
5. Railroad Boogie (P. W. King)
6. Uh Huh Honey (Ken Marvin)
7. Honeymoon On A Rocketship (Hank Snow)
8. Bummin' Around (Jim Dean)
9. That's Me Without You (Sonny James)
10. Till I Waltz Again With You (Tommy Sosebee)

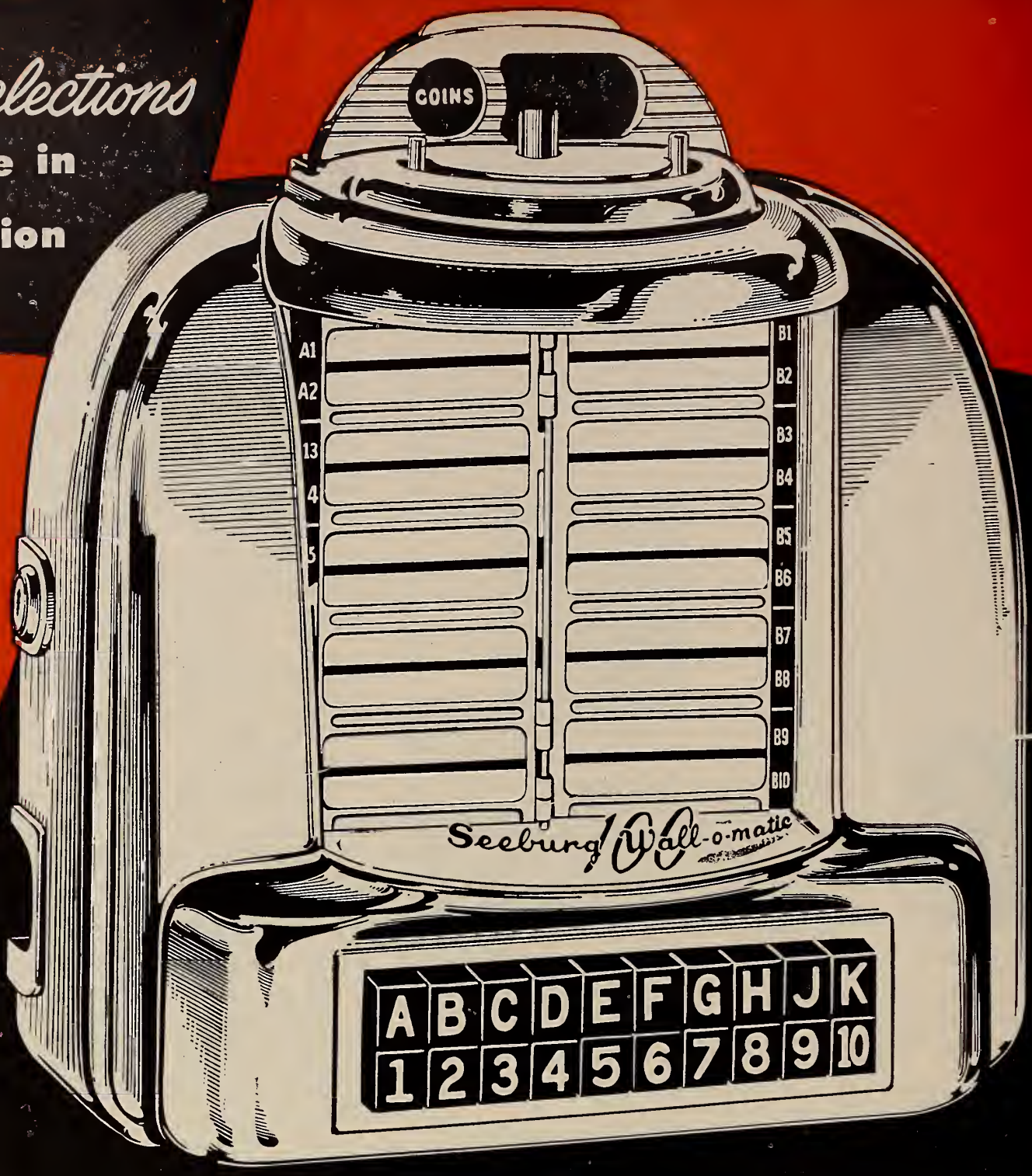
### Brother Bill
WMBR—Jacksonville, Fla.
1. Going Steady (Faron Young)
2. Hillbilly Hula (J. Carmen)
3. Kaw-Liga (Hank Williams)
4. Blood That Stained Old Rugged Cross (Carl Smith)
5. Eddy's Song (Eddy Arnold)
6. A Fool Such As I (H. Snow)
7. Southbound Train (Masters)
8. Sample Kisses (Don Gibson)
9. My Lonely Heart's Running Wild (Carl Smith)
10. Don't Let The Stars Get In Your Eyes (S. MacDonald)

### David Walshak
KCTI—Gonzales, Tex.
1. Kaw-Liga (Hank Williams)
2. Let Me Know (S. MacDonald)
3. Till I Waltz Again With You (Charlie Gore & Ruby Wright)
4. All That I'm Asking Is Sympathy (Slim Whitman)
5. The Death Of Hank Williams (Jack Cardwell)
6. Crying Steel Guitar Waltz (Pee Wee King)
7. Going Steady (Faron Young)
8. No Help Wanted (Carlisles)
9. I'll Go On Alone (W. Pierce)
10. I'll Never Get Out Of This World Alive (H. Williams)

### Smokey Smith
KRNT—Des Moines, Iowa
1. Kaw-Liga (Hank Williams)
2. No Help Wanted (Carlisles)
3. Most Of All (Merle Taylor)
4. I'll Go On Alone (Robbins)
5. Eddy's Song (Eddy Arnold)
6. Till I Waltz Again With You (Tommy Sosebee)
7. River Of Tears (York Bros.)
8. Going Steady (Faron Young)
9. That's Me Without You (Webb Pierce)
10. Your Cheating Heart (Hank Williams)

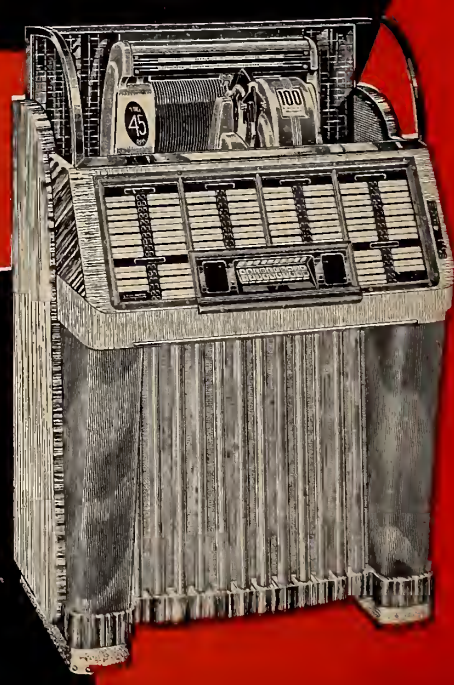
### Bill Thornton
KRLW—Walnut Ridge, Ark
1. No Help Wanted (Carlisles)
2. Life Of Hank Williams (Hawkshaw Hawkins)
3. Going Steady (Faron Young)
4. Little Willie Waltz (Maddox Bros. & Rose)
5. Kaw-Liga (Hank Williams)
6. Going Like Wildfire (Mac Wiseman)
7. My Lonely Heart's Running Wild (Carl Smith)
8. Death Of Hank Williams (Jack Cardwell)
9. Honeymoon On A Rocketship
10. Foggy Valley (Ellis & Bill) (Hank Snow)

100 Selections
anywhere in
the location




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phonograph

**Seeburg**

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

# RUSH LETTERS TO CONGRESS

## Operators, Jobbers, Distribs, Mfrs, Rush Letters to Their Congressmen and Senators to Back Senator Frear's "Optional Depreciation" Bill (S.298). Will Mean Very Great Savings for Entire Industry is General Belief.

## Introduce Bill In Illinois To Ban Bell Manufacture

### Manufacturers Of Amusement Machines Fearful Bill May Ban Other Products Due To Broad Scope Of Its Language

CHICAGO — Leaders thruout this area were buzzing all this past week regarding introduction of a bill in the legislature in Springfield to outlaw manufacture of bell machines.

Tho this does not interest the majority of those engaged in the amusements industry here, what does cause them anxiety is the broad scope of the wording which the bill contains and which can, if just as loosely interpreted, outlaw almost every type of amusement, even products not in the coin operated amusement industry.

Rep. John M. King of Wheaton, Ill., planned to introduce the bill this past Tuesday. It is co-sponsored by Rep. Joseph R. Peterson of Princeton, Ill. Both are Republicans. Rep. Peterson is a former bureau county states attorney.

Rep. King stated to the press that his research into the "slot machine business" showed that, in 1951, Illinois firms were still manufacturing slot machines and shipping them to various parts of the world.

Rep. King is reported to have stated that Illinois production of bells amounted to 85% of the world's total.

The bill is reported to make it unlawful to "*manufacture or assemble any clock, joker, tape or slot machine or any other device upon which money is staked or hazarded or into which money is paid or played upon chance, or upon the action of which money or other valuable thing is staked, bet, hazarded, won or lost.*"

Under this broad wordage, as some here pointed out, this bill could even be attributed to the coin operated telephone in which money is placed and a "chance" taken that the call may or may not go thru.

In short, leaders here believe, the wordage is so broad in scope that it would cover a myriad of amusements which, most definitely, are absolutely not in the bell category, and yet which might be interpreted to come under this bill.

The penalties for violation are extremely stiff, even up to the point where the King-Peterson Bill would also make dissolution of the manufacturers firm almost mandatory, it is reported.

Leaders in the trade here quickly made contact in Springfield to obtain copies of the bill and to study its wordage so that harm would not come to those firms for which the bill is not at all intended.

## Babe Kaufman Invites "20 Year Club" Members To Free Party

ATLANTIC HIGHLANDS, N. J. Babe Kaufman, nationally known figure in the industry, and one of the people who suggested the origination of a "20 Year Club," issues an invitation, thru *The Cash Box*, to all members of the club all over the United States and Canada to be her guest at a house and lawn party some time in June.

"I want every member of the '20 Year Club' to get together here at my home. The party's on me," states Babe.

The date is left open as Babe wants to hold the get-together when it is most convenient for most. "The Monmouth Park track season opens on June 13" says Babe, "and maybe some of our visitors may wish to visit it. Babe suggests, Sunday, June 14 as a good date.

What do you say should be the date, you 20 Year Club Members? Write to Babe Kaufman, 50 Hooper Ave., Atlantic Highlands, N. Y., or to Joe Orleck, The Cash Box, 26 W. 47th St., New York.

## Industry Thanks THE CASH BOX For Calling Attention To Importance Of Sen. Frear's Bill. Many Ask Editorial Campaign Be Continued So That All Will Write Or Wire Their Senators And Congressmen To Back Bill S.298

(Editor's Note: *Complete reproduction of Senate Bill (S. 298) introduced by Senator J. Allen Frear, Jr. of Delaware in the U.S. Senate appeared in last week's (Feb. 29, '53) issue of The Cash Box, page 27. It is important for everyone connected with the industry to read this bill and to also show it to their accountants.*)

CHICAGO — Result of the full page story which appeared in last week's issue of *The Cash Box* (Feb. 28, Page 27) along with a reproduction of Senate bill (S.298) as introduced into the U.S. Senate by Senator J. Allen Frear, Jr. of Delaware, was to bring a flood of compliments to this publication as well as notification that letters and wires were going forward to Congressmen and Senators in Washington to have them back this bill.

As was pointed out last week, this bill is a godsend to this industry, for it clears up a great many inequities now existing as far as depreciation rates and schedules are concerned.

It means that the operators, themselves, as well as jobbers, distributors and manufacturers, can set up their own "reasonable time" to depreciate any of their equipment.

This would, in all probabilities, save many, many thousands of dollars for operators of all types of equipment all over the nation.

It is a bill which was backed by the Senate Small Business Committee during 1952. It is backed by many noted tax experts in Washington at this time. Its only competition comes from the Treasury Dept. which claims that too many business men might depreciate equipment too fast.

The Treasury Dept. claims that with "the major aim" of the present administration being a balanced budget, this might not come about should this bill (S.298) become law.

But the tax experts and many others are contesting this contention. They claim that, whereas many would depreciate their equipment in a faster period of time, once depreciated, these businessmen would then pay back higher taxes on this equipment.

The pros and cons are, at present, being argued by the tax experts in Washington.

But, in the meantime, what is most interesting to the members of this, and a tremendous number of other industries, is the fact that this would mean salvation and a tremendous savings of monies all around.

In fact, some state that this could mean the difference between profit and loss, in a great, great many instances.

Therefore, many are urging every one of the members of the industry to write to their Congressmen and Senators to back this bill (S.298) very strongly and to do so immediately, for they feel that Senator Frear has the answer to the problem of a great many in the industry.

They point to the fact that, in some areas, operators of music equipment, for example, are only allowed to depreciate their capital investment in a period of five years. In other areas in four years. In some territories in three years.

And that in each case the entire method of depreciation is most completely inequitable from the standpoint of valuation of the equipment after a full year's operation.

This would help to bring about a cure in the case of automatic music equipment and, especially, in the case of amusements, vendors and service machines.

These latter, too, are up against the problem of being able to depreciate their equipment more rapidly so that they can show some profit against trade-in and sales valuation of their machines.

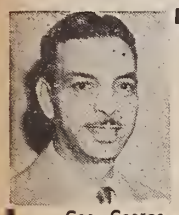
In every fashion, Senator Frear's bill (S. 298) has the answer to what a great great majority of the peoples engaged in this industry are seeking.

Therefore, leaders thruout the entire field are urging the men to write or wire their Congressmen and Senators to back Senator Frear's bill.

# Meteor Appoints 2 New Distributors

BROOKLYN, N. Y. — Al Blendow, sales manager of Meteor Machine Corporation, this city, announced the appointment of Dan Stewart Company, Salt Lake City, Utah, together with the Dan Stewart Los Angeles office, as authorized distributors of Meteor kiddie rides. Stewart will cover the following territory: Utah, Idaho, Montana, Arizona, Nevada, Wyoming, Colorado, South Dakota, New Mexico and Southern California.

Blendow also announced that George McCain, Temple, Texas, has just been appointed factory sales representative in the states of Texas and Louisiana, and has already turned in voluminous sales for the "Flying Saucer".



Geo. George

PRICED TO SELL QUICK
BINGO GAMES

| | | | |
|---|---|---|---|
| ABC | $150.00 | Leader | $295.00 |
| Bolero | 225.00 | Spot Light | 335.00 |
| Bright Lights | 265.00 | Universal 5 Stars | 69.50 |
| Bright Spot | 349.50 | | |


Roy Monroe

ARCADE EQUIPMENT

| | |
|---|---|
| Atomic Bomber | $155.00 |
| Bally Big Inning | 149.50 |
| Bally Heavy Hitter | 49.50 |
| Batting Practice | 69.50 |
| Bingo Roll | 49.50 |
| Boomerang | 59.50 |
| Big Bronco (Like New) | Write |
| Chicago Coin 4 Player Derby | 295.00 |
| Chicago Coin Goalee | 115.00 |
| Chicago Coin Pistol | 90.00 |
| Chicago Coin Hockey | 49.50 |
| Chicago Coin Basket Ball Champ | 225.00 |
| Capitol Midget Movies (Like Brand New) | 275.00 |
| Exhibit Dale Gun | 65.00 |
| Exhibit Foot Ease (Late Model) | 95.00 |
| Exhibit Six Shooter | 175.00 |
| Exhibit Jet Gun | 225.00 |
| Evans Bat-a-Score | 185.00 |
| Kenney Submarine Gun | 125.00 |
| Kirk Astrology Scale | 95.00 |
| Mercury 13 Way Grip & Lift Scale | 69.50 |
| Midget Skee Ball | 175.00 |
| Mutoscope Voice-o-Graph | 450.00 |
| Mutoscope Photomatic Deluxe | Write |
| Panorams (Very Clean) | 295.00 |
| Periscope | $95.00 |
| Quizzer (Very Clean) | 95.00 |
| Seeburg Bear Gun | 249.50 |
| Seeburg Chicken Sam | 85.00 |
| Sky Fighters | 125.00 |
| Solar Horoscope | 160.00 |
| Standard Metal Typers | 375.00 |
| Texas Leaguer | 49.50 |
| Under Sea Raider | 125.00 |
| Watling 200 Scale | 160.00 |
| Williams Star Series | 85.00 |

VENDORS

| | |
|---|---|
| Atlas Bantam | $6.95 |
| Atlas Deluxe Nut Vendors | 7.95 |
| National King Candy Vendors, New | 19.50 |
| National King Ball Gum Vendors, New | 9.95 |
| Uneeda Pack Monarch—25c | 79.50 |
| Advance Ball Gum Vendors | 5.95 |
| Victor Baby Grand Tab Gum | 11.00 |
| 4 Column Stamp Vendors | 18.50 |

SHUFFLE GAMES

| | |
|---|---|
| Chicago Coin 6 Player | $265.00 |
| United 5 Player, Formica Top, Jumbo Pins | 200.00 |
| United 6 Player, Formica Top, Jumbo Pins | 215.00 |
| United 6 Player Deluxe | 250.00 |

ONE BALLS

| | |
|---|---|
| Champion | $35.00 |
| Citation | 30.00 |
| Gold Cup | 24.50 |
| Photo Finish | 39.00 |
| Turf King | 90.00 |
| Winner | 65.00 |

SPECIALS

| | |
|---|---|
| Genco 400, Like New | $249.50 |
| Genco Jumping Jacks, Like New | 295.00 |

MUSIC

| | |
|---|---|
| Rock-Ola 1948 Blond | $295.00 |
| Seeburg 100A 78 R.P.M. | 649.00 |
| Seeburg 1947 M | 169.50 |
| Wurlitzer 1100 Very Clean | 295.00 |
| Wurlitzer Bar Box 5-10c | 9.95 |
| Seeburg 3 Wire 5-10-25c | 27.50 |
| Seeburg 5c 3 Wire | 19.00 |
| Seeburg 1948 Hideaway Very Clean | 225.00 |

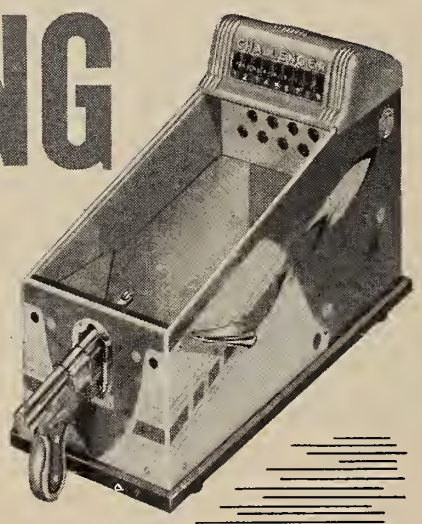
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# MOA BIZ MEET IN CHI MARCH 9 and 10

## Not A Convention. Discuss MOA's Future Activities. Phono Mrfs Assn Invited To Participate. Miller States It Will Be Most Important Meet Ever Held


GEORGE A. MILLER

CHICAGO — As we expected, in advance reports by this publication, MOA (Music Operators of America, Inc.) thru its President and Business Manager, George A. Miller of Oakland, Calif., advised this past week that there would be "probably the most important" business meeting held at the Congress Hotel, this city, on March 9 and 10, 1953.

This would not be a convention like the trade has seen in former years, Miller reported, but would be "strictly a business meeting to discuss future activities of Music Operators of America".

As appeared in an article aimed at this meeting this past week's issue (February 28) of *The Cash Box*, the most important discussion will generate around forthcoming legislation to amend the Copyright Act of 1909 which is expected to be soon introduced with ASCAP sponsorship into Congress. The Phonograph Manufacturers Association has been invited to participate in the business meetings which will be held. There is no doubt that a special meeting of all the Board of Directors and officers of MOA will meet with the manufacturers and many important discussions are expected to be held between these two groups.

Tho this is not a convention, as George A. Miller has stressed, everyone of the members of MOA are invited to attend if they so desire. The meetings will be on Monday and Tuesday of the second week in March (9 and 10) and, therefore, many from surrounding cities, in addition to officers and the Board of Directors of MOA, are expected to be present.

One of the major tasks confronting George A. Miller will be the appointment of committees to work with all the nation's automatic music operators so that, should emergencies arise, there will be very quick coverage of all who shall be needed to help bring a cure to any national legislative problem.

All members of MOA's Executive Board have already signified their intention of being present, according to George A. Miller, and this will allow for many of the most important discussions to be held and decided at this meeting.

# American Shuffleboard Looks For Big Biz Boom This Spring

UNION CITY, N. J.—The start of its 25th year in business finds the American Shuffleboard Company, this city, looking for another "boom" period such as the shuffleboard industry experienced in 1948 and 1949. This, at least, is the optimistic report of sales manager Nicholas Melone and other company officials.

Melone, who has been connected with American for 18 years, is convinced that the sudden upsurge of interest in shuffleboards and supplies since last November presages a boom which will probably break in the spring.

"These things run in cycles," Melone said. "Interest in new shuffleboard equipment was only moderate up until a few years ago. Then all of a sudden we are shipping again to operators and distributors with whom we haven't done business in two or three years."

Melone pointed out that the sharp increase in American's shuffleboard supply business was a further indication that the sport is coming back with a bang.

In preparing for a worthy silver anniversary celebration next fall, American Shuffleboard officials were tallying some of the company's achievements during its quarter century of business activity. These included a number of exclusive patented devices credited with helping popularize the game during the 1940's.

Particularly proud of this host of American "exclusives" is general manager Paul Cusano, who personally holds most of the patents licensed through American.

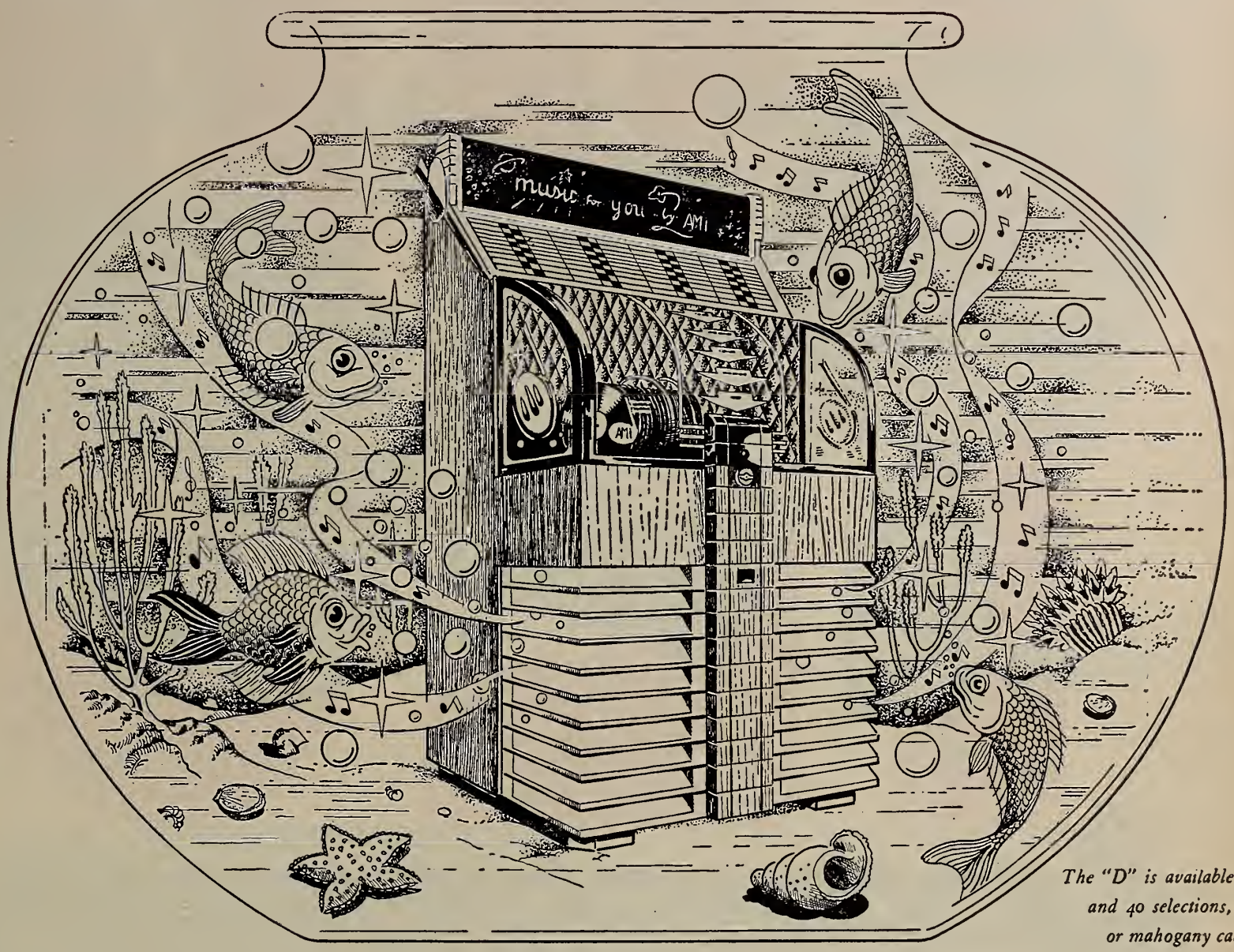
"Only by giving the customer more than he can get elsewhere, will you outlast your competitor," Cusano stated, "and our 25th anniversary is proof of that."

Cusano is credited with inventing Climatic Adjusters, a device which prevents warpage of the shuffleboard playing surface. Climatic Adjusters have added years to the life of a shuffleboard and made the game economically feasible for the coin operator.

Another important Cusano invention was the 12-foot American "Bank-Shot," which was introduced in 1951 and is now "going like hot cakes"—according to American distributors.

American Shuffleboard is currently housed in a modern, block-square plant facility in Union City, a stone's throw from the Lincoln Tunnel entrance to New York. The company's main sales office is the Union City plant, while a western factory branch is maintained at Omaha, Nebraska.

*Drawing by Mr. Henri Orband, Antwerp, Belgium, submitted in the AMI "Write-an-Ad" Contest. Mr. Orband has received special recognition for this excellent art work.*




*The "D" is available in 80 and 40 selections, blond or mahogany cabinets.*

# Living in a Goldfish Bowl

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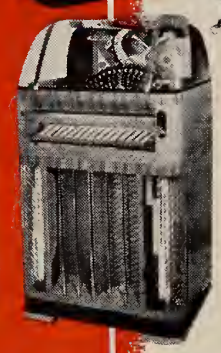
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**B. D. LAZAR COMPANY**
1635 Fifth Avenue, Pittsburgh 19, Penn.

**MUSIC & TELEVISION CORP.**
1119 Commonwealth Avenue
Boston 15, Massachusetts

**S & K DISTRIBUTING CO.**
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Philadelphia 30, Pennsylvania

**SEACOAST DISTRIBUTORS, INC.**
1200 North Ave., Elizabeth, New Jersey

### MIDWEST

**BADGER NOVELTY COMPANY**
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**BINCO MUSIC DISTRIBUTING CO.**
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**BRILLIANT MUSIC COMPANY**
19963 Livernois Ave., Detroit 21, Mich.

**CALDERON DISTRIBUTING**
450 Massachusetts Ave., Indianapolis, Ind.

**CENTRAL COIN MACHINE EXCHANGE**
525 S. High St., Columbus, Ohio

**DAYTON MUSIC SALES**
815 St. Paul Ave., Dayton 10, Ohia

**DIXON DISTRIBUTORS**
3808 Southern Blvd., Youngstown, Ohio

**FABIANO AMUSEMENT CO.**
208 E. Dewey Ave., Buchanan, Michigan

**IDEAL NOVELTY COMPANY**
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**LA BEAU NOVELTY SALES CO.**
1946 University Ave., St. Paul 4, Minn.

**LAKE CITY AMUSEMENT CO.**
4533 Payne Avenue, Cleveland, Ohio

**SAVAGE NOVELTY COMPANY**
628 Third Street, Beloit, Wisconsin

**SUPERIOR SALES COMPANY**
1337 Second Ave., Des Moines, Iowa

**TOLEDO COIN MACHINE EXCHANGE**
814 Summit St., Toledo, Ohio

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**WORLD WIDE DISTRIBUTORS, INC.**
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**H. M. BRANSON DISTRIBUTING CO.**
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**COIN AUTOMATIC MUSIC CO.**
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**SOUTHERN MUSIC DIST. CO.**
418 Margaret St., Jacksonville 6, Florida

**SOUTHERN MUSIC DIST. CO.**
503 W. Central Ave., Orlando, Flarida

**FRANK SWARTZ SALES COMPANY**
515-A Fourth Ave., So., Nashville, Tenn.

**WERTZ MUSIC SUPPLY CO.**
1013 E. Cary St., Richmond 19, Virginia

### SOUTHWEST

**AUTOMATIC MUSIC CO.**
1214 W. Archer, Tulsa, Oklahoma

**BORDER SUNSHINE NOVELTY**
2919 N. Faurth Street
Albuquerque, New Mexico

**BOYLE AMUSEMENT COMPANY**
522 North West Third
Oklahoma City, Oklahoma

**FT. WORTH AMUSEMENT COMPANY**
1210 S. Main Street, Ft. Worth, Texas

**FRONTIER AMUSEMENT**
2020 Myrtle Avenue, El Paso, Texas

**PAUL W. HAWKINS**
329 East 7th Street, Tucson, Arizona

**RUTHERFORD ENTERPRISES**
608 Johnson Street, Amariila, Texas

**UNITED AMUSEMENT CO.**
446 N. Main St., San Antonio, Texas

### WESTERN

**H. B. BRINCK**
825 East Front Street, Butte, Montana

**DAN STEWART COMPANY, INC.**
2667 West Pico, Los Angeles, California

**DAN STEWART COMPANY, INC.**
140 E. Second, South, Salt Lake City, Utah

**MODERN DISTRIBUTING CO.**
3222 Tejon Street, Denver 11, Colorado

**OSBORN DISTRIBUTING COMPANY**
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## NEW ORLEANS NOTES

Richard Braud, Mallory Music Store, had his picture mistakenly printed in the local newspapers for a certain Richard Braud, who reached the Metropolitan Opera finals. Our Richard, who can't chirp (or even sing) one note, is now cheerfully answering all telephone calls "Figaro," instead of the usual "hello" . . . **Blackie Boshge** from Loran's Music in Pascaguola, Miss., makes a hurried trip into town on a Sunday to pick up records from the distribs. By the way, Blackie—congratulations on the new little girl, after the nursery's been blue three times. We know you and the Mrs. are happy to paint it pink. . . . **A. J. Broussard**, Kaplan, La.; **Ray Landry**, Gonzales, La.; and **Macie La Mott**, Baton Rouge, La., in town buying records and supplies. . . . Our sincere sympathy to **Charlie Milano** of AMI Distributing Co., on the loss of his mother last week. . . . We hear that **Ray Monroe** of Lake Side Novelty, Opelousas, La., has moved to Port Barie, La. . . . **Stan Lewis**, Stan Record Shop, Shreveport, La., reports on the long distance that his wife and baby son, **Lenny**, are just fine. Claims Lenny was getting better looking and smarter every day. Can it be he's slightly prejudiced? . . . Congratulations to **Larkin Ethridge** of Delta Music Sales and his lovely bride, **Elise**. They were married Saturday, Feb. 21, in Papularville, Miss.

**Hy Davis**, the dj from Jackson, Miss., hasn't been in town in quite some time. Probably making everything a hit in Jackson. . . . "Mr. Bill," as everyone calls him (the son of Mr. and Mrs. **Bill Amann** of Amann Distributing Co.) made his debut on TV on the Mrs. Muffin program—and then in the same week had a tonsilectomy. . . . A new arrival, a girl, named **Lynn Ann**, showed up at the home of Mr. and Mrs. **Warren Sciortino** of Tac Amusement on Feb. 11. . . . **Shoon DeLauncville** of Shoons Novelty, Reserve, La., is all ready to open his new nite club "The Starlight Inn." . . . **Henry Fox**, who was the super-salesman at Console Distributing Co., is making home now in Memphis, Tenn. Sure do miss you, Hennery. . . . **Mrs. Dick Sturgell** just returns from Tulsa, Okla. . . . Saw **Louis Uchello** of Biloxi, Miss. He is the owner of the Grove Club, and is thrilled over the success of his new Motel Courts on the coast. . . . **Sam Tridico** is a fellow who really believes in the phono biz. Sam runs only music machines.

# Wurlitzer Distribs To Meet In New Orleans Feb. 26-28



ROBERT H. BEAR

NORTH TONAWANDA, N. Y. — Bob Bear, sales manager of The Rudolph Wurlitzer Company, this city, will act as host to all of the firms distributors at a meeting being held at the Roosevelt Hotel, New Orleans, on February 26 to 28.

Rumor has it that these distributors will view a new model Wurlitzer automatic phonograph that will feature 48 selections for only 45 rpm records.

The further word on this new phonograph is that it is being produced to sell at an economy price, and will only supplement the Wurlitzer line rather than act as a replacement for their current model. We know for sure that the factory will continue with the models 1500 and 1550 (104 selections) on its production lines.


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- WILLIAMS SILVER SKATES

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We always offer the greatest values in equipment and service . . . that is why we are the world's largest exporter of coin machines.

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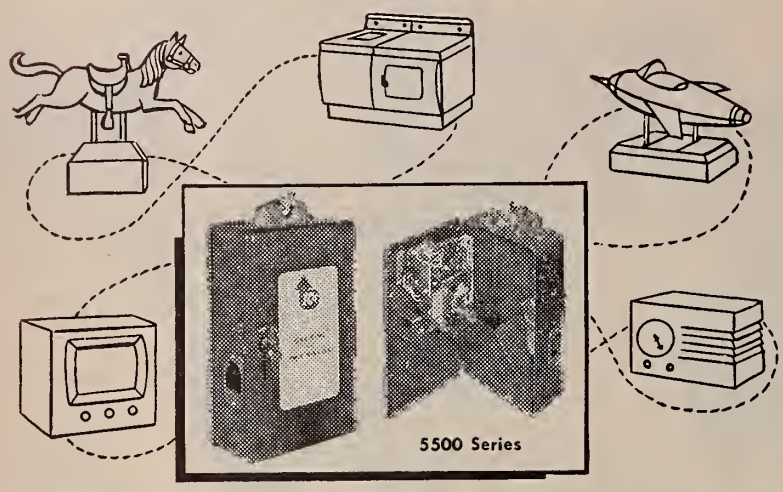
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1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special Sale!

| | |
|---|---|
| Buckley Boxes | $ 5.00 |
| Uneeda Candy Machines | 49.50 |
| Statler Cookie Machines | 49.50 |
| Statler Cigarette Machines | 49.50 |

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Perfect Timing Control
Profit in CASH...not SLUGS
when your machines are protected
with
NATIONAL EQUIPMENT



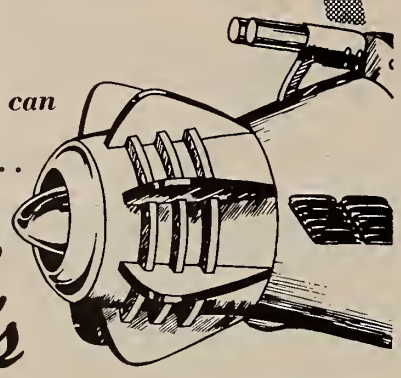

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For all machines, games and appliances, National supplies the right equipment to do the most efficient job. *Completely interchangeable,* easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. *Protect with National.* Write today for information.

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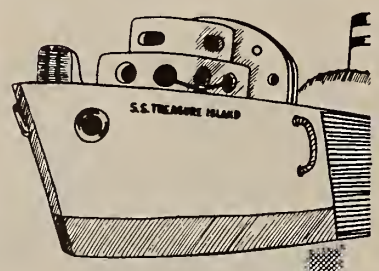


*You'll never know how wonderful Kiddie Rides can be until you've operated . . .*



SPACE SHIP
*Scientific's*
OCEAN LINER

*2 great rides . . . 2 great money makers . . . superb in quality and performance.*




**SCIENTIFIC MACHINE CORP.**
79 Clifton Place, Brooklyn 38, New York
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*23 Years of Reliability Guarantee Your Investment*


## Auto-Photo Plans Intensive Sales Program

LOS ANGELES, CALIF. — J. B. Herren, vice president of Auto Photo Company, this city, stated that Auto Photo plans an extensive sales promotion drive.

"Familiar as the Auto Photo Studio is in the bus terminals, railroad stations, and amusement parks, it has just begun to assume the role that this highly developed and carefully tooled piece of equipment deserves," said Herren.

Special interest is manifested by the variety store because heretofore unproductive floor space is captured and made profitable. A number of such outlets are already using the "Studio." Among them are Neisner Bros., Inc.; W. T. Grant Co.; J. J. Newberry; and F. W. Woolworth Co.

# The Woman's Viewpoint of the Coin Machine Industry



MRS. ELOISE MANGONE

MIAMI, FLA.—"I believe that, in about 90 per cent of the situations which arise in our business, where problems with customers come about, that a woman is better qualified to settle these problems than is any man at present engaged in this industry," is the way Mrs. Eloise Mangone of All Coin Amusements, Miami, Florida, presented one facet in the many she reported as to why women should get into the coin operated machines industry.

She also stated, "Today the business of operating is a much finer and cleaner business. Furthermore, in our territory especially, we find that husbands and wives work together.

"For example," she explained, "we have learned that, in a majority of the smaller locations, such as taverns, restaurants, and so forth, the wives work shoulder to shoulder with their husbands.

"Therefore," she says, "when woman calls to discuss new equipment, new percentage commission basis, rental basis, or any other problem which arises, and they find that this woman is working on the very same shoulder-to-shoulder-basis with her husband in the coin machines industry, they not only become friendlier but, in most instances, problems are more quickly solved and a more personal and closer relationship develops."

Mrs. Eloise Mangone has been active in the business of All Coin Amusements in Miami for the past four years. She not only heads the purchasing of all recordings for this firm, but she is also engaged in the position of general manager of the entire company while her husband, Joseph Mangone, finds himself away taking care of his distributorship, which forces him to constantly travel.

Therefore, the entire business of All Coin Amusements, especially from an operating standpoint, rests on the very capable shoulders of Mrs. Eloise Mangone.

The success which the firm has enjoyed, and is enjoying, in this area is, most definitely, a tribute to her very astute and marvelous conduct of this business.

Mrs. Mangone has been active in the industry for over nine years. But the first five of those nine years she took care of the books and other matters of the firm at home during the evenings.

The past four years she stepped actively into the business and it has risen with such great rapidity that it has captured attention from all in the industry.

"The word of the people in this business," Mrs. Mangone stated, "is their bond, just as Mrs. Mary Gillette of Chicago stated.

"I've never yet," she says, "come up against anyone in our business who hasn't kept his word right to the letter.

"Furthermore," she said, "just as Mrs. Gillette reports I, too, have found everyone of the men with whom I have dealt, and with whom I have to deal every day in this business, are gentlemen in every regard and completely appreciative of the fact that a woman can be highly successful in this industry.

She also stated, "I'm not a great hand at urging anyone to enter into any business of any kind. But, if a woman has her mind set on entering into this industry, all I can tell her is that she can prove herself just as successful as any man now engaged in this field.

"Of course," Mrs. Mangone explains, "there are many things which men can do better than women. There are some types of locations where men fit into the picture better than women. But in the great majority, a woman, using her intelligence, her patience and her natural instinct for creating friendship, can win out everytime.

"She should, though, build a good organization around herself," Mrs. Mangone says, "and should enter into this business prepared to work just as hard as any man would work to make a success of this business.

"Yes," Mrs. Eloise Mangone, concludes, "women can enter into the coin operated machines industry with every chance for success on their side."

## Surprise Party For Babe Kaufman's Birthday

ATLANTIC HIGHLANDS, N. J. —A group of neighbors, location owners, town officials and coinmen attended a surprise birthday party for Babe Kaufman, nationally known coin figure, at Tony Mattia's Casino Restaurant on Sunday, February 22.

Babe was celebrating her 50th birthday, but still moves and thinks like a young thirty.

A gold wrist bracelet was presented to Babe by her son, Bill, to commemorate the occasion, in behalf of all those present. Mayor Waldron P. Smith of Atlantic Highlands acted as master of ceremonies.

On hand from the coin machine industry were: Harry Rosen, Meyer Parkhoff and Joe Fishman of the Atlantic-New York and Atlantic-New Jersey Corporations; Felix Fleischman and Les Beibelberg of Runyon Sales Co.; Sam Waldor and Dick Steinberg of the Music Guild of New Jersey; Sol Kesselman, attorney for the N. J. Guild; and Joe Orleck of *The Cash Box.*




Pick the game of Proved Performance!

Williams SENSATIONAL NEW LUXURY

SILVER SKATES

5-BALL GAME

GOAL SCORES! Top center rollover scores 1 goal on reel and adds 500,000 to HIGH SCORE

High Scores!

Brand New! Ball trapped in Penalty Box scores 500,000 and is returned for replay when 4 balls are trapped in A-B-C and D and bottom center rollover then lites for Extra Special!

2 Top side rollovers and 2 bottom side rollovers score 1 goal each when lit!

4 Balls in A-B-C-D Score 1 replay and lite up 2 bottom side rollovers for replays!

ROLLOVER at BOTTOM CENTER of Playfield becomes . . . "EXTRA SPECIAL" to score 5 Replays!

2 FLIPPERS

Location Tested for Phenomenal 5-Ball Profits.

Install SILVER SKATES.. ..IT'S SHARP!

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CREATORS OF DEPENDABLE PLAY APPEAL!
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SOUTHERN CALIFORNIA

Other interests force sale my old established route phonos, pins, claws, etc. Finest territory in Calif. $1700 monthly income. Will sacrifice $18,500. Responsible party only. Please do not waste my time.

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6363 Wilshire Blvd., Los Angeles 48, Calif.


## Chi Music Ops Assn. Discusses Issuing Own Fire & Theft Insurance

CHICAGO — Discussions which began this past week, right after election of officers and Board of Directors of the Recorded Music Service Association, the music ops organization here, are still under way regarding the association issuing its own insurance for fire and theft of all automatic music equipment in this area.

For the past ten years this has proved successful in the case of A.B.C. Music Service Corp. of this city. The members of A.B.C. have carried the insurance and have found that they were much better off in every regard.

The success, therefore, of this ten year insurance program, has led leaders of the organization, especially Ray Cunliffe, president of the association, to urge the membership to set up their own insurance within the association itself.

There have been more thefts over this past year than ever before. Furthermore, tho fires have been kept down to an absolute minimum, cost of fire and theft insurance, which is a necessity, is quite high from all regards.

With its own insurance firm in its own organization there is every possibility, music leaders here agree, that they can cut the premiums down, and may even show dividends for the investors.

Further discussions will be continued at following meetings with the belief that action will soon be taken in this regard.





METEOR FLYING SAUCER

Has Sensational Kiddie Appeal—Terrific Earning Power!

IT'S ATTRACTIVE—RUGGED—SAFE! The *newest of new* in the Great Fleet of Meteor Kiddie Rides that includes such OUTSTANDING MONEY-MAKERS as

METEOR ROCKET — METEOR PONY BOY — METEOR P-T BOAT

*Get full particulars TODAY!* DISTRIBUTORS—TERRITORY OPEN!

Write, Phone or Wire!

METEOR MACHINE CORP.

319 Hinsdale Street Brooklyn 7, N.Y. Phone: HYacinth 5-2756


## Wurlitzer's Mailing Piece Stresses "Clean Up" Theme

NORTH TONAWANDA, N. Y.— The Rudolph Wurlitzer Company this week mailed the latest in the series of folders pointing up the features of the "1500" phonograph to the operators throughout the nation.

As in their previous folders, the leaflet plays on the features of the "1500," such as, 104 selections; twin Zenith Cobra stylus; twin playmeters; electronic volume control; and quick as a flash replacement units.

Theme of the mailing piece "clean up," is colorfully impressed on the reader by use of humorous cartoons showing a man bathing in coins instead of soap and water, and a well dressed operator carrying a basket full of "collections."


WE SPECIALIZE IN MUSIC!

| | |
|---|---|
| SEEBURG 1-46 | $150 |
| SEEBURG 1-46 HIDEAWAY | 150 |
| SEEBURG 1-47 | 175 |
| SEEBURG 1-48 BLOND | 250 |
| SEEBURG M-100A | 675 |
| SEEBURG WOM (W4-L56) | 35 |
| WURLITZER 1015 | 150 |
| WURLITZER 1100 | 275 |
| WURLITZER 1080 | 140 |
| WURLITZER 1250 | 395 |
| WURLITZER 1400 | Write |
| A.M.I. MODEL A | 325 |
| A.M.I. MODEL B | 425 |
| A.M.I. MODEL C | 450 |
| ROCK-OLA 1422 | 125 |
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*Reconditioned—Refinished*

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- Climatic Adjusters
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**AMERICAN** Custom De Luxe

**AMERICAN** . . . stands for *quality* and *value* . . . the best product at the lowest possible price.

**AMERICAN** . . . stands for *reliability* and *cooperation* . . . a tradition for 25 years.

**AMERICAN** . . . stands for *service* . . . every aid to the operator in repairs, parts, supplies.

Because of the fine quality of its products, progressive policies and square dealing, American has survived 25 business years, while others have come and gone. What's more, we're here to stay!

We welcome your business, Mr. Operator and Mr. Distributor! Whatever your relation to the shuffleboard field, you can be assured of courteous, reliable service when you deal with American. Contact us today for full information on your *complete* shuffleboard needs.




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## Rock-Ola Schedules Series Of Service School Sessions At Distributors

CHICAGO—Jim McNulty, of Rock-Ola Manufacturing Corporation, this city, announced a series of Rock-Ola workshops to be held under the supervision of Frank Schultz, Rock-Ola service specialist. The schools will cover locations in the Middle West, the South and Southwest. Schultz, who has had extensive experience instructing phonograph servicemen, is conducting the sessions to acquaint operators with the mechanism and the operating features of the Rock-Ola "Fireball" 120 selection phonograph.

The first service school will be held on March 2 in the showrooms of the Central Ohio Coin Machine Exchange, Columbus, Ohio. Servicemen from the Air City Novelty Company, Dayton, have been invited to participate.

On March 3 the school is to be at the Coin Machine Service, Charleston, W. Va., and servicemen from a number of the local operators will be present.

March 4 will find Schultz instructing at The Southern Music Corporation, Charlotte, N. C., and personnel from Frank Swartz Sales, Nashville, Tenn., and Coin Automatic Music Company, Johnson City, Tenn., will be guests.

On March 5 Franco Distributing Company, Montgomery, Ala., will play host to the session.

The final school will be held at Lynn Farr Music Company, Texarkana, Ark., March 6. Personnel from the United Amusement Company, San Antonio, Texas; Fort Worth Amusement, Fort Worth, Texas; Capitol Distributing Company, Jackson, Miss.; Rutherford Enterprises, Amarillo, Texas; and Frontier Amusement, El Paso, Texas, have all been invited.

## Music Guild Of New Jersey Meets March 5 To Discuss 10¢ Play

NEWARK, N. J.—The Music Guild of New Jersey announced a special meeting and dinner to be held on Thursday, March 5, at the Mirror Room, Hotel Essex House, this city.

The purpose of the meet is to discuss 10c play in their juke boxes.

"Dime play has become a number one topic for discussion with most juke box organizations throughout the country. The resulting slow inflation that followed World War II and the leap in all prices since the Korean War has put the operator in the position where his collections will buy less while the cost of equipment has skyrocketed as much as 400%," Dick Steinberg, manager, stated. "There is no indication that prices for equipment, labor, etc., will fall in the near future. The operator finds it difficult to absorb the increases and must, of necessity, pass them along to the public.

"Record plays are one of the few things the public can still buy for a nickel. While nickel standards like the cigar, telephone and cup of coffee have all passed into limbo, the juke box still holds onto the five cent play, which came into being almost twenty years ago when the nickel had more than twice its present value," he said.

The Music Guild plans to confront its membership with the facts. Where 10c play (3 for 25c) has been in use for an extended period, the increase in route averages has been reported from a low of 25% to a high of 50%. These figures cannot be denied or ignored by the member confronted with a break-even point at the highest level in history.

## Donan Distributing Co. Appointed Distrib For Bally In Wis. And No. Ill.

CHICAGO — Donan Distributing Company, with offices at 5007 N. Kedzie Avenue, this city, has been appointed as exclusive distributors of Bally products in Wisconsin and Northern Illinois, according to an announcement by Jack Nelson, Bally sales manager.

Heading Donan Distributing is Donald J. Moloney, general sales manager, who is backed by a seasoned sales staff including such well known coin machine men as Sam Schencker. August Baracani and Tom Cath. The service department is headed by Norbert Pascon who has had many years experience in the mechanics of coin-operated equipment.

Nelson further emphasized that Donan is equipped to give remarkable trade-in values and speedy delivery on present Bally equipment; "Space-Ship," "The Champion," and "Beach Club." The newly appointed distributor is completely stocked with Bally parts and is in position to give excellent service.

### "20 Year Club" Listing Postponed To Mar. 14 Issue

NEW YORK — Altho an announcement was made in last week's issue of The Cash Box (Feb. 28) that the names of the members of the "20 Year Club" would be listed in this issue, it is necessary to hold off until the March 14 issue due to the influx of applications which arrived just prior to deadline.

See March 14 issue for complete list of members received thru Friday, February 27.

Bally® ANNOUNCES
APPOINTMENT OF
DONAN
DISTRIBUTING COMPANY
5007 N. KEDZIE AVENUE, CHICAGO 25, ILLINOIS
EXCLUSIVE BALLY DISTRIBUTORS
IN WISCONSIN AND NORTHERN ILLINOIS

QUICK DELIVERY
*New* BEACH CLUB *Sensation*
THE CHAMPION • SPACE-SHIP
Write, Wire Telephone (JUniper 8-5211)
Come in and get acquainted!

BALLY MANUFACTURING COMPANY

# Karen Chandler Visits Atlas Music



CHICAGO — Operators and the staff of Atlas Music Company, this city, were thrilled recently when the Coral Records recording artist, Karen Chandler visited this Seeburg distributor.

Karen is seen (in the photo above) standing in back of the 100 record phono, while (l to r) Joe Fillitti, Pat Serbinski, Mary Ann Miskoci, Mildred Modelski, Nate Feinstein, Bob Gnarro and Harold Schwartz look on.

The record they're all holding, without question, must be her big hit "Hold Me, Thrill Me, Kiss Me."

Whoa!!

. . . we need this week to try and catch up with the flood of orders for all our Kiddie Rides and for our "Space Gun".

EXHIBIT SUPPLY
4218-4230 W. LAKE ST., CHICAGO 24, ILL.
*(Established 1901)*

## *"The Cash Box" Scores Scoop:*

# Chi Music Ops Elect All Officers Predicted In Last Week's Issue

CHICAGO — Just as appeared in the *"Chicago Chatter"* column of last week's (February 28) issue of *The Cash Box*, the entire list of officers which was predicted would be elected by the Recorded Music Service Association of this city by "Chicago Chatter" were so elected.

Scoop predicted the following:

Ray Cunliffe, president; Phil Levin, vice-president and secretary; Frank Padula, treasurer; Dan Palaggi, vice-president and Dan Gaines, vice-president.

The additional four men who were elected to the Board of Directors to make up for a nine man Board, including the above officers, were:

Roy Blomquist, Earl Kiess, Louis Arpaia and Andy Oomens.

Another scoop by *The Cash Box*.

*For REAL BUYS*
FROM THE NATION'S
LARGEST coin machine
STOCK
SEND FOR OUR
COMPLETE PRICE LIST
DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
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# An Open Letter

## FROM THE FOUNDER OF THE

# *Edgewater Heart Fund*

# *Memorial to*

# GEORGE D. MOLONEY

"Your bucks will buck the Nation's No. 1 killer—heart disease. Help all of us in the industry to murder America's No. 1 murderer—heart disease—by mailing your tax deductible contribution now to the 'Edgewater Heart Fund.'

"Our industry, nationally renowned for its charitableness, can definitely help to stamp out heart disease. Your contribution will save a life. And remember the life you save may be your own.

"Our industry has always been foremost in charitable endeavors. Heart surgery, and the medical assistance your contribution will support, is already in progress.

"Your contribution will assist in devising and developing new and better techniques in the field of heart surgery and heart care. Remember that any member of this industry, including his entire family, is entitled to free heart surgery and medical care at the Edgewater Hospital, Chicago, Illinois, because of the continued contributions now being made by members of the industry.

"The 'Edgewater Heart Fund' has been dedicated to a man who was always a leader in our field. One of the most beloved individuals in the history of the industry. The 'Edgewater Heart Fund' is a memorial to George D. Moloney.

"Help us take care of the needy and the indigent. The people who most need our care. Let's give them the opportunity of survival by our donations. Your dollars help murder America's No. 1 murderer—heart disease.

"Your contribution, whether large or small, will be gratefully acknowledged and most sincerely appreciated."

*Allen J. Stern*

Edgewater Heart Association, Inc.
c/o Edgewater Hospital,
5700 No. Ashland Ave., Chicago, Ill.

Gentlemen:

Enclosed find my check made payable to the "EDGEWATER HEART FUND" (Memorial to George D. Moloney)

for:_____

Signed_____

Address_____

City_____ State_____

**NOTICE**

IF YOU SO DESIRE YOU CAN MAIL YOUR CHECK TO THE FOLLOWING OFFICES OF

**THE CASH BOX**

26 W. 47th St., New York 36, N. Y.

32 W. Randolph St., Chicago 1, Ill.

6363 Wilshire Blvd., Los Angeles, Cal.




**Joe Young** and **Abe Lipsky**, Young Distributing, fly down to New Orleans for the Wurlitzer distrib meet. Whoever thought up the idea of holding the gathering in New Orleans will probably get the highest compliments from the firms up north. . . . **Nat Cohn**, Conat Sales, making a southern and southwestern trip, covering his distribs, runs into some snow, and in Oklahoma catches up with a dust storm. . . . **Barney (Shugy) Sugerman**, **Irv (Kempy) Kempner** and **Morris Rood** of Runyon Sales, with the assistance of **Jack Mitnick**, regional representative of AMI, demonstrate the new gorgeous 80 selection Wall Box just received from the AMI factory. . . . **Harry Koeppel**, Koeppel Distributing, spends a few days traveling thru upper New York State—buying, of course. **Hymie**, whose cold still lingers on, handles the office while Harry is away. . . . The ever-smiling **Lou Herman** of Yonkers, N. Y., visits along coinrow. . . . **Al Schlesinger**, Square Amusement, Poughkeepsie, N. Y., spends a day in the big city, prior to flying to Miami Beach for a vacation. . . . **Mike Munves** exhibits coin-operated guns at the Sportsman Show this week, with Exhibit's "Space Gun" attracting a great deal of attention. **Joe Munves** stands by at the booth, particularly interested in the "Mighty Mike" he displays. "This coin operated punching machine attracted the greatest interest of any item there," stated Joe.

* * * * *

**Jack Gordon**, regional representative for J. P. Seeburg, tells us about the Seeburg installation at **"Big" Bill Rodstein's** "Lattimore" restaurant and bar in Phila. Bill, who has been associated with the industry for many years, really knows how to promote the best play for coin operated equipment. The installation consists of 2 phonographs and 12 boxes—all set for only quarter play, 3 for 25c. Jack tells us the spot gets a terrific play. . . . **Dave Stern**, Seacoast Distributors, phones us to say the sale of the new Rock-Ola "Fireball" phono is great, and wishes he had more machines for the ops. . . . We had a swell time over at the surprise party given for **Babe Kaufman** at **Tony DeMattia's** Casino Restaurant, Atlantic Highlands, N. J. It was Babe's 50th birthday. Members of the coin machine industry who attended were: **Harry Rosen**, **Meyer Parkoff** and **Joe Fishman** of Atlantic-New York and Atlantic-New Jersey Corporations; **Sam Waldor** and **Dick Steinberg** of the Music Guild of New Jersey; **Sol Kesselman**, attorney for the Guild; **Felix Fleischman** and **Leslie Bieldelberg** of Runyon Sales Co.; and **Joe Orleck** of The Cash Box. **Mayor Waldron P. Smith** of Atlantic Highlands acted as toastmaster. . . . Here's some notes on the Connecticut ops: **J. Albert Gaffney**, veteran eastern Conn. op, who has been exceedingly busy these past months, has promised that he'll attend faithfully all of the future meetings of the Connecticut State Coin Assn. . . . **George Connolly** of New Haven, one of the youngest operators in the country, has won the admiration of his fellow coinmen in his area. . . **John Colucci**, affectionately known as "The Great Profile," was seen recently dashing from one place to another in Hartford, finally landing in brother **Ralph's** record shop. . . . **Abe Rechtschafer** of Reliable Coin Machine Co., and his missus, vacationing at the spiffy Saxony Hotel, Miami Beach. . . . **Bevo (Pep) Onofrio** of Bristol, greatly admired by his fellow ops for his amazing calmness and serenity as well as his great benevolence.

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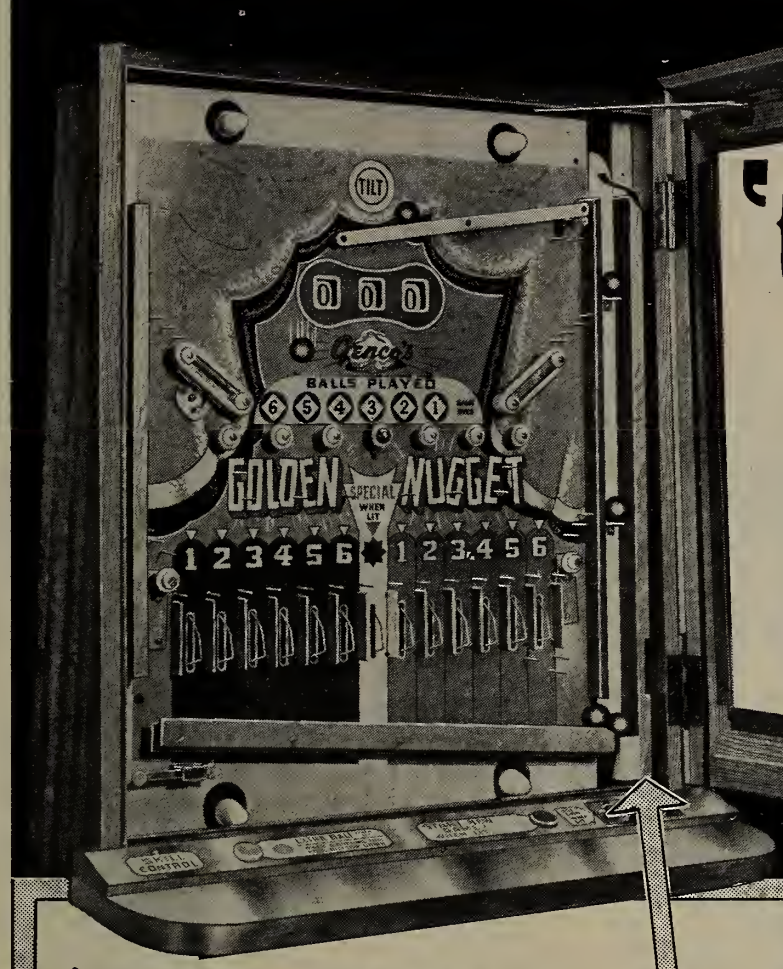
**Willie Aronson** tells us he expects to have some big news for us very shortly. . . . **Al Simon**, Albert Simon Co., one of the happiest of distribs here. The various ChiCoin games sold even before deliveries. . . . **Charlie Suesens** and **Ed Ravreby** of Poole Distributing, Boston, Mass., in town last week-end, visiting at Capitol Projectors, for whom they distribute kiddie rides in their area. They returned to Boston, and then, together with **Harry Poole**, leave for the Wurlitzer distrib meet in New Orleans. . . . **Ben Becker**, Bally's regional representative, visiting Pittsburgh, Pa., and western Penna. this week.




A welcome visitor to the Twin Cities was **Walt Schmitt** of Lodi, Calif. Walt, who formerly ran the Red Wing Novelty Company of Red Wing, Minn., before moving to California, stopped in to say "hello" to some of the boys in the Twin Cities, and in Red Wing. . . . Mr. and Mrs. **Amos Heilicher** of the Advance Music Co., Minn., were vacationing in Las Vegas, as was Mr. and Mrs. **Al Eggermont** of Marshall, Minn. . . . **Don Hazelwood** of Aitken, Minn., reports that he had enjoyed his trip through the Southern part of the United States and into Mexico, especially, when he knew that he was missing the snow-storms which we have had here in the past few weeks. . . . **Jack Backus** of Jamestown, N. D., does not get in to town very often, but when he does, he makes the most of it, as does Mrs. Backus who made the last trip in to town with him. While Jack was looking at new coin-operated equipment, Mrs. Backus was taking in the down-town stores doing some shopping. Because of the fact that **Ray Kohner** was busy in Winona, his son, **Don Kohner**, made the trip in to the Twin Cities for the necessary records and supplies. . . . **Darlow Maxwell** of Huron, S. D., certainly wasted no time in the Twin Cities. . . . **Ralph Severinson** of Aneta, N. D., and **Lorando Olson** of Grand Forks, N. D., finally managed to get some time off to make the trip in to see what was the latest. . . . **Jack Bailey** of the Ace Novelty Company, Browns Valley, Minn., was forced to stay in town an extra day, due to a heavy snowfall and finally managed to get out so he could be home on the week-end.

**John McMahon** of Eau Claire, Wis., **Ted Heil** of Gaylord, Minn., **Joe Totzke** of Fairmont, Minn., **Charley Sersen** of St. Cloud, Minn., **August Quade** of Rochester, Minn., **Jerry Hardwig** of St. Cloud, Minn., **Stan Woznak** of Little Falls, Minn., and **Elgin McDaniel** of Wadena, Minn., were seen here and there at the distributors' offices and records supply houses picking up records and supplies for their routes. . . . **Morris Berger** of Duluth, Minn., reports that his daughter is getting along very well at the University of Minnesota. . . . **Glen Radcliff** of Superior, Wis., reports that he did not have any trouble getting into town after the recent snow-storm, as much as the snow-plows got out and cleaned off the highways very quickly. . . . **Tom Clifford** of Gilbert, Minn., reports that business is picking up in his territory, which gave him reason to come down in to town and pick up the couple pieces of equipment for his route.

# RIDE THE GENCO ESCALATOR to HIGHER PROFITS!




NEW

## 'GOLDEN NUGGET'

### UPRIGHT BALL GAME with exciting EYE-LEVEL ACTION!

*Loaded with Attractions!*

**TREMENDOUS REPLAY POSSIBILITIES**

- Up to 20 Replays for 3-to-6 Letter Combinations
- 100—200—400 Replay Combinations
- In-Line and Sequence Scoring




- Popular New "MYSTERY SPOT" — Adds Suspense—Temptation!
- Skill Flipper . . . Adds extra thrills
- Tested TROUBLE-FREE Action!
- Extra Ball Feature—6 Extra Balls for 6 Extra Coins!

**Exclusive "Space-Saver"**

Ultra-Modern Design—
only 24" by 17" by 64" high.
Crated Wt. Only 190 lbs.
Fits Every Location—Perfect for Export.

*Here's the playing field that is exciting operators everywhere!*

**AUTOMATIC BALL CONVEYOR SPEEDS PLAY! THRILLS PLAYERS!**

**NEW FEATURES FOR THE OPERATOR**

1. DOUBLE GLASS—to protect front glass. Keeps your game looking new.
2. HEAVIER PINS.
3. ADJUSTABLE SIDE BUMPERS.
4. SPECIAL, LONG-LASTING PLAYFIELD BULBS..
5. HINGED PLAYFIELD.
6. DOUBLE LOCKS ON PLAYFIELD DOOR.

WRITE, WIRE, PHONE, YOUR GENCO DISTRIBUTOR

**GENCO**

**MANUFACTURING & SALES CO.**
2621 N. Ashland Ave., Chicago 14, Ill.


## THRU THE COIN CHUTE

### DALLAS DOINGS

Texans are rejoicing this week over the recent rains. Things had been pretty gloomy over the prospect of another dry summer. . . . **Tommy Chatten** just returned from a trip to the Panhandle. Said he ran into lots of bad weather along the way. . . . **Rudy Kimbell**, one of the biggest operators in Amarillo, is adding new phonographs to his route. He is one of the most efficient operators we have ever seen. He keeps a weekly check on which records play on each of his machines and how many times they play. Rudy makes it a practice to answer service calls within twenty minutes. . . . **Hugo Joeris** of Amarillo reports that business is picking up for him. . . . Ditto for **Clark Richardson** of Borga. . . . One of the busiest operators these days is **Eugene Bell** of Amarillo. He has a tremendous inventory of request records—all neatly catalogued and filled so that he can give the customer what he wants.

Big State Distributing Company has been appointed the new distributor for Coral Records Inc. They will distribute to the north Texas area. The manager, **Paul Glass**, is eager to get going. . . . **Bert Alcott** of Abilene was in town this week to pick up his wife, **Peggy**, who has been here all week consulting doctors. . . . Congratulations to **Jim** and **Ann Bird** on the arrival of their son **Stephen Mike**. . . . Jim, you know, is a salesman for Big State. . . . **Larry Absher** of Texas Music Company in Midland was sporting a permanent wave as long as his wife was in the beauty shop business. But she got out of the business and the permanent grew out so Larry started a mustache. Now he is complaining that the mustache sticks so we are wondering what he will try next. . . . **Tex Keel** of Colorado City is back on the job after a heart attack. So glad to hear he is well again.


**CAPTURE and HOLD CHOICE LOCATIONS!**

OPERATE THE **KEENEY**
DELUXE ELECTRIC
**CIGARETTE VENDOR**




★ Operates on ony combination of nickels, dimes ond o quorter thru o single coin opening.
★ 9 Double columns dispense olternotely ot bottom. Always fresh cigarettes. Holds 432 pocks.
★ Dispenses regulor or King size pocks. Instontoneous price adjustments on each column.

*THE PACK YOU SEE—IS THE PACK YOU GET!*

Swing-up front top for eosy looding. 3-woy motch vending.

WRITE WIRE PHONE ➔

**TARAN DISTRIBUTORS, INC.**
3401 N. W. 36th STREET, MIAMI, FLA.
90 RIVERSIDE AVE., JACKSONVILLE, FLA.



# Letter From An Operator

Dear Mr. Editor:

Like I always says, it all depends on who you knows, not on exactly on what you knows. And that is how comes when you knows some one who knows what's it all about you are goin' to be all right all the times.

Anyways, the other morning whiles Sally (that's Mrs. Slugger) and me is leavin' our house to go on down by our store, Sally says, says she, "Look here, Solly, you go on down by the store today your self", she says, "as there is a big sale by the department store and I am goin' to buy myself some things what's I need.

Then as I am jumping up on the pickup, which I parks by the house because I works late last night on the route, she suddenly bellows on me, "By the way, Solly", she blasts, "I leaves a circulars what comes from the records company what has got a new good one. You order us up a coupla boxes of these here records, you hears me?" she screams.

So I quick like nods my head and I starts up the pickup and I gets going out of there before she thinks about some thing else as will give me more work and more headache and more hollering and more trumpeting.

I gets down by the store and I finds that my helper, Sam Simpson, is already down and in the back room repairs shop already polishing up and cleaning up a machine what's I tells him to do two days ago yet.

I says nothing. I thinks that that monkey head is doing all right already to remembers even two days later yet. Whiles I am thinking on this I am looking all over on Sally's desk and I can not finds any kinds of circular like what she says what comes from the records company from what she wants to buy a coupla boxes new records.

Quick like I turns and I hollers on Sam Simpson, my helper. I says, "Hey, you, you monkey head you, did you took a circulars from Sally's desk?", I hollers.

Sam looks on me and he says, says he, "I on'y took a piece of paper from the desk, Solly", he says, "'cause I gotta polish up on this here machine", he says.

So I says, "Lemme see that there paper what's you took", I says.

So Sam Simpson, my helper, he brings in what is left of this here paper. I can just about makes out as this sure enough was the circular from the records company from what's Sally (that's Mrs. Slugger) wants to order these here two boxes of these here records.

Well, anyways, I hollers but plenty good and hard and loud on Sam Simpson, my helper. (I told you he was a simp's son). But what's can I do? I can not even makes out what's the name was as this here paper is all crunchied up like in a ball and it is good but full of plenty polish.

Just then the mail man comes in. He says, "Hello, Solly", he says, "nice morning, ain't it?", he says, "and here is your Cash Box magazine", he says.

Quick like I thinks to myself, 'If this here is a real good records company they will have themselves a advertising in The Cash Box and the record should be listed yet in there of course too'.

So I looks around in The Cash Box. I can not makes out as exactly what's this here record can be as there is more than one advertising yet in The Cash Box. But I looks on this here "Disk of the Week" for this here week and I also sees as how this here record "Disk" for this here week has got him self a full page advertising yet too.

So I says to myself, I says, 'This here is the records I will order me. If I do not order me some thing quick like before Sally (that's Mrs. Slugger) comes on back here from the department store sale she will knock my block off yet and trumpet and holler and scream on me plenty. And I do not like that. You can believe me, believe me'.

So I sits me down and I calls me up the records distributor in the city and I tells him as I wants the one as is the "Disk of the Week" in this here week's Cash Box and I tells him to rush me down quick two boxes of these here records which is also advertising by a full page in The Cash Box.

He says, "Okay, Solly, my pal, Solly, I shall send these down to you right away", he says, "as I haves them here already", he says, "I am always quick like stocking up on all these here Cash Box 'Disk of the Week' by air mail yet", he says, "as they sells out quick fast like", he says.

Well, anyways, now I feels me better and I waits around for Sally (that's Mrs. Slugger) to come on back from the department store sale.

In the meantime I am hollering but good and plenty on Sam Simpson (that simp's son) and I am telling him.

"You do not tell Sally any thing about what I am doing about buying these here new records, you hears me, you monkey head?", I says to him, I says.

I could not says anything more as in walks Sally (that's Mrs. Slugger) her self.

"Solly", she trumpets, "did you orders up these here records what I told you to orders us up?"

So I says, "I sure did do that, honey, I sure did do that."

A coupla days goes by and I come in from the route to our store for some parts I am needing from the back room repairs shop and I sees how Sally (that's Mrs. Slugger) she is looking but plenty good and mad like.

She is standing on up by her desk and she has open up on the desk these here two big boxes of records.

She blasts out on me, "Where did you get these here records?", she screams, "did not I tells you what I wants you should order?", she trumpets.

So I grabs me up the two boxes of these here records and I beats it. I jumps up on the pickup and I ducks fast away.

Anyways I goes around and I places these here new records what I have ordered on the juke boxes around our town of Simpkinsville.

When I returns to the store at last I find that Sally (that's Mrs. Slugger) she is sill there even if it is plenty late like and I says to myself, I says, 'Oh, me, here we goes around again'.

Just as I walks in to the store the telephone rings. I am saved by the bell.

Sally (that's Mrs. Slugger) she picks up the phone, she listens and then she is saying, "Why that is very nice, Joey, I am so happy to hears as how you thinks these here are a real swell hits", she says.

So I waits. She hangs on up. Again the phone rings before she can open up her face to holler on me.

She says on the phone after listening for a while, "I am happy as how you likes this here record, Tony", she says, "this here proves, Tony", she says, "as how we knows what's is best and what's takes in the money."

Then she looks up on me. I sees as how she is now smiling. So as naturally I feels me much better.

So I says, "What's is this here all about, Sally?", I says.

So she says, "Listen here, Solly", she says, "where you finding out about these here new records?", she says.

So I tells her as how I looks in The Cash Box and as how these here records was the "Disk of the Week" for the week yet and as how there is also a full page advertising on these here records yet and that is how I am ordering these here two boxes of these here new records yet.

So she says, "Now, Solly", she says real sweet like, "that is real good and smart like of you".

"It is a real good thing", she says, "as how I subscribes to The Cash Box so's you will read it and learn somethings and also picks out from it these here records as I am wanting you should pick them out".

"Because", she says, "these here records from The Cash Box are a real big hit and I am real glad that you do like I am telling you to do and order these here big hits records from The Cash Box."

What are you going to do?

Sincerely,

SOLLY SLUGGER

"Your Operator Friend"


PRICED TO MOVE OUT QUICK!

BINGO GAMES

| | |
|---|---|
| Palm Beach | $490 |
| Bright Spot | 325 |
| Bright Lights | 210 |
| Spot Light | 325 |
| Atlantic City | 425 |
| United ABC | 145 |

MISCELLANEOUS

| | |
|---|---|
| United Match-A-Score | $49 |
| Exhibit Dale Gun | 65 |
| Keeney League Bowler | 125 |
| Bally Hook Bowler | 115 |
| Exhibit Poney Express (Small Horse) | 159 |

FIVE-BALL SPECIALS

| | |
|---|---|
| Basketball | $125 |
| Control Tower | 95 |
| Cross Road | 225 |
| De-Icer | 95 |
| Dallas | 65 |
| Dreamy | 75 |
| Double Shuffle | 85 |
| El Paso | 65 |
| Four Horsemen | 95 |
| Fighting Irish | 85 |
| Four Corners | 210 |
| Georgia | 95 |
| Golden Gloves | 95 |
| Happy Go Lucky | 135 |
| Happy Days | 210 |
| Hong Kong | 210 |
| Joker | 110 |
| Knock Out | 75 |
| Majorettes | 145 |
| Old Faithful | 95 |
| Pin Bowler | 95 |
| Paratrooper | 195 |
| Rockettes | 95 |
| Rag Mop | 95 |
| Shoo Shoo | 110 |
| Shoot The Moon | 165 |
| Spot Bowler | 95 |
| Triplets | 95 |

NOTICE . . . If you do not see the game you wanted listed here . . . WRITE, WIRE OR PHONE US TODAY. WE HAVE IT AND IT'S PRICED RIGHT.



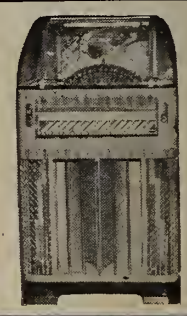

READY FOR DELIVERY
America's Greatest Money-Makers

SPECIAL BARGAINS!

| | |
|---|---|
| BALLY BINGO GAMES | WRITE |
| HARVEST TIME, ea. | $ 89.50 |
| CITATION, ea. | 39.50 |
| TURF KING, ea. | 94.50 |
| LUCKY INNING, ea. | 49.50 |
| SEEBURG BEAR GUN, ea. | 264.50 |

ROCK-OLA FIREBALL 120 SELECTIONS

Come on in for the best trade-in of your life and walk out with the finest phonograph you have ever yet placed on any of your locations.



We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)




# CHICAGO CHATTER

Nate Feinstein of Atlas Music suffered a heart attack this past week Saturday. Nate is now at the Edgewater Hospital, 5700 N. Ashland Ave., Chicago, where he will be confined for at least six more weeks. **Drop Nate a card.** . . . . Employees, visitors and guests of United Mfg. Co., remembered the **Edgewater Heart Fund.** Boys at United placed a large gallon jar on their famed bar and, as the boys imbibed, they'd drop a coin or a bill or two into the jar. The first jar totalled a $100 donation to the **Edgewater Heart** Fund this past week. **And Lyn Durant** made a very thrilling donation of his own to this great memorial to **George D. Moloney.** Gang over at United are now working on **"Jar No. 2."** . . . **Dan Palaggi** and **Joe Filitti** got together to get music ops here to come through with a donation for the Boy Scouts. . . . Very swell letter from **Al Stern** from Miami Beach. Al writes, "I'll quiet down—honest." Then goes into a long letter on his favorite subject: **"Edgewater Heart Fund."** Just when he is supposed to recuperate quietly.

New Orleans' **Fletcher Blalock** flies up right after the Mardi Gras to do some quick business. Then flies right back again. . . . Music ops will have their eyes glued on the forthcoming MOA meet at the Congress Hotel here, March 9 and 10. Because, as **George A. Miller** reports, "This will probably be a most important meet." Many expect that it will cover coming national legislation. . . . Two guys sitting up into the wee hours trying to arrange fair allocation of their production to all of their distributors—**Jack Nelson** and **Bill O'Donnell** of Bally. "Beach Club" is biggest sensation in all Bally's long history. . . . One burglar found it doesn't pay to burgle juke boxes the other day when he set off a burglar alarm while trying to break into a juke box at 2858 Roosevelt Rd. Detectives Geo. Shannon, Thomas Hayes and Rychard Gyrell nabbed him. . . . **Alvin Gottlieb** reports, "Everything smoooother than than butter. Our new game's goin' great." **Sol Gottlieb** chimes in (Sol's resting up for a few weeks here in Chi), "Tell the boys I'll be back on the road soon and I'll be seein' 'em all again."

King Peterson Bill introduced into Illinois legislature this past week (reported here) has already received mucho attention of trade's leaders who quickly realized that extremely broad language would harm completely innocent amusements. . . . **Bill DeSelm** uses this column to advise that United continuing production runs on "Show Boat." . . . Sincerest condolences to **George Jenkins,** whose brother, **John Jenkins,** editor of Chicago Motor News, passed away from a heart attack this past week. . . . **Len Micon** puts it this way, "Governors, Senators and Congressmen walk in and out at World Wide." In the meantime, Len reports, business grand. . . . **Phil Weinberg** up from Texas visiting Bally factory. . . . So far this year less visitors to this coin-center. Reason, some claim, "No show." Majority state, "We're much too busy." . . . . Rock-Ola's **Frank Schultz,** service schools director, will make big swing of midwest and south conducting schools at various new sales outlets of the firm.

**We're not bragging, but we scooped the entire field by reporting exactly Officers and Board of Directors** that would be elected by Recorded Music Service Assn. in this column last week. . . . **J. Raymond Bacon** and **David C. Rockola** in conferences all this past week, we hear. That usually means good news for firm's distribs. . . . Chi's music ops will be able to buy their fire & theft insurance direct from their own association if all proposals in this regard are accepted. 10 years success of this at A. B. C. Music Service Corp. proved its feasibility. . . . **Score another scoop for this column: Donald J. Moloney, Donan Distrib. Co., 5007 N. Kedzie Ave., was named last week as Bally's distrib. Verified officially this issue.** . . . Bowling a 510 series, **Len Christiansen** helped spark ABC No. 2 team to a 3 game victory over B & B Novelty. . . . **Bert Bondioli** back from Mayo's. Lost 13 pounds. Is on a strict diet. But looks terrific and feels fine. . . . **Millie Nyland** came through with a high series this week for the women. Scoring 468 (Whowie). And **Edith Davis** rolled a 166 game. Star Music winning 2 from Atlas Music in battle for last place honors.

Have you been reading **"The Woman's Viewpoint of the Coin Machines Industry"?** Terrific, isn't it? If you know of any gals in the coinbiz send their names and addresses to this column TODAY. . . . Al Avers of Columbia Records came through with high series for the men, 527, which helped to knock off Decca for 2 games. . . . **Mary Gillette** promised her bowling team that if they would beat Oomens, she'd pay for the party. So the Gillette's took 3 games from Oomens. Even though **John Oomens** came through with a 500 series and the very consistent, **Isabel Oomens,** came through with a 431 series. . . . **Charley Laesi,** one of the steadiest of all bowlers, rolled 228 game week before, and a 213 game last week. But still **Tony Galgano's** team went down for 2 games to Coral. . . . **Frank Padula's** Melody Music outfit took two from ABC No. 1.

**Sam Lewis** and **Avron Gensburg** at Genco continue busier than ever with "Golden Nugget." . . . **Joe Abraham** of Cleveland in town. Trying his darndest to get **Jack Nelson** and **Bill O'Donnell** to ship him more and still more. . . . **Ben and Trudy Coven** left for an auto trip down deep into the Sooth—Noo Ohleans no less. . . . **Frank Roelke** now in Milwaukee. Salesman for automatic pitchers. . . . Phone call from **Romeo Laniel's** place in Montreal via Laniel who is in Mexico. . . . **Henry C. Knoblauch** of Glens Falls, N. Y. Writes to tell us that he believes eventually no more 78's. Henry operating for over 35 years now. Says he, "Keep up the good work. **The Cash Box** is tops for all operators." (For which we humbly, but most sincerely, thank Henry.) . . . **Irv Sandler** of Des Moines reports that shipment to **Laredo Exporting Co., Laredo, Tex.,** put him in a real hole. This firm hasn't even attempted to pick up used phonos he shipped on their order. Reports that their telephone has been disconnected. . . . Thanks to **Herb Jones,** the following became members of the "20 Year Club" this past week: **Bob Breither, Charles T. Breitenstein, Leslie A. Landt,**


chicago coin's profit winning

NAME BOWLER



NEW FEATURES GALORE!

BY POPULAR DEMAND NOW BACK IN PRODUCTION

NEW Name Spelling Feature -- each time a player matches the last number of his score with lighted number, a letter of "Name Bawler" lights up.

NEW At operator's option 1-2-5 or 10 letters may be awarded each time a number is matched.

NEW When "Name Bawler" is completely spelled out (lit) a special winner is made.

NEW Number to be matched may be adjusted to light up at end of game, or at start of 10th frame.

chicago coin MACHINE COMPANY

1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS


## CHICAGO CHATTER

(Continued)

**Stephen Cisek, James Haggerty, John O'Brien, Anthony Dorsch** and **James Milton Johns.** All are members of the Bally organization. Wanna make a million? Read the editorial which will appear in **The Cash Box:** "How To Make A Million Dollars." . . . Two of the busiest in town, **Frank Mencuri** and **Art Weinant** of Exhibit Supply. Both boys hollered "Who!" this past week. They want a chance to catch up with the backlog of orders they have on all their kiddie rides and, especially, on their "Space Gun." . . . **Ray Cunliffe** and **Phil Levin** speak in Cleveland (Mar. 5) before Ohio Phono Ops Assn. on dime play, along with **Bill Gersh** of **The Cash Box.** . . . **If you haven't yet written to your Senator and Congressman to back Senator Frear's Bill (S. 298) do so immediately. This gives you right to depreciate your equipment on your own time option. WRITE NOW. (Read more about it in this week's issue.)** . . . Look for more Arcades to go up this spring and summer than in many past years. . . . Whatever you do — send in your donation to "Edgewater Heart Fund." Grand memorial to **George D. Moloney. Help kill America's No. 1 Killer — heart disease. Remember, too, that all coinmen, their employees and families can get free heart care at Edgewater Hospital if needy. Make your check payable to: "Edgewater Heart Fund." Send it to: The Cash Box, 32 West Randolph St., Chicago 1, Illinois, for mention here. Do it now!** Donations just reported to Edgewater Heart Fund: Ford Sebastian $50; Ed Kennedy, well known adman, $50; Herb Oettinger $100; Sam Stern $200; Sam London $35.


COVEN

"Cart-Sled"

FOR ALL PHONOGRAPHS AND GAMES



Slides on curbs and stairs. Strong, light, durable. Capacity 1,000 lbs. Weighs only 28 lbs. 52" high by 19" wide. Tubular steel construction. 5" solid rubber wheels. FULLY GUARANTEED. An absolute NECESSITY for EVERY OPERATOR. RUSH YOUR ORDER TODAY.

$38.50 F.O.B. Chicago 1/3 Deposit With Orders.

COVEN DISTRIBUTING CO.
3181 ELSTON AVE., CHICAGO 18, ILL.
(Tel: IN 3-2210)


AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

# THE "20 YEAR CLUB"

## "a great idea"

**Herb Jones**
Vice-President, Bally Mfg Co.

---

**A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.**

**This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.**

**After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.**

**Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.**

**SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.**

**Joe Orleck**
**THE CASH BOX**
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)




## CALIFORNIA CLIPPINGS

## LOS ANGELES

Music ops out thisaway continue watching the trend toward dime play, with increasing reports of more 'n more ops swinging over. Locally, ops aren't doing much about it, altho we hear of many a distributor and jobber who is stocking up on conversion units. . . . **Jack Leonard**, of the Badger Sales Co. parts department has purchased a home in Meadowlark Park, Northridge, Calif., and is due to move in within several months. . . . **Doc Shapiro**, New York music and games op, visiting the sunny climes of California. . . . **Jack Gutshall**, veteran coin man out Orange County way, a firm believer in dime play. Sez "it's the only way for a coin machine man to save his business." . . . **Elwood Lorman**, formally associated in the manufacture of a popcorn vender and shoe shine machine with C. **E. Wurdig**, reported making the rounds of coin machine row prior to his re-entry in the business. . . . **Jimmy Wilkens**, Paul Laymon Company, back from a swing throughout the San Diego area reports music ops down thar are all practically running on dime play. **Ed Wilkes**, who recently became a member of the Long Beach Shrine Temple, just can't wait for the next shipment of Bally's "Beach Club" to arrive. "The game has received a tremendous reception by all operators who've seen it. We're shipping all we can get". . . . **Charley Daniels** reports lots 'n lots of inquiries on the part of music ops re dime play. . . . **Lyn Brown**, Exhibit Supply Co., one of the busiest coinmen in town, especially so when it comes to keeping his new firey red pick-up truck all polished. Business continues to remain par sez Lyn, with many ops after the complete line of Exhibit kiddie pieces. . . . **Hank Tronick**, Minthorne Music Co. licked the bout with the flu, but back on the job again at the usual breakneck pace. Hank, as do so many others in the music biz, reports a good deal of interest on the part of local ops in swinging over to ten cent play.

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Fred Gaunt's twin sons, **Dick** and **Frederick**, licked their respective bouts with the flu and are up and around again. Papa Fred meanwhile continues doing such a wonderful job via United's Super Shuffle Alley at the C. A. Robinson Co. . . . Kiddie ride ops exploiting the possibilities of savings banks as added locations. . . . The father of M. I. **Slater**, prexy of Slater Vending Service, passed away following a brief illness here recently. . . . **Mary** and **Kay Solle**, Bill Leuenhagen's Record Bar, doing a landslide business via the Japanese import "Gomen Nasai." Title strip service the gals offer is purty hard to beat. . . . **Jack Simon**, Simon Sales Co. busy refinishing a shipment of equipment he recently purchased in time to fill the flock of orders he's got waiting. Cohort **Abe Chapman** meanwhile sez thanks for all the glowing words about his golf game, altho said glowing words are true. Abe happens to be one of the better golfers around this neck of the woods having competed in many a tournament. The lad shoots a good game too—in the low 70's . . . **Al Silberman**, Badger Sales Co. reports a sudden rash of business via automatic drink dispensers. "With the weather being what it is" sez Al, "I guess operators realize that now is the time to buy." Major domo **Bill Happel** meanwhile gathering bits of information here and there relative to a planned European vacation he'll take this coming spring. **Joe Duarte**, export manager of the firm, veddy busy checking shipping registers. "We keep this busy" sez Joe, "we're gonna have to buy a fleet of our own boats" . . . Kenny Wolf, San Diego coin man in town this past week . . . ditto **Ivan Wilcox** of Visalia . . . we casually wonder how much time ops out this neck of the woods spend just driving to and from Los Angeles to visit coin row? . . . **Dave Gensburg** making the rounds along Pico . . . The announcement of Chicago Coin's new "rocket" kiddie ride has genial **Phil Robinson** warmly waiting with anticipation, altho Phil has all he can do to keep up with the many orders for the firm's terrific line of bowlers. "We've been going at full steam ahead since Christmas, with absolutely no signs of letting off" said Phil—and he's still wearing that dashing beret.

**Charley Koski** in from San Pedro looking over some new equipment on coin row. . . . **Lou Dunis** and **Jerry Michaels** in town from Portland, Oregon and then on down to Palm Springs for a little sunshine . . . **Charlie Washburn** of Peerless says "any ops in need of Spanish language 45's can get all they need from me" . . . The **Bob Smith's**, Automatic Enterprises, report business on the up-grade . . . **Jack Dolan**, Dan Stewart Co., looking very dapper in matching windbreaker and slacks off on another one of those quick trips "beating the bushes," while **Nancy Weaver** and "Swannee" hold down the home fort. Jack reports a sizable increase in the number of ops who are using dime play, and with much satisfaction too. "Most of San Diego, Riverside and up north in Bakersfield are already on dime play" sez Jack, and "I haven't heard one beef from an operator yet" . . . Hear tell that those coin operated cleaning units are getting the attention of some of the department store moguls. Latter piece of equipment is quite successful throughout the middle west . . . **Walter Heller**, Chicago underwriter to so many coin machine firms, back in town again we hear—still on movie business though . . . **Doc Dockins** and **Mac McGlone** in town again this week from Santa Ana. . . . New freeway from Santa Ana will make this trip easy for many a coinman . . . **Sammy Ricklin's** California Music Co. jumping these days, especially so with the rash of new hits breaking out . . . **Al Edelman** made the trek in from Fontana, where that steel strike has been settled we learn . . . **Gary Sinclair** still busy up north round Salt Lake, but due down round these parts shortly . . . Hear tell that **Bob Portale** is doing a wonderful job up north around Stockton way . . . And did **Pete Perinate** ever get to the Las Vegas track?

# CLASSIFIED ADVERTISING SECTION

## CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick np in states bordering Eastern Canada. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONTARIO, CANADA.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT — Two- Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

WANT—Two Post War Getchen metal typers. Scientific Pokerino's—new and used. 1 Wilcox-Gay Voice Recorder. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, 11, MINNESOTA.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNion 1-7500.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: DIckens 2-7060.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

CLASSIFIED ADVERTISING SECTION

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: DIversey 8-3996.

## FOR SALE

FOR SALE—Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Crusader Horse $345. All in excellent condition, ready to operate. Will take in trade 1422 Rock-Olas at $50. Must be complete. No broken parts. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—1 United A B C $125; 1 United 3-4-5 $145 Clean; 1 Bally Futurity $235; 1 Double Action $50; 2 United's Leader $285 each clean and ready for location; 12 Packard Wall Boxes clean $4.50 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogony completely refinished. All 80 some odd bellows recoverd by professional church organ specialist; like new. A rare buy at $299.50. Hot for any location. 40 tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music — F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148ML reconditioned, refinished $259; Seeburg 147M reconditioned, refinished $159; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parade $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lits. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, III. Tel: ENglewood 4-9202 and 4-9204.

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FOR SALE — Reconditioned: Thing $35; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel. OLive 2800.

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FOR SALE—Executive Ediphone Voice Writer, electronic with desk dictator and second station unit for playback, used only six months, $575. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

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FOR SALE — Seeburg Wall Boxes 3W2L56 5c $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

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FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

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FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea.; Universal Five Stars $100 ea.; Rock-Ola Playmasters $50 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL.

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FOR SALE—Kiddie Rides—Beautiful Exhibit Big Broncos; Space Ships, all makes; Midget Movies; Boat Rides; Automobile Rides . . . all guaranteed 100%. Must be satisfied or may return within 30 days for full refund. WANTED to buy: Wurlitzer 1015's; 1100's, 1250's, 1400's. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

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FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

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FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

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FOR SALE—Fifteen Turf Kings, A-1 condition, uncrated, write or call making an offer. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PENNA.

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FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

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ROR SALE—24 W4-L56 (5-10-15) $34.50 ea.; 11 W1-L56 (5c) Remote $4.50 ea.; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

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FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

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FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

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FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

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FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

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FOR SALE—100A Seeburg High Serial Number $675; AMI "A" $325; 1015 Wurlitzer $150; C. C. Coin Hit Parade & Stand new $175; United Official Bowler $325; United 5 Player Bowlers Formica Top 7 & 10 Pick Up $225; Wilcox Gay Recordio $100; Thunderbolt Horses $400; MOUNTAIN DISTRIBUTORS, 3630 DOWNING ST., DENVER, COLO. Tel.: Acoma 8518.

# CLASSIFIED ADVERTISING SECTION

FOR SALE — United Bolero, $165; Bally Bright Lights, $169.50; Bally Spot Lights $247.50; Bally Frolics $415; Bally Palm Beach $429. Send one third deposit. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MA 8751.

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FOR SALE — C. C. 4 Player Derby $195; Exhibit Jet Gun $195; C. C. Pistol $65; Quizzer $75; Amusematic Lite League $49.50; New Royal Flush Pool Table $50; Wm Long Beach $275. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

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FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model $1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

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FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions, $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE, PA. Tel.: 22-894.

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FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MUlberry 2110.

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FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

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FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

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FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

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FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

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FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

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FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

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FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

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FOR SALE—Spot Lites $275; A.B.C. $100; Zingo $125; Stars $325; Bright Lights $250; Frolics $450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

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FOR SALE—Star Series $50; Quarterback $35; Bing-A-Roll $45; Bear Gun $225; ABT Rifle Sport (1 unit with tunnel) $595. Includes extras. WANT—United Six Player Supers & Twin Rebounds. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

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FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

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FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

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FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

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FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VIRGINIA. Tel: 3-0311.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—Quartette $160; Minstrel Man $90; Globe Trotters $135; Mermaid $95; KO's $45; Seeburg wall boxes $5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

## MISCELLANEOUS

NOTICE — Phonograph Motors Rewound. Aireon, AMI, Evans, Mills, Rock-Ola, Seeburg Wurlitzer split-phase phonograph motors rewound for $5. No extras. 24-hour service. If it's used in a coin machine we'll rewind it. CAROLINA ELECTRIC CO. BOX 125 MATTHEWS, NORTH CAROLINA.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles Calif., WEbster 1-1121.


## Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

**Your Deposit is GUARANTEED**

AS LONG as you ore o paid up subscriber to 'The Cosh Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise odvertised, your deposit up to $100.00 is guoronteed by 'The Cosh Box'.. This is "'The Cosh Box' Free Deposit Insurance Plon". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in froudulent monner immediately write:

**THE CASH BOX**

26 West 47th Street, New York 19, N. Y.




# Did YOU Fill Out The Last

(FEBRUARY 28th)

# "END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

# FOR YOUR FIRM?

## IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!



**THE CASH BOX**
**26 WEST 47th STREET**
**NEW YORK 36, N. Y.**

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ... STATE .....

Individual's Name .....

# THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
700th Consecutive Week's Issue

## How To Use "The Confidential Price Lists"

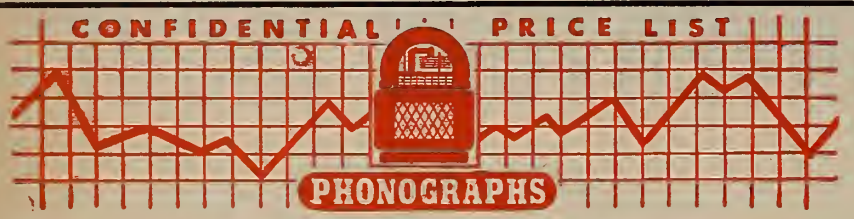
**[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]**

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity




### WURLITZER

| | | |
|---|---|---|
| 4. 24 | 29.50 | 39.00 |
| 4. 600R | 39.50 | 50.00 |
| 4. 600K | 49.50 | 69.50 |
| 4. 500A | 49.00 | 69.50 |
| 4. 500K | 35.00 | 59.50 |
| 4. 41 (Counter) | 24.50 | 50.00 |
| 6. 51 (Counter) | 30.00 | 39.50 |
| 4. 61 (Counter) | 24.50 | 50.00 |
| 2. 71 (Counter) | 41.00 | 75.00 |
| 6. 81 (Counter) | 49.50 | 75.00 |
| 2. 700 | 39.50 | 50.00 |
| 4. 750M | 50.00 | 79.50 |
| 1. 750E | 45.00 | 69.50 |
| 4. 780M Colonial | 49.50 | 99.50 |
| 4. 780E | 65.00 | 89.50 |
| 2. 800 | 39.50 | 50.00 |
| 4. 850 | 59.50 | 79.50 |
| 4. 950 | 59.00 | 99.50 |
| 2* 1015 | 100.00 | 169.50 |
| 4. 1017 Hideaway | 99.50 | 115.00 |
| 1* 1100 | 275.00 | 375.00 |
| 4* 1080 | 125.00 | 179.50 |
| 2* 1250 | 389.00 | 425.00 |
| 6. 300 Adaptor | 10.00 | 15.00 |
| 6. 320 Wireless Wall Box | 3.50 | 5.00 |
| 6. 310 Wall Box 30 Wire | 4.50 | 5.00 |
| 4. 320 2 Wire Wall Box | 4.00 | 5.00 |
| 6. 332 2 Wire Bar Box | 5.00 | 9.50 |
| 6. 331 2 Wire Bar Box | 5.00 | 10.00 |
| 6. 304 2 Wire Stepper | 3.50 | 5.00 |
| 6. Wireless Strollers | 19.50 | 25.00 |
| 6. 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 |
| 6. 420 Speaker Cabinet | 40.00 | 49.50 |
| 4. 3031 Wall Box | 4.95 | 9.95 |
| 4. 3045 Wall Box | 5.00 | 25.00 |
| 1* 3020 Wall Box | 25.00 | 39.50 |
| 4. 3025 | 5.95 | 6.00 |
| 2. 2140 Wall Box | 10.95 | 12.50 |
| 4. 219 Stepper | 19.50 | 22.50 |
| 4. 100 Wall Box 5c 30 Wire | 3.50 | 5.00 |
| 6. 100 Wall Box 10c 30 Wire | 12.50 | 17.50 |
| 6. 111 Bar Box | 3.00 | 10.00 |
| 4. 120 Wall Box 5c Wire | 3.00 | 4.50 |
| 6. 305 Impulse Rec. | 2.50 | 10.00 |
| 6. 350 WIs Speaker | 17.50 | 29.50 |
| 6. 115 Wall Box Wire 5c Wireless | 5.00 | 7.50 |
| 6. 135 Step Receiver | 14.50 | 19.50 |
| 6. 145 Imp. Step Fast | 4.50 | 7.50 |
| 6. 306 Music Transmit | 7.50 | 9.50 |
| 6. 130 Adaptor | 15.00 | 19.50 |
| 6. 580 Speaker | 25.00 | 49.50 |
| 6. 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 |
| 6. 125 Wall Box 5/10/25 Wire | 2.50 | 6.00 |

### SEEBURG

| | | |
|---|---|---|
| 4. Plaza | 25.00 | 39.50 |
| 6. Royale | 25.00 | 39.50 |
| 4. Regal | 39.50 | 49.00 |
| 4. Regal RC | 39.50 | 49.00 |
| 4. Gem | 29.50 | 44.00 |
| 4. Classic | 49.00 | 60.00 |
| 4. Classic RC | 49.00 | 60.00 |
| 6. Maestro | 44.00 | 65.00 |
| 4. Mayfair | 44.00 | 59.50 |
| 4. Mayfair RC | 44.00 | 59.50 |
| 6. Melody King | 49.50 | 79.50 |
| 6. Crown | 39.50 | 59.50 |
| 6. Crown RC | 49.50 | 79.50 |
| 6. Concert Grand | 39.50 | 59.50 |
| 4. Colonel | 29.50 | 40.50 |
| 4. Colonel RC | 29.50 | 49.00 |
| 6. Concert Master | 49.50 | 69.50 |
| 6. Concert Master RC | 59.50 | 89.00 |
| 6. Cadet | 35.00 | 65.00 |
| 4. Cadet RC | 39.50 | 65.00 |
| 4. Major | 39.50 | 59.00 |
| 4. Major RC | 39.50 | 59.50 |
| 4. Envoy | 39.50 | 59.00 |
| 4. Envoy RC | 39.50 | 59.00 |
| 4. Vogue | 39.00 | 59.50 |
| 6. Vogue RC | 49.50 | 69.50 |
| 6. Casino | 35.00 | 59.50 |
| 6. Casino RC | 49.50 | 79.50 |
| 4. Commander | 39.50 | 59.50 |
| 6. Commander RC | 50.00 | 69.00 |
| 4. Hi-Tone 9800 | 39.50 | 60.00 |
| 4. Hi-Tone 9800 RC | 45.00 | 60.00 |
| 4. Hi-Tone 8800 | 49.50 | 59.00 |
| 4. Hi-Tone 8800 RC | 49.50 | 59.00 |
| 4. Hi-Tone 8200 | 49.50 | 59.00 |
| 4. Hi-Tone 8200 RC | 45.00 | 59.00 |
| 4. 146S | 89.50 | 129.00 |
| 4* 146M | 125.00 | 150.00 |
| 2. 147S | 99.00 | 129.50 |
| 4* 147M | 140.00 | 175.00 |
| 1. 148S | 140.00 | 219.00 |
| 4. 148M | 195.00 | 275.00 |
| 2* 148ML | 225.00 | 265.00 |
| 2* M-100-78 | 595.00 | 675.00 |
| 6. Remote Speak Organ | 7.50 | 17.50 |
| 6. Multi Selector 12 Rec. | 12.50 | 35.00 |
| 6. Melody Parade Bar | 4.50 | 6.00 |
| 6. 5c Wallomatic Wireless | 3.00 | 7.50 |
| 6. 5c Baromatic Wireless | 4.50 | 5.00 |
| 6. 5c Wallomatic 3 Wire | 2.00 | 3.00 |
| 6. 30 Wire Wall Box | 2.00 | 9.50 |
| 6. 5, 10, 25c Baromatic Wire | 3.00 | 6.95 |
| 4. 5, 10, 25c Wallomatic 3 Wire | 7.50 | 9.95 |
| 4. 5, 10, 25c Baromatic Wireless | 6.95 | 9.00 |
| 6. 5, 10, 25c Wallomatic Wireless | 8.50 | 17.50 |
| 1* 3W2 Wall-a-Matic | 9.95 | 14.50 |
| 4* W1L-56 Wall Box 5c | 4.50 | 10.00 |
| 4. 3W5-L56 Wall Box 5, 10, 25c | 25.00 | 34.50 |
| 2. W4L-56 | 24.50 | 35.00 |
| 4. W6L-56-5/10/25 Wireless | 30.00 | 40.00 |
| 4. 3W7-L-56 | 25.00 | 34.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

### ROCK-OLA

| | | |
|---|---|---|
| 6. Imperial 20 | 24.50 | 49.50 |
| 6. Imperial 16 | 25.00 | 49.50 |
| 6. Windsor | 29.50 | 40.00 |
| 6. Monarch | 25.00 | 49.50 |
| 6. Std. Dial-A-Ttone | 39.50 | 40.00 |
| 4. '40 Super Rockolite | 39.50 | 49.50 |
| 6. Counter '39 | 19.50 | 49.50 |
| 4. '39 Standard | 39.50 | 69.00 |
| 4. '39 DeLuxe | 39.50 | 65.00 |
| 4. '40 Master Rockolite | 39.50 | 59.50 |
| 6. '40 Counter | 39.50 | 49.50 |
| 6. '40 Counter with Std. | 49.50 | 54.50 |
| 4. '41 Premier | 49.50 | 69.50 |
| 6. Bar Box | 4.00 | 9.50 |
| 6. Spectravox '41 | 15.00 | 29.50 |
| 6. Glamour Tone Column | 30.00 | 35.00 |
| 6. Modern Tone Column | 32.50 | 40.00 |
| 4. Playmaster & Spectravox | 49.50 | 69.00 |
| 4. Playmaster '46 | 50.00 | 79.50 |
| 4. Commando | 30.00 | 49.50 |
| 4* 1422 Phono ('46) | 79.50 | 125.00 |
| 4. 1424 Phono (Hideaway) | 99.50 | 169.00 |
| 2. 1426 Phono ('47) | 99.50 | 150.00 |
| 1. 1428 | 275.00 | 295.00 |
| 4* 1432 (Rocket '51) | 395.00 | 419.00 |
| 4. 1434 | 529.00 | 575.00 |
| 4. Magic Glo (1428) | 295.00 | 325.00 |
| 4. 1501 Wall Box | 3.00 | 4.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 4. 1525 Wall Box | 5.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 4. 1530 Wall Box | 15.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

### BUCKLEY

| | | |
|---|---|---|
| 4. Wall & Bar Box O.S. | 3.00 | 5.00 |
| 4. Wall Bar Box N.S. | 6.00 | 17.50 |

### PACKARD

| | | |
|---|---|---|
| 4* Pla Mor Wall & Bar Box | 4.00 | 7.50 |
| 3* Manhattan | 79.50 | 129.50 |
| 1. Model 7 Phono | 75.00 | 79.50 |




Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | |
|---|---|---|
| 4. ABC Bowler | 25.00 | 60.00 |
| 1* A.B.C. (Un 5/51) | 99.50 | 225.00 |
| 4. Ali Baba (Got 6/48) | 25.00 | 35.00 |
| 4. Alice (Got 8/48) | 19.00 | 39.50 |
| 4. Aquacade (Un 4/49) | 32.50 | 39.50 |
| 4. Arcade (Wm 11/51) | 115.00 | 195.00 |
| 4. Arizona (Un 5/50) | 27.50 | 50.00 |
| 2* Atlantic City (B 5/52) | 375.00 | 435.00 |
| 4. Baby Face (Un 1/49) | 24.50 | 39.00 |
| 4. Ballerina (B 48) | 10.00 | 35.00 |
| 4. Band Leader | 25.00 | 59.50 |
| 4. Banjo | 20.00 | 29.50 |
| 4. Bank-A-Ball (Got) | 35.00 | 50.00 |
| 4. Barnacle Bill (Got 8/48) | 25.00 | 34.50 |
| 4. Basketball (Got 10/49) | 89.50 | 120.00 |
| 4. Be Bop (Ex) | 49.50 | 80.00 |
| 4. Bermuda (CC 11/47) | 20.00 | 24.50 |
| 1. Big Hit (7/52) | 165.00 | 195.00 |
| 4. Big Top | 49.50 | 64.50 |
| 4. Black Gold | 25.00 | 59.50 |
| 4. Blue Skies (Un 11/48) | 24.50 | 40.00 |
| 4* Bolero (Un 1/52) | 215.00 | 250.00 |
| 4. Bomber (CC 5/51) | 40.00 | 70.00 |
| 4. Bonanza (Wm 11/47) | 12.50 | 29.50 |
| 4. Boston (Wm 11/47) | 40.00 | 75.00 |
| 1. Bowling Champ (Got 2/49) | 50.00 | 64.50 |
| 4. Bowl. League (Got 8/47) | 10.00 | 50.00 |
| 4* Bright Lights (B 5/51) | 174.50 | 325.00 |
| 1* Bright Spot (B 11/51) | 264.50 | 349.50 |
| 4. Broadway (B) | 175.00 | 189.50 |
| 4. Buffalo Bill (Got 5/50) | 49.50 | 79.50 |
| 4. Buccaneer (Got 10/48) | 25.00 | 34.50 |
| 4. Buttons & Bows (Got 3/49) | 32.50 | 35.00 |
| 4. Camel Caravan | 39.50 | 69.50 |
| 4. Caravan (Wm 7/52) | 195.00 | 250.00 |
| 4. Campus | 55.00 | 95.00 |
| 4. Canasta (Ge 7/50) | 25.00 | 69.50 |
| 4. Carnival (B '48) | 25.00 | 49.50 |
| 4. Carolina (Un 3/49) | 22.00 | 34.50 |
| 4. Carousel | 15.00 | 29.50 |
| 4. Catalina (CC 2/48) | 15.00 | 25.00 |
| 4. Champion (B '48) | 35.00 | 45.00 |
| 4. Champion (CC 6/49) | 64.50 | 69.50 |
| 4. Chico | 27.00 | 45.00 |
| 4. Chinatown (Got 10/52) | 195.00 | 215.00 |
| 4. Cinderella (Got 3/47) | 15.00 | 29.50 |
| 4. Circus (Un 9/52) | 399.50 | 490.00 |
| 4* Citation (B '48) | 24.50 | 55.00 |
| 4. Cleopatra | 15.00 | 24.50 |
| 4. College Daze (Got 8/49) | 35.00 | 59.50 |
| 4* Coney Island (B 9/51) | 245.00 | 350.00 |
| 4. Contact | 22.50 | 55.00 |
| 3. Control Tower (Wm 4/51) | 85.00 | 100.00 |
| 2* County Fair (Un) | 95.00 | 175.00 |
| 4. Crazy Ball (CC 7/48) | 29.50 | 49.50 |
| 4. Crossroads (Got 5/52) | 160.00 | 180.00 |
| 4. Cyclone (Got 5/51) | 135.00 | 139.50 |
| 1. Dallas (Wm 2/49) | 39.50 | 49.50 |
| 4. De Icer (Wm 11/49) | 59.50 | 79.50 |
| 4. Dew Wa Ditty (Wm 6/48) | 20.00 | 34.50 |
| 4. Domino (Wm 6/52) | 185.00 | 225.00 |
| 2. Double Action | 50.00 | 75.00 |
| 4. Dble. Feature (Got 12/50) | 60.00 | 99.50 |
| 1. Dbl. Shuffle (Got 6/49) | 49.50 | 95.00 |
| 2. Dreamy (Wm 3/50) | 80.00 | 84.50 |
| 2. Eight Ball | 120.00 | 139.50 |
| 4. Entry (B '47) | 25.00 | 65.00 |
| 4. El Paso (Wm 11/48) | 32.50 | 39.50 |
| 4. Fighting Irish (CC 10/50) | 45.00 | 69.00 |
| 4* Five Star (Univ. 5/51) | 50.00 | 125.00 |
| 4. Floating Power | 32.50 | 44.50 |
| 4. Flying Saucers (Ge 12/50) | 65.00 | 69.50 |
| 4. Football (CC 8/49) | 25.00 | 79.50 |
| 4. Four Corners (Wm 12/52) | 235.00 | 245.00 |
| 4. Four Horsemen (Got 9/50) | 90.00 | 100.00 |
| 4* Four Hundred (Ge '52) | 245.00 | 295.00 |
| 4. Four Stars (Got 6/52) | 185.00 | 225.00 |
| 4. Freshie (Wm 9/49) | 42.50 | 74.00 |
| 1* Frolics (B 10/52) | 415.00 | 495.00 |
| 4. Hideaway Model 400 | 64.50 | 95.00 |
| 4. 1000 Speaker | 29.50 | 49.50 |
| 6. Willow Adaptor | 14.50 | 29.50 |
| 6. Chestnut Adaptor | 15.00 | 25.00 |
| 6. Cedar Adaptor | 15.00 | 29.50 |
| 6. Poplar Adaptor | 15.00 | 27.50 |
| 6. Maple Adaptor | 15.00 | 30.00 |
| 6. Juniper Adaptor | 15.00 | 27.50 |
| 6. Elm Adaptor | 15.00 | 25.00 |
| 6. Pine Adaptor | 15.00 | 25.00 |
| 6. Beach Adaptor | 15.00 | 27.50 |
| 6. Spruce Adaptor | 17.50 | 29.50 |
| 6. Ash Adaptor | 15.00 | 25.00 |
| 6. Walnut Adaptor | 17.50 | 25.00 |
| 6. Lily Adaptor | 10.00 | 12.50 |
| 6. Violet Speaker | 10.00 | 15.00 |
| 6. Orchid Speaker | 19.50 | 22.50 |

### MILLS

| | | |
|---|---|---|
| 6. Do Ri Mi | 25.00 | 59.50 |
| 4. Panoram | 150.00 | 275.00 |
| 4. Throne of Music | 25.00 | 69.50 |
| 4. Empress | 29.00 | 69.50 |
| 6. Panoram 10 Wall Box | 5.00 | 8.50 |
| 4. Panorama Peek (Con) | 185.00 | 295.00 |
| 6. Conv. for Panoram Peek | 10.00 | 29.50 |
| 3. Constellation | 145.00 | 150.00 |

### AMI

| | | |
|---|---|---|
| 4. W.O.M. 5/10 | 25.00 | 35.00 |
| 6. Hi-Boy (302) | 49.50 | 55.00 |
| 4. Singing Towers (201) | 39.50 | 99.50 |
| 6. Streamliner 5, 10, 25 | 39.50 | 79.50 |
| 6. Top Flight | 25.00 | 39.50 |
| 4. Singing Towers (301) | 49.50 | 99.50 |
| 3* Model A '46 | 260.00 | 325.00 |
| 1. Model B '48 | 395.00 | 425.00 |
| 2* Model C | 399.00 | 475.00 |

### AIREON

| | | |
|---|---|---|
| 4. Super DeLuxe ('46) | 49.00 | 60.00 |
| 4. Blonde Bomber | 89.50 | 129.50 |
| 2. Fiesta | 50.00 | 75.00 |
| 6. '47 Hideaway | 119.50 | 195.00 |
| 2. '48 Coronet 400 | 64.50 | 75.00 |
| 4. '49 Coronet 100 | 125.00 | 169.50 |

### MISCELLANEOUS

| | | |
|---|---|---|
| 4. ChiCoin Band Box | 125.00 | 150.00 |
| 4. Chicago Coin Hit Parade | 75.00 | 139.50 |
| 4. Ristaucrat | 35.00 | 79.50 |
| 4. Williams Music Mite | 65.00 | 79.50 |
| 1. Evans Constellation | 275.00 | 395.00 |

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| | | |
|---|---|---|
| 2* Futurity (Ge 6/52) | 199.50 | 285.00 |
| 4. Georgia (Wm 9/50) | 60.00 | 110.00 |
| 4. Gin Rummy | 35.00 | 42.50 |
| 4. Gizmo (Wm 8/48) | 19.50 | 45.00 |
| 4. Glamour | 24.50 | 110.00 |
| 4. Globe Trotter | 135.00 | 175.00 |
| 4. Gold Cup (B '48) | 15.00 | 24.50 |
| 6. Gold Mine | 29.50 | 49.50 |
| 4. Golden Gloves (CC 7/49) | 75.00 | 80.00 |
| 4. Gondola | 19.50 | 25.00 |
| 4. Grand Award (CC 1/49) | 20.00 | 49.00 |
| 4. Handicap | 225.00 | 295.00 |
| 4. Happy-Go-Lucky | 139.50 | 165.00 |
| 4. Harvest Moon (Got12/48) | 25.00 | 49.00 |
| 2. Harvest Time (Ge 9/50) | 35.00 | 50.00 |
| 4. Harvey (Wm) | 125.00 | 175.00 |
| 4. Hawaii (Un 8/47) | 20.00 | 29.50 |
| 4* Hayburner (Wm 7/51) | 149.50 | 245.00 |
| 4. Hit Parade | 27.50 | 29.50 |
| 4. Hit Parade (CC) | 27.50 | 75.00 |
| 4. Hit & Runs (Ge 5/51) | 55.00 | 75.00 |
| 4. Hit 'N' Run (Got 4/52) | 169.50 | 175.00 |
| 4. Holiday (CC 12/48) | 15.00 | 49.50 |
| 4. Holiday (Ke 12/51) | 225.00 | 250.00 |
| 4. Hong Kong (Wm 10/52) | 215.00 | 225.00 |
| 4. Horsefeathers (Wm) | 150.00 | 159.00 |
| 4. Horse Shoe (Wm) | 149.50 | 159.50 |
| 4. Hot Rods (B '49) | 40.00 | 65.00 |
| 4. Humpty Dumpty (Got 10/47) | 19.50 | 25.00 |
| 4. Jack 'N Jill (Got 4/48) | 25.00 | 49.50 |
| 2* Jalopy (Wm 9/51) | 150.00 | 200.00 |
| 4. Jamboree | 29.50 | 39.50 |
| 4. Jeanie (Ex 7/50) | 50.00 | 119.50 |
| 4. Jockey Special (B '47) | 19.00 | 25.00 |
| 4. Joker (Got 11/50) | 110.00 | 119.50 |
| 2. Judy (Ex 7/50) | 45.00 | 85.00 |
| 4. Just 21 (Got 10/50) | 15.00 | 39.00 |
| 4. K. C. Jones | 50.00 | 100.00 |
| 4. King Arthur (Got 10/49) | 40.00 | 95.00 |
| 4. King Cole (Got 5/48) | 20.00 | 72.50 |
| 4* King Pin (CC) | 50.00 | 150.00 |
| 4* Knockout (Got 1/51) | 45.00 | 79.50 |
| 4. Lady Robin Hood (Got 1/48) | 25.00 | 39.50 |
| 2* Leaders (Un) | 275.00 | 310.00 |
| 4. Leap Year | 25.00 | 39.50 |
| 4. Line Up | 25.50 | 34.50 |
| 4. Lite-A-Line (Ke 6/51) | 79.50 | 125.00 |
| 2* Long Beach (Wm 8/52) | 225.00 | 375.00 |
| 4. Lucky Inning (Wm 5/50) | 35.00 | 50.00 |
| 4. Lucky Star (Got 5/47) | 29.50 | 50.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 100.00 | 110.00 |
| 4. Majors '49 (CC 2/49) | 27.50 | 49.50 |
| 4. Major League Baseball | 20.00 | 39.50 |
| 4. Manhattan (Un 2/48) | 22.50 | 34.50 |
| 4. Majorettes (Wm 4/52) | 165.00 | 175.00 |
| 4. Mardi Gras | 27.50 | 29.50 |
| 4. Marjorie (Got 7/47) | 14.50 | 29.50 |
| 4. Maryland (Wm 4/49) | 32.50 | 50.00 |
| 4. Merry Widow | 24.50 | 29.50 |
| 4. Melody (B 47) | 15.00 | 49.50 |
| 4. Mercury (Ge) | 45.00 | 85.00 |
| 1. Mermaid (Got 6/51) | 95.00 | 135.00 |
| 6. Miami Beach | 15.95 | 19.50 |
| 4. Minstrel Man (Got 3/51) | 90.00 | 115.00 |
| 4. Monterey (Un 5/48) | 10.00 | 20.00 |
| 4. Moon Glow (Un 12/49) | 20.00 | 39.50 |
| 4. Morocco | 22.50 | 49.50 |
| 4. Nevada (Un 10/47) | 15.00 | 29.50 |
| 4. Niagara | 135.00 | 225.00 |
| 4. Nifty (Wm 12/50) | 89.50 | 94.50 |
| 6. Nudgy (B 47) | 25.00 | 39.50 |
| 4. Oasis | 75.00 | 85.00 |
| 4. Oklahoma (Un 6/49) | 64.50 | 69.50 |
| 4. Old Faithful (Got 1/50) | 65.00 | 110.00 |
| 7. Old Hilltop | 150.00 | 160.00 |
| 2. Olympics (Wm) | 170.00 | 175.00 |
| 4. One Two Three | 34.50 | 45.00 |
| 2* Palm Beach (B 7/52) | 439.00 | 490.00 |
| 4. Paradise (Un 7/48) | 12.50 | 20.00 |
| 4. Paratrooper (Wm 9/52) | 185.00 | 225.00 |
| 4. Phoenix | 29.50 | 49.50 |
| 4* Photo Finish | 25.00 | 40.00 |
| 4. Pin Bowler (CC 7/50) | 50.00 | 89.50 |
| 4. Pinch Hitter (Un 5/49) | 20.00 | 49.50 |
| 2. Pinky (Wm 10/50) | 79.50 | 99.50 |
| 6. Pin Up Girl | 15.00 | 29.50 |
| 4. Play Ball (CC 1/51) | 35.00 | 45.00 |
| 4. Play Boy (CC 5/47) | 35.00 | 95.00 |
| 4. Playland (Ex 8/50) | 74.00 | 89.50 |
| 2. Playtime (Ex) | 30.00 | 65.00 |
| 4. Puddin Head | 35.00 | 39.50 |
| 4. Punchy (CC 11/50) | 40.00 | 75.00 |
| 1. Quarterback (Wm) | 35.00 | 69.50 |
| 2. Quartet (Got 2/52) | 160.00 | 185.00 |
| 4. Rag Mop (Wm 11/50) | 89.50 | 110.00 |
| 4. Rainbow (Wm 9/48) | 22.50 | 39.50 |
| 4. Ramona (Un 2/49) | 15.00 | 20.00 |
| 4. Rancho (B '48) | 10.00 | 25.00 |
| 6. Record Time | 22.50 | 59.50 |
| 4. Red Shoes (Un 12/50) | 60.00 | 75.00 |
| 6. Repeater | 17.50 | 29.50 |
| 6. Rio (Un 12/46) | 15.00 | 20.00 |
| 4. Rip Snorter (Ge) | 25.00 | 79.50 |
| 6. Riviera | 14.50 | 25.00 |
| 4. Rocket (Ge 5/50) | 45.00 | 79.50 |
| 4. Rockettes (Got 8/50) | 99.50 | 125.00 |
| 4. Rondevoo (Un 5/48) | 15.00 | 29.50 |
| 4. Rose Bowl (Got 10/51) | 125.00 | 139.50 |
| 4. Round Up (Got 11/48) | 19.00 | 34.50 |
| 2. St. Louis (Wm 2/49) | 32.50 | 44.50 |
| 4. Sally (CC 10/48) | 10.00 | 20.00 |
| 4. Samba | 27.50 | 59.50 |
| 4. Saratoga (Wm 10/48) | 17.00 | 39.50 |
| 6. School Days | 15.00 | 17.50 |
| 6. Score-A-Line | 20.00 | 39.50 |
| 4. Screwball | 29.50 | 34.50 |
| 6. Sea Hawk | 15.00 | 22.00 |
| 2. Sea Jockeys (Wm 12/51) | 150.00 | 245.00 |
| 6. Sea Isle (CC 11/47) | 14.50 | 19.50 |
| 4. Select-A-Card (Got 4/50) | 25.00 | 79.50 |
| 4. Serenade (Un 12/48) | 29.50 | 34.50 |
| 4. Shanghai (CC 4/48) | 15.00 | 29.50 |
| 4. Shantytown | 62.50 | 89.00 |
| 4. Sharpshooter (Ge) | 45.00 | 49.50 |
| 4. Shoo Shoo (Wm 2/51) | 45.00 | 90.00 |
| 6. Shooting Stars | 19.50 | 35.00 |
| 4. Short Stop | 25.00 | 45.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 39.50 |
| 6. Silver Spray | 14.50 | 24.50 |
| 6. Silver Streak (B 47) | 14.50 | 19.50 |
| 4. Singapore (Un 11/47) | 22.50 | 29.50 |
| 4. Skill Pool (Got 9/52) | 195.00 | 225.00 |
| 6. Sky Lark | 39.50 | 59.50 |
| 6. Sky Line | 17.50 | 29.50 |
| 6. Sky Ray | 12.50 | 19.50 |
| 1. Slugfest (Wm 3/52) | 139.50 | 165.00 |
| 6. Slugger | 14.50 | 19.50 |
| 6. Smarty (Wm 12/46) | 14.50 | 25.00 |
| 6. Smoky | 12.50 | 19.50 |
| 4. South Pacific (Ge 3/50) | 49.50 | 79.50 |
| 4. Spark Plugs (Wm 10/51) | 175.00 | 250.00 |
| 4. Special Entry (B '49) | 19.00 | 25.00 |
| 6. Speed Ball | 14.50 | 32.50 |
| 4. Speedway (Wm 9/48) | 35.00 | 39.50 |
| 4. Spinball (CC 5/48) | 10.00 | 25.00 |
| 4. Spot Bowler (Got 10/50) | 115.00 | 135.00 |
| 4* Spot-Lite (B 1/52) | 249.00 | 375.00 |
| 6. Sport Event | 19.50 | 29.50 |
| 6. Sport Special | 17.50 | 30.00 |
| 6. Sports | 19.50 | 25.00 |
| 4. Sportsman (Wm) | 110.00 | 125.00 |
| 6. Spot-A-Card | 25.00 | 29.50 |
| 6. Spot Pool | 19.50 | 29.50 |
| 4. Springtime (Ge) | 85.00 | 95.00 |
| 6. Stage Door Canteen | 10.00 | 25.00 |
| 2* Stars (Un 6/52) | 295.00 | 450.00 |
| 4. Stardust (Un 5/48) | 14.50 | 20.00 |
| 4. Steeple Chase (Un 2/52) | 199.50 | 295.00 |
| 4. Stop & Go (Ge 3/51) | 70.00 | 89.50 |
| 4. Stormy (Wm 1/48) | 29.50 | 49.50 |
| 6. Streamliner | 10.00 | 14.50 |
| 4. Summertime (Un 9/48) | 24.50 | 34.50 |
| 6. Sun Beam | 19.50 | 29.50 |
| 4. Sunny (Wm 12/47) | 10.00 | 49.50 |
| 4. Sunshine Park (B 12/52) | 325.00 | 375.00 |
| 6. Supercharger | 19.50 | 24.50 |
| 4. Super Hockey | 49.50 | 59.00 |
| 6. Superliner (Got 7/46) | 10.00 | 17.50 |
| 6. Superscore (CC 10/46) | 10.00 | 24.50 |
| 4. Surf Queen (B '46) | 10.00 | 19.50 |
| 6. Suspense (Wm 2/46) | 29.50 | 49.50 |
| 4. Swanee | 44.50 | 59.50 |
| 4. Sweepstakes | 235.00 | 275.00 |
| 4. Sweetheart (Wm 7/50) | 50.00 | 89.50 |
| 4. Tahiti (CC 10/49) | 62.50 | 69.50 |
| 4. Tampico (Un 7/49) | 55.00 | 64.50 |
| 6. Target Skill | 12.50 | 19.50 |
| 4. Telecard (Got 1/49) | 40.00 | 44.00 |
| 4. Temptation | 25.00 | 33.00 |
| 4. Tennessee (Wm 2/48) | 29.50 | 32.50 |
| 2. Thing (CC 2/51) | 25.00 | 45.00 |
| 4. Three Feathers | 45.00 | 64.50 |
| 2. Three Four Five (Un 10/51) | 135.00 | 145.00 |
| 4. Three Musketeers (Got 7/49) | 85.00 | 110.00 |
| 4. Thrill (CC 9/48) | 25.00 | 29.50 |
| 6. Topic | 10.00 | 17.50 |
| 6. Tornado (Wm 4/47) | 12.50 | 17.50 |
| 2. Touchdown (Un) | 160.00 | 245.00 |
| 6. Towers | 12.50 | 15.00 |
| 4. Trade Winds | 25.00 | 29.50 |
| 6. Treasure Chest | 14.50 | 30.00 |
| 4. Trigger | 119.50 | 135.00 |
| 4. Trinidad (CC 3/48) | 15.00 | 24.50 |
| 4. Triple Action | 25.00 | 79.50 |
| 1. Triplets (Got 7/50) | 89.50 | 94.50 |
| 2. TriScore (Ge 1/51) | 35.00 | 50.00 |
| 4. Trophy (B '48) | 50.00 | 100.00 |
| 4. Tropicana (Un 1/48) | 10.00 | 22.50 |
| 4. Tucson (Wm 1/49) | 22.50 | 44.50 |
| 4. Tumbleweed | 52.50 | 75.00 |
| 6. Turf Champ | 24.50 | 39.50 |
| 1. Turf King (B 6/50) | 84.50 | 145.00 |
| 2. Utah (Un 8/49) | 35.00 | 50.00 |
| 6. Vanities | 10.00 | 25.00 |
| 4. Victory Special (B 46) | 19.50 | 49.50 |
| 4. Virginia (Wm 3/48) | 20.00 | 29.50 |
| 4. Watch My Line (Got 9/51) | 49.50 | 99.50 |
| 4. Whizz Kids | 105.00 | 139.50 |
| 6. Wild Fire | 19.50 | 30.00 |
| 2. Wild West | 125.00 | 165.00 |
| 2* Winner (Univ.) | 45.00 | 85.00 |
| 4. Wisconsin (Un 3/48) | 15.00 | 34.50 |
| 6. Yankee Doodle | 15.00 | 19.50 |
| 4. Yanks (Wm 4/48) | 15.00 | 25.00 |
| 4. Zingo (Un 10/51) | 179.50 | 225.00 |

## CONFIDENTIAL PRICE LIST

### SHUFFLES — REBOUNDS

| | | |
|---|---|---|
| 4. Bally Shuffle-Line | 99.50 | 105.00 |
| 4. Bally Hook Bowler | 105.00 | 165.00 |
| 4. Bally Baseball | 29.00 | 50.00 |
| 4. Bally Shuffle Champ | 25.00 | 49.00 |
| 4. Bally Shuffle-Bowler | 24.50 | 29.00 |
| 1. Bally Speed Bowler | 24.50 | 50.00 |
| 4. ChiCoin Bowling Alley | 45.00 | 55.00 |
| 4. ChiCoin Alley w/con. | 35.00 | 79.50 |
| 4. ChiCoin Ace Bowl | 79.50 | 110.00 |
| 4. ChiCoin Bowl Classic | 59.50 | 65.00 |
| 4. ChiCoin Horseshoes | 75.00 | 129.50 |
| 4. ChiCoin Rebound | 25.00 | 45.00 |
| 4. ChiCoin Baseball | 45.00 | 49.00 |
| 1. ChiCoin Trophy | 59.50 | 89.50 |
| 2. ChiCoin 6 Player | 265.00 | 300.00 |
| 4. ChiCoin 6 Player DeLuxe | 265.00 | 295.00 |
| 4. Exhibit Strike | 25.00 | 89.50 |
| 4. Exhibit Twin Rotation | 395.00 | 475.00 |
| 2. Genco Shuffle Target | 39.50 | 95.00 |
| 4. Genco Bowling League | 24.50 | 45.00 |
| 4. Genco Baseball | 25.00 | 79.50 |
| 4. Genco 8 Player Reb'd. | 125.00 | 150.00 |
| 4. Ge Target Skill | 100.00 | 125.00 |
| 4* Gottlieb Bowlette | 25.00 | 40.00 |
| 4. Keeney ABC Bowler | 15.00 | 25.00 |
| 4. Keeney Bowling Champ | 50.00 | 95.00 |
| 4. Keeney King Pin | 35.00 | 50.00 |
| 4. Keeney Pin Boy | 24.50 | 39.50 |
| 4. Keeney Ten Pins | 15.00 | 24.50 |
| 4. Keeney Lucky Strike | 35.00 | 75.00 |
| 4. Keeney Dbl. Bowler | 50.00 | 79.50 |
| 1* Keeney League Bowl | 125.00 | 139.50 |
| 4. Keeney Duck Pins | 15.00 | 125.00 |
| 4. Keeney Super Deluxe League | 275.00 | 295.00 |
| 4. Keeney DeLuxe League Bowler | 245.00 | 265.00 |
| 2. Keeney Big League Bowl | 185.00 | 285.00 |
| 4. Keeney 4-Way Bowl | 65.00 | 75.00 |
| 1. Keeney 6-Player | 250.00 | 265.00 |
| 4. Keeney Super DeLuxe | 275.00 | 295.00 |
| 4. Rock-Ola Shuffle Jungle | 24.50 | 75.00 |
| 4. Rock-Ola Shuffle-Lane | 24.50 | 29.00 |
| 1. Univ. Deluxe Twin | 85.00 | 125.00 |
| 2* Un. Deluxe 6-Player | 250.00 | 325.00 |
| 4. Un. Super 6 Play | 350.00 | 375.00 |
| 4. Un. Dbl. Shuffle | 40.00 | 59.00 |
| 2. Un. Official Bowler | 325.00 | 365.00 |
| 4. United Shuffle Alley | 15.00 | 29.00 |
| 4. Un. Shuffle w/con. | 25.00 | 50.00 |
| 1. Un. Shuffle Alley Exp. | 29.50 | 79.50 |
| 4. Un. 2-play Express | 35.00 | 60.00 |
| 4. Un. Sin Rebound | 50.00 | 70.00 |
| 4. Un. Twin Rebound | 145.00 | 165.00 |
| 4. United Slugger | 59.00 | 65.00 |
| 4. United Skee Alley | 65.00 | 85.00 |
| 4. Un. 4-Player | 175.00 | 195.00 |
| 2. Un. 5-Player | 200.00 | 215.00 |
| 2. Un. 6-Player | 215.00 | 240.00 |
| 4. Un. Shuffle-Cade | 150.00 | 189.50 |
| 4. Un. Twin Shuffle Cade | 75.00 | 175.00 |
| 4. Univ. Super Twin | 39.50 | 69.00 |
| 1. Universal Twin Bowler | 49.00 | 69.50 |
| 4. Univ. HiScore Bowler | 45.00 | 145.00 |
| 4. Williams DeLuxe Bowler | 34.50 | 39.00 |
| 1. Williams Twin Shuffle | 29.50 | 69.50 |
| 4. Williams Dbl. Head | 45.00 | 59.00 |

## CONFIDENTIAL PRICE LIST

### ARCADE EQUIPMENT

| | | |
|---|---|---|
| 1. ABT 6 Gun Rifle Range | 595.00 | 700.00 |
| 4. Advance Rolls | 30.00 | 35.00 |
| 6. Allite Strike 'N Spares | 39.50 | 149.50 |
| 2. Boomerang | 45.00 | 59.50 |
| 4. Bally Big Inning | 75.00 | 165.00 |
| 4. Bally Bowler | 175.00 | 189.50 |
| 4. Bally Convoy | 47.50 | 125.00 |
| 4. Bally Defender | 95.00 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 49.50 | 65.00 |
| 6. Bally King Pin | 35.00 | 45.00 |
| 6. Bally Lucky Strike | 45.00 | 79.50 |
| 4. Bally Rapid Fire | 75.00 | 125.00 |
| 4. Bally Sky Battle | 49.50 | 125.00 |
| 4. Bally Torpedo | 49.50 | 125.00 |
| 1. Bally Undersea Raider | 95.00 | 125.00 |
| 6. Bank Roll | 59.50 | 125.00 |
| 1. Bing-A-Roll | 45.00 | 65.00 |
| 6. Buckley DeLuxe Dig | 119.50 | 149.50 |
| 6. Buckley Treas Is Dig | 95.00 | 110.00 |
| 4. Champion Hockey | 50.00 | 75.00 |
| 4. ChiCoin Basketball Champ | 195.00 | 225.00 |
| 2* ChiCoin 4 Player Derby | 145.00 | 295.00 |
| 4* ChiCoin Goalee | 75.00 | 125.00 |
| 4* ChiCoin Hockey | 49.50 | 75.00 |
| 4. Chi Midget Skee | 125.00 | 150.00 |
| 4* ChiCoin Pistol | 65.00 | 125.00 |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 |
| 4. Edelco Pool Table | 49.50 | 75.00 |
| 4. Evans Bat-A-Score | 175.00 | 185.00 |
| 4. Evans Ski Roll | 125.00 | 150.00 |
| 4. Evans Super Bomber | 50.00 | 125.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 34.50 | 75.00 |
| 6. Evans Tommy Gun | 49.50 | 100.00 |
| 4* Exhibit Dale Gun | 45.00 | 65.00 |
| 4. Exhibit Gun Patrol | 175.00 | 195.00 |
| 4. Exhibit Jet Gun | 195.00 | 225.00 |
| 4. Exhibit Pony Express | 195.00 | 245.00 |
| 6. Exhibit Rotary Mdsr. | 175.00 | 275.00 |
| 4. Exhibit Silver Bullets | 110.00 | 125.00 |
| 4* Exhibit Six Shooter | 150.00 | 175.00 |
| 6. Exhibit Merchantman Roll Ch Digger | 85.00 | 99.50 |
| 4. Exhibit Vitalizer | 75.00 | 95.00 |
| 4. Genco Glider | 30.00 | 39.50 |
| 6. Genco Play Ball | 29.50 | 65.00 |
| 2. Hy Roll | 39.00 | 50.00 |
| 4. Jack Rabbit | 55.00 | 95.00 |
| 4. Keeney Air Raider | 95.00 | 119.00 |
| 4. Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 4. Keeney Sub Gun | 49.50 | 125.00 |
| 4. Keeney Texas Leaguer | 40.00 | 50.00 |
| 4. Kirk Night Bomber | 75.00 | 150.00 |
| 4. Lite League | 49.50 | 75.00 |
| 4. Mutuscope Ace Bombers | 100.00 | 150.00 |
| 1. Muto. Atomic Bomber | 95.00 | 155.00 |
| 4. Mutoscope Dr. Mobile | 95.00 | 150.00 |
| 4. Mutos. Fly. Saucers | 100.00 | 150.00 |
| 1. Mutos. Photo. (Pre-War) | 250.00 | 395.00 |
| 4. Mutoscope Silver Gloves | 250.00 | 275.00 |
| 4. Mutoscope Sky Fighter | 85.00 | 125.00 |
| 1. Mutoscope Voice-O-Graph 35c | 425.00 | 450.00 |
| 4. QT Pool Table | 89.50 | 125.00 |
| 4. Quizzer | 75.00 | 95.00 |
| 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 4. Rockola World Series | 69.50 | 75.00 |
| 6. Scientific Baseball | 49.50 | 75.00 |
| 6. Scientific Basketball | 59.50 | 75.00 |
| 4. Scientific Batting Pr. | 29.50 | 69.50 |
| 4. Scientific Pitch 'Em | 140.00 | 185.00 |
| 1* Seeburg Bear Gun | 225.00 | 275.00 |
| 4. Seeburg Chicken Sam | 85.00 | 105.00 |
| 4. Seeburg Shoot the Chute | 49.50 | 75.00 |
| 4. Set Shot Basketball | 250.00 | 349.00 |
| 6. Skee Barrel Roll | 25.00 | 49.50 |
| 4. Spares & Strikes | 149.00 | 160.00 |
| 4. Supreme Bolascore | 40.00 | 95.00 |
| 6. Supreme Skee Roll | 20.00 | 75.00 |
| 6. Supreme Skill Roll | 20.00 | 69.50 |
| 4. Supreme Rocket Buster | 45.00 | 75.00 |
| 6. Tail Gunner | 49.50 | 89.50 |
| 4. Telequiz | 75.00 | 139.00 |
| 4. Un. Team Hockey | 65.00 | 95.00 |
| 6. Warner Voice Record | 49.50 | 69.50 |
| 4. Western Baseball '39 | 40.00 | 85.00 |
| 4. Western Baseball '40 | 60.00 | 85.00 |
| 6. Whizz | 15.00 | 24.50 |
| 2. Wilcox-Gay Recordio | 100.00 | 125.00 |
| 4. Williams All Stars | 35.00 | 65.00 |
| 6. Williams Box Score | 39.50 | 65.00 |
| 4* Williams Star Series | 45.00 | 100.00 |
| 1. Williams Super World Series | 195.00 | 275.00 |
| 4. Williams Quarterback | 75.00 | 85.00 |
| 4. Wurlitzer Skeeball | 100.00 | 150.00 |

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PRICE LISTS"




## CIGARETTE MACHINES

| | | |
|---|---|---|
| 4. Automatic "Smokeshop" (9 Col., 486 Cap.) | $175.00 | $250.00 |
| 4. Du Grenier (Mod. A-7) | 110.00 | 140.00 |
| 4. Du Grenier (Mod. A-9) | 120.00 | 150.00 |
| 4. Du Grenier (Mod. AC-7) | 125.00 | 155.00 |
| 4. Du Grenier (Mod. AC-9) | 130.00 | 160.00 |
| 4. Du Grenier (Mod. E-7) | 135.00 | 165.00 |
| 4. Du Grenier (Mod. ES-9) | 140.00 | 170.00 |
| 4. Du Grenier (Mod. E-9) | 145.00 | 175.00 |
| 4. Du Grenier (Mod. ES-11) | 150.00 | 180.00 |
| 4. DuGrenier "W" (9 col.) | 65.00 | 85.00 |
| 4. DuGrenier "S" (7 col.) | 69.50 | 85.00 |
| 4. DuGrenier "S" (9 col.) | 69.50 | 85.00 |
| 4. DuGrenier Champion (9 col.) | 85.00 | 97.50 |
| 4. DuGrenier Champion (11 col.) | 97.50 | 125.00 |
| 2. Eastern Electric C-8 | 135.00 | 150.00 |
| 4. Electro (8-col.) | 229.50 | 250.00 |
| 4. Electro (10 col.) | 249.50 | 255.00 |
| 4. Lehigh PX (Elec. 8 col.) | 125.00 | 145.00 |
| 4. Lehigh PX (10 col.) | 89.50 | 149.50 |
| 4. Lehigh King Size | 125.00 | 145.00 |
| 4. National 750 | 95.00 | 125.00 |
| 4. National 950 | 85.00 | 105.00 |
| 4. National 930 | 90.00 | 130.00 |
| 4. National 9-A (9 col.) | 100.00 | 125.00 |
| 4. National Electric | 95.00 | 139.50 |
| 4. Rowe Diplomat (10-col.) | 179.50 | 185.00 |
| 4. Rowe Imperial (6 col.) | 79.50 | 95.00 |
| 4. Rowe Imperial (8 col.) | 80.00 | 85.00 |
| 4. Rowe Royal (6 col.) | 79.50 | 100.00 |
| 4. Rowe Royal (8 col.) | 95.00 | 130.00 |
| 4. Rowe Royal (10 col.) | 95.00 | 140.00 |
| 4. Rowe President (8 col.) | 100.00 | 145.00 |
| 4. Rowe President (10. col.) | 100.00 | 125.00 |
| 4. Rowe Crusader (10 col.) | 98.50 | 155.00 |
| 4. Rowe Electric (8 col.) | 125.00 | 150.00 |
| 4. Uneeda "A" (6 col.) | 45.00 | 60.00 |
| 4. Uneeda "A" (8 col.) | 49.50 | 90.00 |
| 4. Uneeda "A" (9 col.) | 59.50 | 85.00 |
| 4. Uneeda "E" (6 col.) | 50.00 | 79.50 |
| 4. Uneeda "E" (8 col.) | 79.50 | 95.00 |
| 4. Uneeda "E" (9 col.) | 75.00 | 80.00 |
| 4. Uneeda "E" (12 col.) | 65.00 | 80.00 |
| 4. Uneeda "E" (15 col.) | 75.00 | 95.00 |
| 4. Uneeda 500 (7 col.) | 90.00 | 95.00 |
| 4. Uneeda 500 (9 col.) | 79.50 | 110.00 |
| 4. Uneeda 500 (15 col.) | 75.00 | 115.00 |
| 4. Uneeda Monarch (8 col.) | 95.00 | 115.00 |
| 4. Uneeda Monarch (10 col.) | 79.50 | 110.00 |
| 4. Uneeda Monarch (12 col.) | 79.50 | 135.00 |

## CANDY MACHINES

| | | |
|---|---|---|
| 4. Mills (5 col., 70 cap.) | $ 49.50 | $ 60.00 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) | 85.00 | 87.50 |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) | 90.00 | 95.00 |
| 4. Stoner (Senior, 8 col., 160 cap.) | 95.00 | 125.00 |
| 4. Stoner (Mod. 80, 4 col., 80 cap.) | 95.00 | 97.50 |
| 4. Stoner (Mod. 120, 5 col.) | 89.50 | 95.00 |
| 4. Stoner (Mod. 120 Sn, 7 col.) | 95.00 | 100.00 |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) | 85.00 | 95.00 |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) | 195.00 | 300.00 |
| 4. Martin's "Little Candy Store" (8 col., 160 cap.) | 89.50 | 99.50 |
| 4. Coan "U-Select-It" | 35.00 | 50.00 |

## HOT COFFEE

| | | |
|---|---|---|
| 4. Andico Cafe Petit, 200 cups | $300.00 | $400.00 |
| 4. Bert Mills Coffee Bar, 200 cups | 175.00 | 225.00 |
| 4. Bert Mills Coffee Bar, 600 cups | 200.00 | 250.00 |
| 4. Bert Mills Coffee Bar, 500 cups | 300.00 | 375.00 |
| 4. Chief-Way, Model 100, cap. 400-600 | 375.00 | 400.00 |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 250.00 | 300.00 |
| 4. U-Select-It Hot Coffee, 600 cups | 375.00 | 400.00 |

## CARBONATED DRINK

| | | |
|---|---|---|
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | $275.00 | $350.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups | 425.00 | 475.00 |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups | 500.00 | 525.00 |
| 4. Lyons # 1400, single flavor, 5c | 425.00 | 475.00 |
| 4. Lyons # 1400-2F | 475.00 | 650.00 |
| 4. Lyons Model 500, 5c single | 225.00 | 275.00 |
| 4. Mills, Automatic Fountain, 400 cups | 150.00 | 250.00 |
| 4. Mills Automatic Fountain, 400 cups, without changemaker | 100.00 | 175.00 |
| 4. Soda Shoppe | 975.00 | 1025.00 |
| 4. Spacarb single 5c, 1000 cups | 135.00 | 175.00 |
| 4. Spacarb 3 Unit 5c, 1000 cups | 400.00 | 550.00 |
| 4. Spacarb 4 Unit 5c 1000 cups | 600.00 | 650.00 |
| 4. Super Vend 3 flavor, 600 cup A-1 | 275.00 | 325.00 |
| 4. Super Vend 3 flavor, 600 Cup A-2 | 325.00 | 425.00 |

## NON-CARBONATED DRINK

| | | |
|---|---|---|
| 4. American Simplex, single flavor, 5c, 200 cups | $100.00 | $125.00 |
| 4. Refreshomat, 5c 10c 300 cups | 240.00 | 300.00 |

## CAN DRINK

| | | |
|---|---|---|
| 4. Juice-Bar, 6 sel., 600 cans | $325.00 | $450.00 |
| 4. Refresher, 3 sel., 300 can cap. | 550.00 | 600.00 |

## ICE CREAM VENDORS

| | | |
|---|---|---|
| 4. Vendo "Dairy-Vend," 203 Bar Capacity | $250.00 | $350.00 |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 350.00 | 475.00 |

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

### A.B.T. MFG. CORP.

| | |
|---|---|
| Challenger (Counter Model Gun) | $65.00 |
| Rifle Sport, 3 and more Guns, plus complete ranges of various types | |

### AMI, INC.

| | |
|---|---|
| Model D-40 Phonograph | $795.00 |
| Model D-80 Phonograph | 925.00 |
| Model HS-SM Hideaway | 575.00 |
| 5c-10c Wall Box (40 Selections) | 59.50 |
| 5c Wall Box (40 Selections) | 53.50 |
| Amivox Speaker | 27.50 |

### AUTO-PHOTO CO.

| | |
|---|---|
| Auto-Photo | $2,545.00 |

### BALLY MFG. CO

| | |
|---|---|
| Beach Club | $ 665.00 |
| The Champion (Mech. Horse) | 1,065.00 |
| Space Ship | 1,165.00 |

### CHICAGO COIN

| | |
|---|---|
| Band Box (New Model) | $229.50 |
| Bowl-A-Ball | 695.00 |
| 6 Player Super Match Bowler | 599.50 |
| 10th Frame Special Bowler | 589.50 |
| Name Bowler | 599.50 |

### H. C. EVANS & CO.

| | |
|---|---|
| Century (Model 2045) | $1,050.00 |
| Jubilee (Model 245) | 825.00 |
| Jubilee (Model 278) | 795.00 |

### EXHIBIT SUPPLY

| | |
|---|---|
| Big Bronco | $ 997.50 |
| Roy Rogers' Trigger | 1,047.50 |
| Rudolph The Red Nosed Reindeer | 725.00 |
| Pete The Rabbit | 725.00 |
| Rawhide | 725.00 |
| Complete Package of Three Bodies 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base | 1,195.00 |
| Space Gun | 375.00 |
| Space Patrol | 1,047.50 |
| Stratogun | 375.00 |
| Silent Salesman (Card Vendor) | 79.50 |
| Super Twin Rotation | 695.00 |

### D. GOTTLIEB & CO.

| | |
|---|---|
| Flying High | $349.50 |

### INTERNATIONAL MUTO. CORP.

| | |
|---|---|
| Photomat '52 | $1,900.00 |

### J. H. KEENEY & CO., INC.

| | |
|---|---|
| Electric Cigarette Vendor | $284.50 |
| Coin Changer Model | 304.50 |
| Team Bowler | 645.00 |

### MARVEL MFG. CO.

| | |
|---|---|
| Overhead Scoreboard for Shuffleboards | $125.00 |
| Wall Type Scoreboards for Shuffleboards | 95.00 |

### METEOR MACHINE CORP.

| | |
|---|---|
| Meteor Flying Saucer | $795.00 |
| Meteor Pony Boy | 575.00 |
| Meteor PT-Boat | 840.00 |
| Meteor Rocket | 795.00 |

### ROCK-OLA MFG. CORP.

| | |
|---|---|
| "Fire-Ball" 120 Selection, Model 1436 | $1,065.00 |
| Model 1538, 5c-10c-25c Wall Box | 59.50 |
| Model 1536, 5c Wall Box, 23 Wire | 39.50 |
| Model 1424 Playmaster | 440.00 |

### NATE SCHNELLER, INC. (NASCO)

| | |
|---|---|
| Atomic Jet (Airplane Ride) | $995.00 |
| Aqua Jet (Boat Ride) | |

### J. P. SEEBURG CORP.

| | |
|---|---|
| M100C (Select-O-Matic "100" phonograph) | |
| HM 100C (Select-O-Matic "100" R.C. Special) | |
| 3W1 Wall-O-Matic "100" | |
| MRVC-1 Master Remote Volume Control | |
| CVS4-8—8" Wall Speaker Ivory (Teardrop) | |
| CVS6-8—8" Recessed Speaker | |
| CVS7-12—12" Recessed Speaker | |
| PS6-1Z Power Supply | |
| ARA1-L6 Auxiliary Remote Amplifier | |
| AVC-1 Automatic Volume Compensator Unit | |

### UNITED MFG. CO.

| | |
|---|---|
| Show Boat | $690.00 |
| 10th Frame Star Shuffle Alley | 605.00 |
| 10th Frame Super Shuffle Alley | 590.00 |
| Clover Shuffle Alley | 625.00 |
| Cascade Shuffle Alley | 605.00 |
| Regulation Shuffle Alley | 695.00 |

### WICO CORP.

| | |
|---|---|
| Major Leaguer (Automatic Baseball Pitcher) | $1,095.00 |

### WILLIAMS MFG. CO.

| | |
|---|---|
| Silver Skates | $349.50 |

### THE RUDOLPH WURLITZER CO.

| | |
|---|---|
| Model "1400" Phonograph | |
| Model "1450" Phonograph | |
| Model 1500 Phonograph | |
| Model 4851 5c-10c-25c Wall Box (48 Selections) | |
| Model 5204 Wall Box 5c-10c25c (104 Selections) | |
| Model 5100 8" Speaker | |
| Model 5110 12" DeLuxe Speaker | |

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UNITED'S

# 10TH FRAME

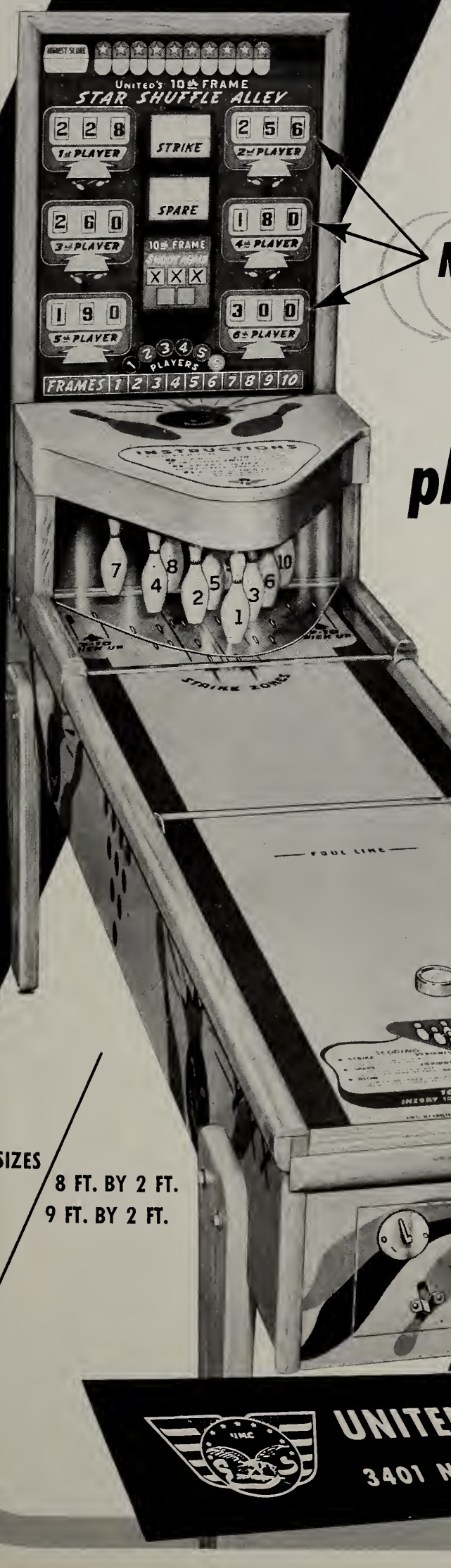
# Star Shuffle-Alley

WITH

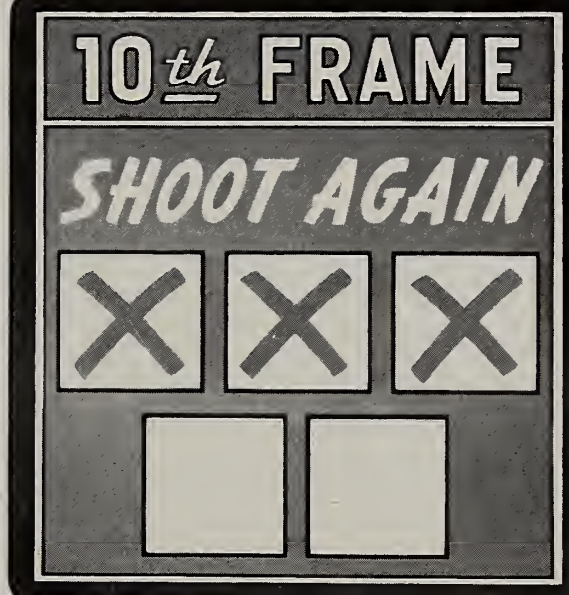
MATCH A SCORE 0-9 ★ MATCH A STAR

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**NEW, EXTRA-FAST SCORING**




*plus*




**STRIKE OR SPARE FLASHER LIGHTS**

**CAN PICK UP 7-10 SPLIT**

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**Attractive ADVANCING SCORES · IN-LINE and CORNER Scores**
**3-in-line on SUPER CARD Scores 4-in-line score**
**Improved SELECT-A-SPOT feature · New EXTRA-TIME feature**
**TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game**




**NEW 7-CHOICE SELECT-A-SPOT FEATURE**

**Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)**

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**new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit**

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

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- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector




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## TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION . . . the deluxe hobby-horse . . . is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?

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**IT GALLOPS!**




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